

China Children's Press & Publication Group

China Children's Press & Publication Group (CCPPG) was jointly established by Chinese Teenagers News agency and China Children's Publishing House in 2000. Being the oldest press and publishing organization for Children, CCPPG has the most comprehensive publications and thus the strongest presence in children publishing industry in China, with the overall economic output ranking the first among all the children's books publishing organizations across the country.

CCPPG publishes over 1500 titles annually with over 600 new titles, covering a full range of picture book, story books, comics, fictions and non-fictions, activity book, etc. All the original books are well received by readers for the high quality. CCPPG is also proud of being the Chinese publisher of The adventure of Tintin, works by Astrid Lindgren, Le Petit Nicolas series as well as the picture book series named World Library which brings some of the best international picture books to Chinese young readers.

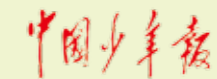
CCPPG also publishes 5 newspapers and 13 magazines, such as Chinese Teenagers News, Children's Literature, Pre-School Pictorial and Babies' Pictorial etc., with annual circulation of over 140 million copies in total.

CCPPG not only runs k618.cn, the portal for Chinese minors, which is also the official website of China Young Pioneers Working Committee, but its own portal website called Chinese Teenagers Online (CCPPG.COM.CN). In order to meet the needs in the new era, CCPPG has currently transformed from a content provider into contentment service provider. Accordingly, it has developed many quality digital products usable on PC, iPad, Kindle and smart phones.



CCPPG has transformed from an information provider to an information service provider and we have developed many quality digital products usable on PC, iPad, Kindle and smart phones. CCPPG is a leader in children's digital publications in China.

Other than CCPPG's publishing business, we run the largest specialist children's book store in China, Juvenile & Children Reading Experience Wonderland, where reading promotion activities are regularly organized.



Chinese Teenagers News



China Middle School Students Newspaper



China Middle School Students



Children Literature



We Love Science



China Cartoon



Heart-to-Heart Sister



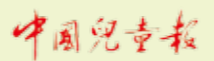
Chinese Children



Chinese Teenagers Digest



China Kids English



Chinese Children Newspaper



Chinese Children Picture Newspaper



Intelligent Classroom



Infant Pictorial



Pre-school Pictorial



Dudu Bear Pictorial

Contents

Toddlers	4
Emotions.....	24
Growth	52
Life.....	78
Philosophy.....	92
Culture	104
Nature & Science	152
Original Classics.....	172



Board Books for Toddlers

Volumes | 39
 Pages | 40
 Age | 0-4
 Format | 185 x 185 mm

- * Beautiful and rich language to improve baby's language competence
- * Chinese and foreign masters working together to guarantee high-quality reading
- * Covering enlightenment cognition, behavior cultivation, emotion management, etc.

Little Hedgehog's Clothes

Author | Ge Bing
 Illustrator | [Britain] Zhang Ruihua
 Publishing Date | Mar. 2020
 Key words | hedgehog; friendship; social skills

Introduction

Each of the animal friends had beautiful clothes on except Little Hedgehog. He cried sadly. His buddies kindly tried to find clothes for him. What clothes had they found? Could Little Hedgehog put it on? The story inspires babies to care about and help others. With vivid depiction, babies are also able to learn about the features of hedgehog as well as understand the process of mental activity so as to develop the ability to solve problems.



New

Line up!

Author | [Korea] Seok Cheel Won
 Illustrator | [Korea] Seok Cheel Won
 Publishing Date | Mar. 2020
 Key words | sense of order; game

Introduction

Fall in! Line up! The baby acts like a little commander. He orders the car toys, cups, crayons and shoes to line up. Look how orderly the queue is! When the game is over, the toys are dismissed. It's time for the babies to line up happily! Designated to provide guide and support for babies in the sensitive period of order, the book offers an opportunity for babies to follow and enjoy their inner sense of order through fun games.



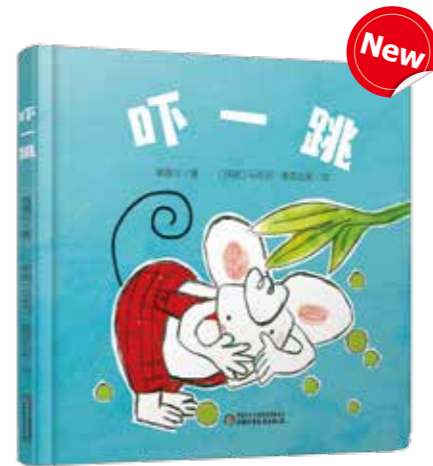
New

Eek!

Author | Huang Chunhua
 Illustrator | [Iran] Mahboobeh Yazdani
 Publishing Date | Jan. 2020
 Key words | beans; courage
 Rights sold | Chinese-English (worldwide)

Introduction

Toot, toot... A truck passes by Little Mouse's house. It gives Little Mouse a jump! Rustle, rustle... A lot of beans fall from the truck. It gives Little Mouse a jump! Clank, clank... A lot of beans roll into Little Mouse's house. It gives Little Mouse a jump... Though frightened, Little Mouse calls up all his courage to explore. Babies are able to learn about the growth and living environment of plants as well as experience the joy of life growing through cheerful reading.



New

Big-teeth Dinosaur and Small-teeth Dinosaur

Author | Sun Yu
 Illustrator | [New Zealand] Ross Kinnaird
 Publishing Date | Nov. 2019
 Key words | tooth-protection; dinosaur
 Rights sold | Chinese-English (worldwide)

Introduction

Big-teeth Dinosaur has big, sharp teeth, while Small-teeth Dinosaur has the teeth just as what his name implicates. They both attend the Best Teeth Contest, and Big-teeth Dinosaur is astonishingly to be found to have his teeth being so dirty, ugly and full of black holes that he has to see the dentist. Small-teeth Dinosaur, on the other hand, wins the first prize for his bright and white teeth. The story helps kids recognize the harm that dental caries could cause and the significance of protecting their teeth.



The Story of One

Author | Liang Ying
 Illustrator | Zhao Guangyu
 Publishing Date | Nov. 2019
 Key words | one; pair

Introduction

One glove is looking for the other glove. One sock is looking for the other sock. One shoe is looking for the other shoe. Do they find their own match? At the end of the story, what's the small hand doing? The story, with fun depiction and concise diction, helps babies to learn about daily necessities and the concept of "one" and "a pair" while developing a good living habit of putting things in order.



My Good Friend

Author | Gong Fangfang
 Illustrator | Zhao Xiaoyu
 Publishing Date | Oct. 2019
 Key words | shadow; natural phenomenon

Introduction

Red Kangaroo has a good friend that looks very much like him except that he is black from head to toe. He is always with Red Kangaroo. Whatever Red Kangaroo does, it follows. Sometimes it becomes very big. Sometimes it disappears. Who might he be? Being a fun story with imagination, it helps kids understand natural phenomenon and promote their observation.



Let's be out together

Author | Hong Run
 Illustrator | Xue Dan
 Publishing Date | Sept. 2019
 Key words | shoes; travel; adventure
 Rights sold | Chinese-English (worldwide)

Introduction

Listen! The shoes are talking. Big Leather Shoes, High Heels, Sneakers and Little Slippers. They are talking about going out and having fun. Little Slippers are especially hungry for the new adventure. Where have the shoes been? What interesting things have they experienced? The story could help children learn about different kinds of shoes as well as family members and feel the joy of traveling.



A Rhyme of Mantis

Author | Xu Lu
 Illustrator | Wang Chao
 Publishing Date | Aug. 2019
 Key words | mantis; rhyme; making friends
 Rights sold | Chinese-English (worldwide)

Introduction

The fun story, taking nursery rhyme that is easy to read as its form, helps children learn about the body features and living environment of mantis and other more insects in nature, and feel the joy of Little Mantis making friends.



Dung Beetle's Precious

Author | Gao Hongbo
 Illustrator | Ma Penghao
 Publishing Date | Jul. 2019
 Key words | dung beetle; feces ball

Introduction

With personified characters, vivid language and colorful depictions, the story shows how dung beetles find, roll and eat feces balls. Babies are able to learn about different animals and their feces as well as their living environment and habits.



Up and Down

Author | Bai Bing
 Illustrator | [Korea] Seok Cheel Won
 Publishing Date | Jun. 2019
 Key words | up; down; nature
 Rights sold | Chinese-English (worldwide), Mongolian

Introduction

This picture book demonstrates the concept of relativity, with simple texts but quite a few comparisons and differences in what the animals are doing, through which babies are able to be aware of the concepts of "up" and "down" and the busy and harmonious Nature as well.



Flying Little Umbrella

Author | Xu Lu
 Illustrator | [Japan] Yoko Miyahara
 Publishing Date | May 2019
 Key words | dandelion; friendship
 Rights sold | Chinese-English (worldwide), Sinhala, Mongolian

Introduction

Seeing butterflies, bees and ladybugs fly, Little Budworms, Little Ants, Little Spideys and Dandelions are really envious. Grandpa Wind tells Dandelion that he will realize the dream when he grows up. As expected, the grown-up Dandelion ends up flying while carrying his friends with him. Babies can enjoy the warmth of friendship as well as learn about the growth of the dandelions.



Don't Forget Your Things, Little Yuanyuan

Author | Zhong Yu
 Illustrator | Zhong Yu
 Publishing Date | Apr. 2019
 Key words | living items
 Rights sold | Chinese-English (worldwide), Sinhala, Mongolian, Simplified Chinese (Malaysia)

Introduction

Little Yuanyuan wants to go out with his friends, unfortunately he forgets to bring his bag, water bottle, hat... The interesting interactions between Little Yuanyuan and his friends help babies learn what items need to be brought with them while being out, thus promoting the awareness of being independent and self-care.



Playing hide-and-seek

Author | Yuqing
 Illustrator | Yuqing
 Publishing Date | Mar. 2019
 Key words | panda; game-playing; family bonding
 Rights sold | Simplified Chinese (Malaysia), English (Malaysia), Malaysian, Chinese-English (worldwide), Sinhala, Mongolian

Introduction

This book focuses on the hide-and-seek game which babies are familiar with, with easy and interesting dialogues. Through the interaction between Panda brother and sister, babies could not only learn about the natural behaviors of pandas but feel the bonding between the brother and the sister. Besides, the suspense throughout the story helps improve thinking and observational capabilities.

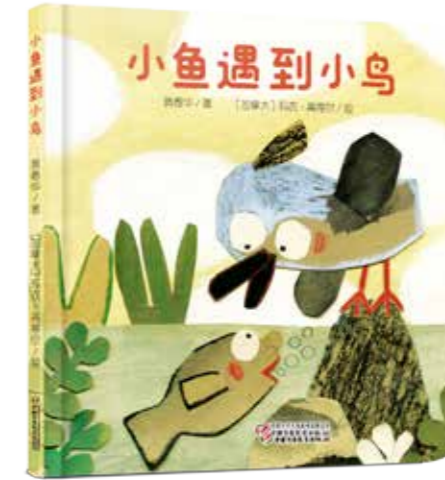


Little Fish Meets Little Bird

Author | Huang Chunhua
 Illustrator | [Canada] Manon Gauthier
 Publishing Date | Feb. 2019
 Key words | fish; bird; social skills
 Rights sold | Chinese-English (worldwide)

Introduction

Little Fish lives in the water and Little Bird flies in the sky. Something interesting happens when they meet each other. In the simple story with interesting conversation, babies could get to know of their different characteristics and living environments, while learning some basic social skills.

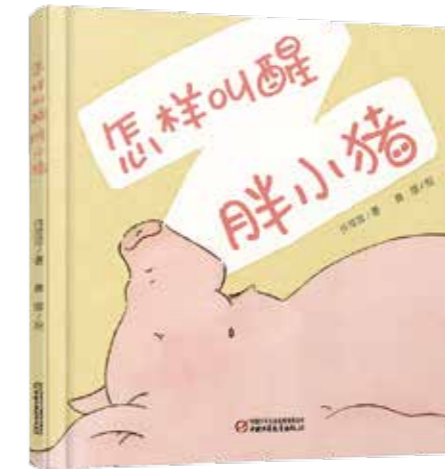


How to Wake up the Piggy?

Author | Xu Pingping
 Illustrator | Huang Ying
 Publishing Date | Jan. 2019
 Key words | sound and instruments
 Rights sold | Chinese-English (worldwide), Sinhala, Mongolian

Introduction

A porky pig was under a sound sleep, snoring so loudly waking up other animals. The puppy jingled the bell, the bunny knocked on the gong, the little hedgehog blew the horn... to wake up the sleeping pig, but no one waked it up. They have no idea. By reading the story, children can know various musical instruments and their sounds.



The Twelve Little Fairies

Author | Ge Bing
 Illustrator | Zhao Xiaoyu
 Publishing Date | Dec. 2018
 Key words | Chinese Zodiac
 Rights sold | Chinese-English (worldwide), Mongolian
 Mongolian

Introduction

It is a story full of imaginations, comparing the Chinese Zodiac to twelve fairies, livening up the idea of Chinese Zodiac through the lovely animal images. It is not only easy for the 0-4 year-old to understand but also impresses them with the intuitive and iconic imagery, making them love these animals. It also contains interactive games around the Chinese Zodiac to enhance readers' perceptive, cognitive and language abilities.



A Rhyme for the Cricket

Author | Xu Lu
 Illustrator | Wang Didi
 Publishing Date | Dec. 2018
 Key words | four seasons
 Rights sold | Chinese-English (worldwide), Mongolian

Introduction

This is a beautiful children's rhyme telling an interesting story about a lovely little cricket. Not only does the rhyme make the young reader go through the four seasons of the year with the cricket, but it describes how a small cricket's characteristics change as it grows up, as well as how the four seasons come and go as the year passes.

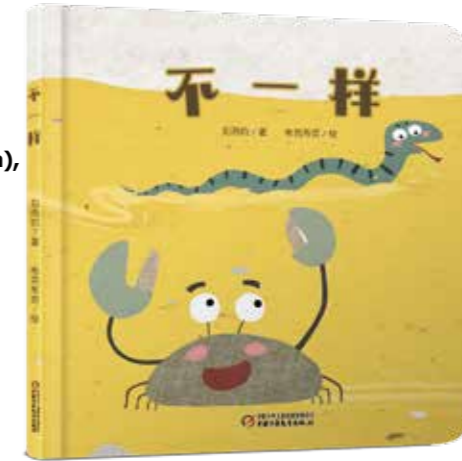


Not the Same

Author | Liu Bingjun
 Illustrator | Bukebuke
 Publishing Date | Oct. 2018
 Key words | differences between similar animals
 Rights sold | Simplified Chines (Malaysia), English (Malaysia), Malaysian, Chinese-English (worldwide), Sinhala, Mongolian

Introduction

The snail carries its little house upon its back and so does the field snail, but the two houses are different...This story compares the difference between a pair of similar creatures, with a view to lead the baby to observe and compare different objects. The beautiful pictures and the interesting change of subject help the babies identify "similarities" and "differences."



Who is the Highest?

Author | Mei Zihan
 Illustrator | Hachiyo Kawamura (Germany)
 Publishing Date | Sep. 2018
 Key words | tall and short parents
 Rights sold | Spanish, Korea, Chinese-English (worldwide), Mongolian, Simplified Chines (Malaysia), English (Malaysia)

Introduction

The little boy is curious about the height of things. He is addicted in the pleasure of comparing his height to those of his family members and furniture items. However, a naughty kitten breaks the rule and becomes the "tallest". The story not only helps babies learn to compare heights, but also conveys a dialectical idea: Everything is ruled by laws.



Dong Dong-dong!

Author | Dong Xiaoxian
 Illustrator | Dong Xiaoxian
 Publishing Date | Jun. 2018
 Key words | sounds of animals and instruments
 Rights sold | **Chinese-English (worldwide), Mongolian**

Introduction

At the beginning of the story, the baby receives some mysterious gifts—a box of instruments! The baby plays each instrument which attracts many little animals. The pictures and texts of this book are very simple, but there are a lot of vivid mimetic words, filling the story with ups and downs as well as rhythms.



No, I won't

Author | Xiao Mao
 Illustrator | Xu Kaiyun
 Publishing Date | Jun. 2018
 Key words | living order; rebel psychology
 Rights sold | **Cambodian, English worldwide, Chinese-English (worldwide), Mongolian**

Introduction

A naughty baby always says "No, I won't!" as a response to her mother's instructions. So there are a lot of funny scenes that are reversed in order, and these scenes are presented by animals of different shapes. The story is not only funny, but it also tells the baby to do things in the right order.



What has Daddy Changed into?

Author | Ya Dong
 Illustrator | Xu Yu'an
 Publishing Date | May 2018
 Key words | characteristics of animals; family
 Rights sold | **Korean, Nepali, Mongolian, Chinese-English (worldwide)**

Introduction

The little girl in the story has an ever-changing dad. Her dad can transform into an octopus! A camel! A peacock! A duck! A sheep! And... No matter what dad becomes, he is always a good father that the little girl likes. The story enables the children to not only feel the selflessness of the father's love, but also to recognize different animals.



My Family

Author | Liang Ying
 Illustrator | Zhong Zhaohui
 Publishing Date | May 2018
 Key words | family; parents
 Rights sold | **Korean, Nepali, Chinese-English (worldwide), Mongolian**

Introduction

This is a very warm story. Through repeated sentence patterns, the concept of "family" is emphasized, enabling the baby to learn what a "family" is.



Black and White

Author | Bai Bing
 Illustrator | [Korea] Seok Cheel Won
 Publishing Date | Apr. 2018
 Key words | colors;size
 Rights sold | **Korean,Nepali, Chinese-English (worldwide), Mongolian**

Introduction

Small white beans and big black beans are all beans; small white ducks and big black ducks are all ducks... What are other big and small, black and white, similar but different things? In addition to the knowledge of black and white, this book also leads children to unity, equality and friendship in all the differences and similarities.



I Love My Mom So Much

Author | Si Fan
 Illustrator | Si Fan
 Publishing Date | Jan. 2018
 Key words | animal behaviour; maternal love
 Rights sold | **Korean,Nepali, Chinese-English (worldwide), Mongolian, Simplified Chines (Malaysia)**

Introduction

This is a picture book full of love. In terms of raising their babies, the animal mothers have different postures, and each baby likes his or her mother very much. The baby chimpanzees like to sleep in their mother's arms. The baby sea otters prefer lying on their mother's stomachs. Crocodiles like to hide in their mothers' mouths.

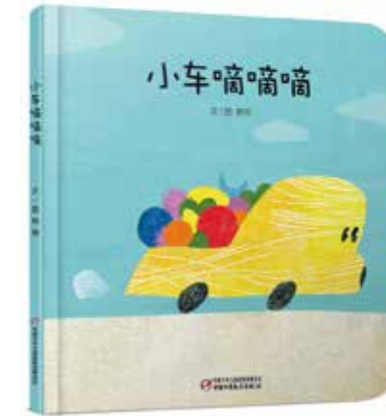


Small Car Di-di-di

Author | Han Xu
 Illustrator | Han Xu
 Publishing Date | Feb. 2018
 Key words | numbers; fruits; colors
 Rights sold | **Korean,Nepali, Mongolian, Chinese-English (worldwide)**

Introduction

Small Car Di-Di-Di, how many mountains has the car crawled up and down? What colors are these fruits? Strawberry? Orange? What fruits are they? Let us follow the happy journey of the car and learn the numbers, colors and fruits.



Let's Hug

Author | Mi Jika
 Illustrator | Maike Xiaokui
 Publishing Date | Jan. 2018
 Key words | friendship; help
 Rights sold | **Korean,Nepali, Chinese-English (worldwide), Mongolian**

Introduction

This is a picture book full of love and warmth. In the cold winter, every small animal was shivering. The elephant came to help them: with his hugging, he spread warmth to the animals. But the elephant was also cold. How to make the elephant warm a bit? The animals came together to find a way.



Cars Like Playing with Water

Author | Yadong
 Illustrator | Maike Xiaokui
 Publishing Date | Dec. 2017
 Key words | cars; rain
 Rights sold | Korean, Sinhala, Mongolian,
 Chinese-English (worldwide)

Introduction

It has rained. All the cars have come out to play with water. Following the sounds of the vehicles, the cars are playing in the rainy day in various postures, fighting and watching the rain. It is a picture book helping children know different means of transportation and to have fun in the rainy day.



Little Elephant's Bathtub

Author | Xiao Mao
 Illustrator | Jelly Fish Mi
 Publishing Date | Oct. 2017
 Key words | corresponding
 Rights sold | Korean, Simplified Chines (Malaysia),
 English (Malaysia), Malaysian,
 Mongolian, Chinese-English (worldwide)

Introduction

The little elephant was looking for a bathtub. But he couldn't find a bathtub. What can he do? In the relaxing and happy rhythm, children learn about the concept of big and small, and also identify big and small animals.



Big and Small

Author | Zhong Yu
 Illustrator | Zhong Yu
 Publishing Date | Sep. 2017
 Key words | big and small
 Rights sold | Korean, Nepali, Simplified Chines (Malaysia),
 Chinese-English (worldwide), Mongolian

Introduction

The book depicts the wonderful moments in the early morning of daddy and baby waking up together, brushing their teeth together, and putting on their clothes together. Daddy's comforter is big, and my comforter is small. Daddy's toilet is big, and my toilet is small. Daddy's toothbrush is big, and my toothbrush is small. While enjoying the reading fun, babies can also learn the concepts of distinguishing the sizes between big and small.



Raining

Author | Xu Pingping
 Illustrator | Graça Lima (Brazil)
 Publishing Date | Oct. 2017
 Key words | rain; sounds of animals
 Rights sold | Korean, Nepali, Chinese-English (worldwide),
 Mongolian

Introduction

Rumble—the thunder has come! All the little animals are back home for shelter. Where are the homes of the animals? The chicks hide under their mother's wings, the little pigs hold the opening umbrellas, the little birds still singing in the rain, the little horses are reluctant to go home because they are too fond of playing.



Hush, hush! Don't Speak!

Author | Lu Ruina
 Illustrator | [Japan] Miho Okai
 Publishing Date | Aug. 2017
 Key words | numbers; farm animals
 Rights sold | **Korean, Chinese-English (worldwide), Mongolian**

Introduction

A group of little mice sneaked out of home. What are they going to do? Hush, hush! Don't speak! Many things disappeared when they passed by. Hush, hush! Don't speak! But they shouted "let's run" loudly and escaped in panic when a little kitty jumped at them! Readers will be tantalized by the anticipation of what will happen next as they flipped through this book and have a good laugh when they finish the last page.



What is it Like?

Author | Sifan
 Illustrator | Sifan
 Publishing Date | Jul. 2017
 Key words | shapes; imagination
 Rights sold | **Korean, Sinhala, Chinese-English (worldwide), Mongolian**

Introduction

What a dandelion and a rabbit have in common? How can a fan turn itself into a peacock? And where does a crab get its pair of scissors? Did a volcano erupt somewhere? This brightly illustrated book shows the connection between the parts and the whole in a way that every little baby will enjoy!

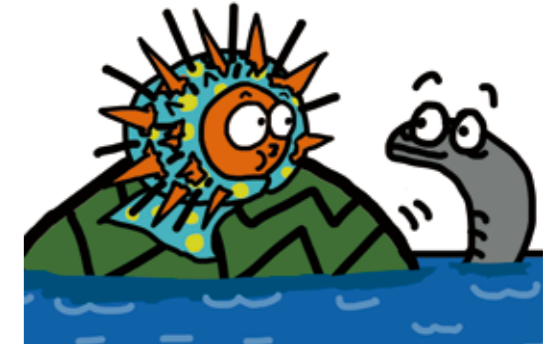


Puff Up, Little Porcupine Fish!

Author | Li Rong
 Illustrator | Li Rong
 Publishing Date | Jun. 2017
 Key words | directions; marine animals
 Rights sold | **Korean, Chinese-English (worldwide), Mongolian**

Introduction

The seemingly ordinary little porcupine fish had a very intimidating skill: whenever he sensed a danger, he would puff his body up into a ball of thorns! What dangers did he come into and what events did he experience in the deep ocean?



A Colorful Kitty

Author | Yu Qing
 Illustrator | Yu Qing
 Publishing Date | May 2017
 Key words | colors; share
 Rights sold | **Korean, Nepali, Chinese-English (worldwide), Mongolian**

Introduction

A little white kitty was amazed by the colors she saw on the road! Red, yellow, blue, orange. Every color was just so fascinating! These brightly illustrated pages and the simple yet interesting story will open the door to a more colorful world for all children.



It's so Itchy!

Author | Wang Ling
 Illustrator | Nan Sang
 Publishing Date | Jun. 2017
 Key words | body

Rights sold | Korean, Nepali, Simplified Chines (Malaysia), English (Malaysia), Malaysian, Chinese-English (worldwide), Mongolian

Introduction

The large tree felt itchy, because a worm was creeping on its trunk; the ground felt itchy, because a rabbit was jumping on its stomach; the river felt itchy, because the willow tenderly brushed his face with her hair; the little baby felt itchy, too, because he had a tooth coming out! This full-colored picture book teaches children about our bodies' responses to external stimulations with a funny and unforgettable writing style.



Good Night from the Moon

Author | Zhong Zhaohui
 Illustrator | Zhong Zhaohui
 Publishing Date | Mar. 2017
 Key words | bedtime

Rights sold | Korean, Nepali, Simplified Chines (Malaysia), English (Malaysia), Malaysian, Chinese-English (worldwide), Mongolian, English (worldwide)

Introduction

One night, the Moon cannot fall asleep, so she decides to go out for a walk. There are many animals. The Moon says good night to everyone, and then she falls asleep as well. This is a perfect bedtime story that calms young children before bed time and introduces how little animals fall asleep.



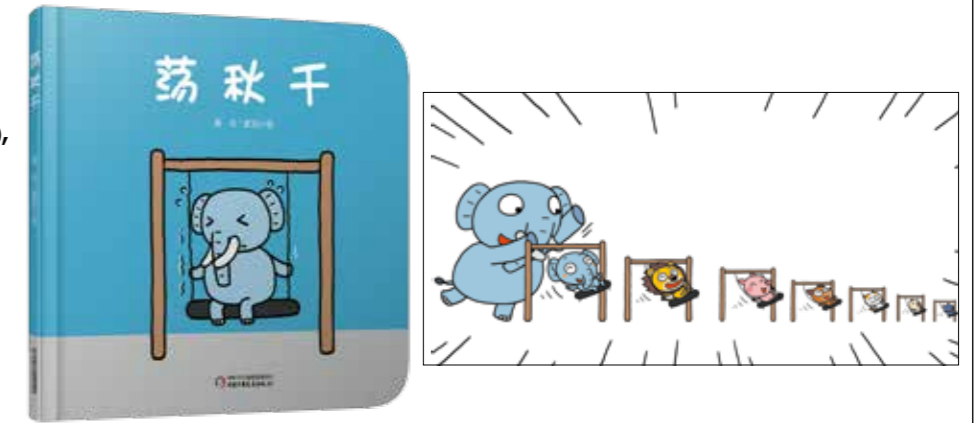
Swing, Swing

Author | Maike Xiaokui
 Illustrator | Maike Xiaokui
 Publishing Date | Feb. 2017
 Key words | weight; help

Rights sold | Korean, Nepali, Chinese-English (worldwide), Mongolian

Introduction

This is an informative easy-to-read children's picture book that tells a story about a group of animals playing the swing together. The mouse was swinging while the chicken was pushing. When the chicken was on the swing, the kitten took turns to push. So who will be the last animal to push the swing?



Cheep, Cheep, Cheep

Author | Xiao Mao
 Illustrator | Hisana Sawada (Japan)
 Publishing Date | Jun. 2017
 Key words | counting; up and down; courage

Rights sold | Korean, Chinese-English (worldwide), Mongolian

Introduction

This picture book tells a story about Mother Chicken taking her five chicks to climb the stairs. The four elder children have all reached to the top. Will her youngest child successfully get to the highest stairs? This book introduces babies to count and persist their favorite exercise. This is to a great book for children to recognize and count numbers.



Panda Family Series



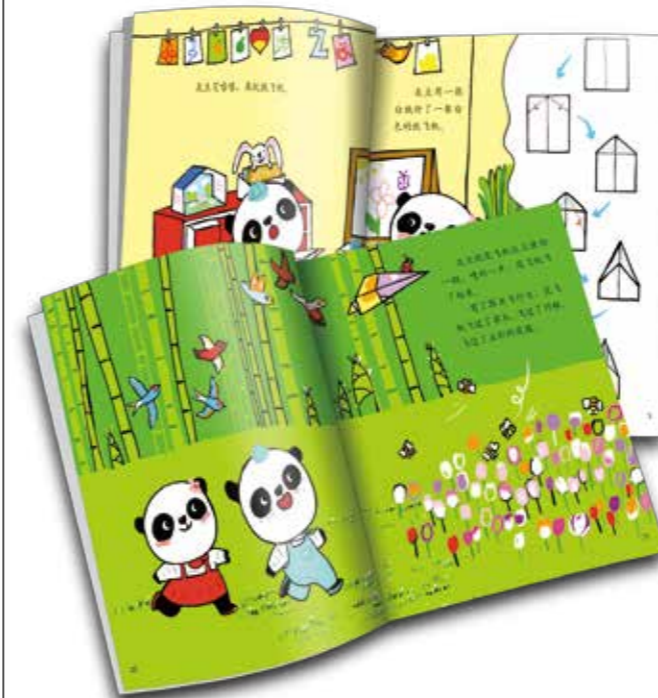
Author	Bai Bing; Gao Hongbo; Jin Bo etc.	Volumes	10
Illustrator	[Britain] Yu Rong etc.	Publishing Date	Jul. 2019
Age	3-6	Pages	40
Key words	happiness; family; parenting	Format	220 × 190 mm
Rights sold	Chinese-English (worldwide)		

- What kind of new fun could we discover in routine activities?
- In what way could we ease emotional ups and downs in daily life?
- How shall we get away from toy obsessions and embrace the nature itself?

Introduction

The series tells daily life stories of the panda family: Gray Bean the son, Black Bean the father, White Bean the mother and Red Bean the daughter. It covers children's favorite games, the trouble they face, their emotional ups and downs, and their imagination... Simple but fun stories help children learn how to get along between brothers and sisters, express themselves, care about others, face difficulties and solve problems.

It's not only an excellent series that children will love to read, but also a guidebook for parenting education.



The lifelong-beneficial mindsets in the Childhood series



Introduction

Book 1: Wait Quietly

Little Duck and Little Goose went to see Mother Hen incubate chickens. They learned to wait quietly and did what they could to help Mother Hen, making the dull waiting more meaningful.

Book 2: I Find the Difference

To learn about yourself, it is better to start from recognizing your own hands, eyes, nose, mouth and feet as playing its significant part in your life and somehow unique from others'. It is just because of such differences that makes the world a better place.

Author | Cai Xi
 Illustrator | Chen Zhiguo
 Age | 3-6
 Key words | psychology; positive mindset

Publishing Date | Jul. 2019
 Pages | 52
 Format | 290 × 215 mm

Rights sold | Vietnam

- Picture books focusing on the mental growth of children in the early childhood
- The tricks in the stories correspond to the key elements of the mental development.
- Assisting children to build positive mindset



Book 3: Sad for Three Minutes

Sadness came to knock at the door, telling the three sad kids that they could cry for only three minutes. If they didn't stop after that time, their tears would turn into a gray river and wash all their favorite toys away. If they think positively then, their tears would turn into magical things!

Book 4: Startled

Little Squirrel wants to make friends with the Little Rabbits, but the way he presents himself always makes the Little Rabbits startled and run away. Taking the Firefly's advice, he then performs tree shadow trick for them. It turns out that the Little Rabbits are amazed and willing to become good friends with Little Squirrel.

About the Author

Cai Xi is a writer of psychological fairy tales, senior psychotherapist and children's mental development education expert.

About the Illustrator

Chen Zhiguo, former graphic designer, currently work as a senior 3D animator and director. His short animated film has won a grand prize in China.



Grandpa and Me



Author	Xu Lu	Publishing Date	Jun. 2020
Illustrator	[Spain] Javier Angel Zabala Herrero	Pages	40
Age	3-7	Format	215 × 265 mm
Key words	grandpa; love; memory; nature		

- A story about legacy
- A story about love and growth
- A story that brings children closer to the Nature

Introduction

I lived with my grandpa in a small mountain village when I was young. He taught me how to cut grass for Yellow the Calf and Gray the Donkey and how to scare away the wolf that run into the village. I watched him take care of the sick Gray, put brand new "shoes" on Yellow and Gray. With those sweet moments, I grew up and left the village, and my grandpa. However, one of my grandpa's habits had remained in my own life ever since.



About the Author

Xu Lu, a well-known writer of children's literature, poet and essayist, member of China Writers Association and vice chairman of Hubei Writers Association. More than 20 works of his have been selected as primary and secondary school textbooks in mainland China, Taiwan and Hong Kong. He has published more than 120 books. His works have won the National Outstanding Children's Literature Award, Bing Xin Children's Book Award, Chen Bochui Children's Literature Award, etc. Some of his works have been translated into English, German, French, Korean, Japanese, Swedish and other languages.

About the Illustrator

Javier Zabala is a famous Spanish illustrator and has illustrated for more than 80 poetry anthologies and novels. His works have been translated into 17 languages and are widely acknowledged and sold around the world. He won the Nation Award of Spain in 2005 and was nominated for Hans Christian Anderson Award in 2012. He has also won the Award of the Best Children's Book in Bologna Children's Book Fair for two times and Golden Apple Award BIB in 2015.



Billie's Factory

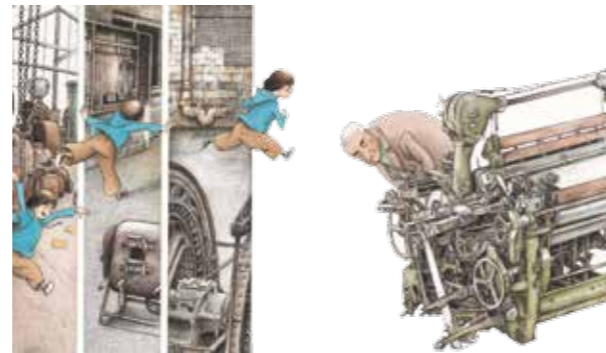


Author	[Belgium] Wally De Doncker	Publishing Date	Jan. 2015
Illustrator	Xu Kaiyun	Pages	40
Age	3-6	Format	250 × 260 mm
Key words	cherished; memories		
Rights sold	English, Dutch, Arabic, Indonesian		

- Theme of Nostalgia - Showing much love for the things in old days, it is suitable for the whole family to read together.
- Transnational Cooperation - It demonstrates the win-win cooperation between a well-known Belgian writer and a renowned Chinese illustrator.
- Poetic Writing - It is poetically written with beautiful rhythms.

Introduction

To most people, the old factory appears to be nothing but a long-forgotten, abandoned building. Still, every Saturday, Grandpa and Billie go to spend time there. For young Billie, the factory is a dust-covered wonderland of buttons, levers, and endlessly fascinating machines. For Grandpa, it's a treasure stored with cherished memories. Sometimes Billie's dad joins them for a leisurely walk down memory lane. This beautifully illustrated, bittersweet story will engage the imagination of young readers and bring an old factory back to life once again!

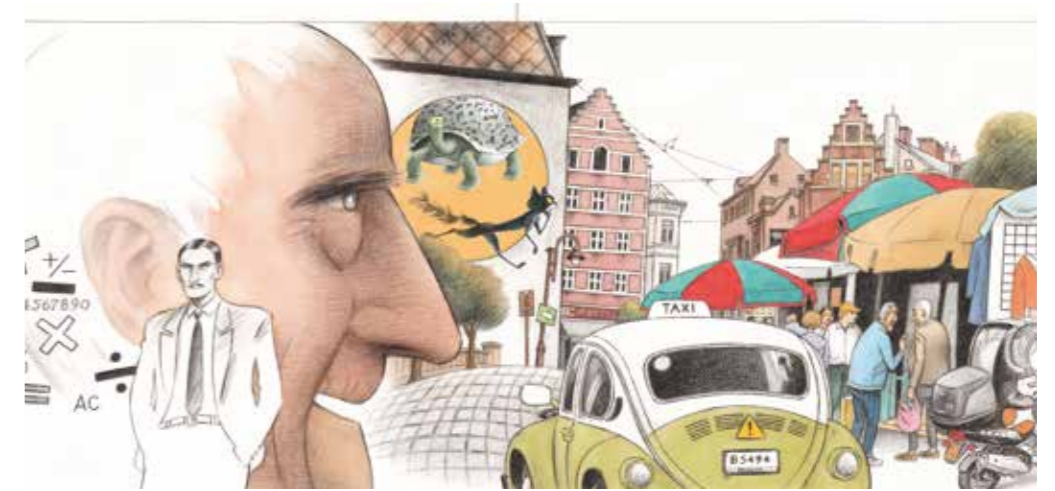


About the Author

Wally De Doncker is a Belgian author and a children's literature specialist. One of his main goals is to bring children and literature closer together. Wally tackles themes that are scarcely touched upon in contemporary children's literature. His books have received numerous nominations. Several of his books have been translated and adapted for the theater, as well as musicals, film animations, and dance films. He was elected as the President of International Board on Books for Young People (IBBY) in September 2014.

About the Illustrator

Xu Kaiyun, a member of Shanghai Painters Association, is a professional painter with years of experience drawing for children. In 2010, his picture book *Wild Cat Learns to Live Longer* was selected into the 7th Shanghai Arts Exhibition and Picture Books of China 1949-2009.



New Year



Author | Mei Zihan
 Illustrator | [Canada] Leng Qin
 Age | 7-12
 Key words | family; affection; growth
 Rights sold | **English (worldwide)**

Publishing Date | Nov. 2019
 Pages | 56
 Format | 000 × 000 mm

- A letter written by a father for his daughter to deliver love
- A father's love that is full of the taste of Chinese Spring Festival
- A unique love story

Introduction

This is a letter by the author to his grown-up daughter who has been married to a foreigner in a faraway country.

The author chooses the special occasion of Spring Festival, a time with profound Chinese characteristics that symbolizes reunions, and concentrates his touch of sadness as well as deep concern for his daughter into a symbolic reunion dinner, where each dish heavy with atmosphere of life is full of simple but strong and intense love of a father for his daughter.



About the Author

Mei Zihan is an author of children's literature, and a professor of Shanghai Normal University. He is also a member of China Writers Association, a literary orator as well as one of the pioneers of Chinese children's reading promotion.

About the Illustrator

Leng Qin is a designer and illustrator. She has published many picture books and won several awards both at home and abroad.



Grandpa's Tinderbox



Author	Xu Lu	Pages	32
Illustrator	Zhu Chengliang	Age	3-6
Publishing Date	May 2013	Format	215 × 255 mm
Key words	forest; harmony		
Rights sold	Swedish, Japanese, Korean, Khmer, French, Chinese-German bilingualism(Germany), English(Malaysia, Singapore, Brunei)		

Introduction

The story, highlighting the harmony between man and nature, tells us about an old man with a tinderbox who lives on a mountain guarding the forest and animals. The story and the pictures match perfectly, filled up with the life and flavors of local culture, leading readers to a world of pure love and beauty.



About the Author

Xu Lu is a well-known writer of children's literature, poet and essayist, member of China Writers Association. More than 20 works of his have been selected as primary and secondary school textbooks in mainland China, Taiwan and Hong Kong. He has published more than 120 books. His works have won the National Outstanding Children's Literature Award, Bing Xin Children's Book Award, Chen Bochui Children's Literature Award, etc. Some of his works have been translated into English, German, French, Korean, Japanese, Swedish and other languages.

About the Illustrator

Zhu Chengliang is a well-known illustrator. He is a member of Chinese Artist Association. His picture books have won many renowned Chinese and Foreign awards. His book *Reunion* has won the first Feng Zikai Children's Picture Book Award and got on New York Times Book Review, listed under 2011's World Children Picture Books. His illustrations in *Mr and Mrs Candy's Trip* has received the illustration award in the 2016 Bologna Children's Book Fair.



Ode to Mother

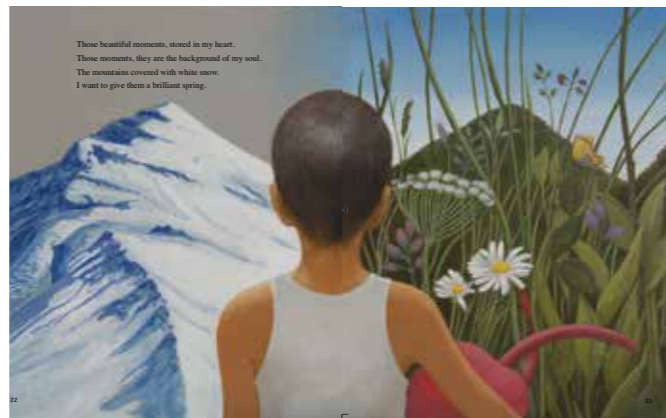


Author	Jin Bo	Illustrator	[Spain] Alfonso Ruano Martin
Publishing Date	Jun. 2017	Pages	36
Age	3-6	Format	205 x 255 mm
Key words	poem; mother; love		

- An enlightening picture book of children's poetry
- A journey of a kid growing up with his mother's accompany

Introduction

This picture book is written by Jin Bo, a renowned children's literature author, and it is illustrated by a famous Spanish illustrator Alfonso Ruano. The poetic story reveals a story since my birth — the songs my mother sang to me, skills she taught me, and her affection for me. The text elegantly depicts maternal love and tells young reader about mother's tender love and strength.



About the Author

Jin Bo, a member of China Writers Association, is a renowned children's literature author. He has won numerous awards, including the National Excellent Children's Literature Award, the National Book Award of China, etc. He was Chinese candidate for Hans Christian Anderson Award in 1992.

About the Illustrator

Until February 2015, Alfonso Ruano Martín worked as Art Director of Ediciones SM. Since then he has published dozens of books and won some of the most prestigious awards all over the world. Some of his works have been translated into Danish, Dutch, French, English, Italian, Japanese and Portuguese, etc.



My Home



Author	Lin Dan	Pages	56
Illustrator	[Germany] Sonja Danowski	Age	3-6
Publishing Date	Dec. 2017	Format	220 x 320 mm
Key words	orphan; growth; love; give; accept		
Rights sold	Nepali, Traditional Chinese		



Introduction

This is a story of an orphan having a new home, and a lonely person who regains the feeling of security, dependence and trust. In a cold, snowy winter, the orphanage was closed. Where will the little orphan and her puppy go?

It is a fine picture book full of affection, which will help the children know how to love and be loved, know how to give and accept. The warm images in the story and the warmth conveyed by the place called "home" may trigger the reader to read repeatedly.

About the Author

Lin Dan, founder of Yourbay Library, and a well-known parent-child reading promoter, has won the title "Beijing Gold Medal Reading Promoter of 2014", and was announced as The Annual Reading Promoter in 2014.

About the Illustrator

Sonja Danowski works as an artist and illustrator, with a particular focus on how drawn images can help preserve human memory. She was honored Golden Island Winner of Nami Concours Awards in 2015.



I Love You



Author		Chen Shige	Pages		40
Illustrator		[Italy] Pia Valentinis & [Italy] Mario Onis	Format		184 x 260 mm
Publishing Date		Nov.2018	Age		4-8
Key words		Love; strength; friendship			
Rights sold		Nepali			

- Poetic words and pure pictures which are faintly interesting and fascinating

- To feel the warmth of love, broadness, inclusiveness and profundity

Introduction

On a small hill, there is a boy who can't talk. He has been waiting for a word he expected from a girl. The girl speaks out the word to him, but it is blown away before reaching the boy's ears. The word travels to many places and among the people over the world in different ways, bringing warmth and strength to the others meanwhile gaining itself strength after traveling across the sea, the forest and the mountains. Finally the word returns to the hill and reaches to the boy's ears.



About the Author

Chen Shige is a member of the Children's Literature Committee of the Chinese Writers Association. He has won the National Outstanding Children's Literature Award, Bing Xin Children's Literature Award, and Children's Literature Jinjin Award, Guangdong Lu Xun literary Award, Shanghai Good Children's Book Award, Shenzhen Top Ten Children's Book Award, Outstanding Contribution Award of Chen Bochui Children's Literature Award, etc. On December 6, 2012, he was conferred the Lifelong Achievement Award in Translation Culture by the Translators Association of China.

About the Illustrator

Pia Valentinis, born in Udine, Italy in 1965, has worked on illustrations for children's books in many domestic and international publishers. His books are published in South Korea, Switzerland, Portugal, Austria, Finland, Greece, Mexico, etc. He has won the 11th Genoa Anderson Best Illustrator Award. In 2012, his work *The Tree is Telling* won the Best Popular Book Award. In 2015, his work *Philips* won the Anderson's best comic strip award.

Mario Onis, born in Sardinia, crazy for reading, music and nature, graduated from the Fabra Art Workshop and created works such as *The Orphan of the Mist* (2013), *MOONY Going to Vacation* (2013), *Look at the Stars* (2016) and *The Lost Comet* (2017).





I Wanna

Author		Gao Hongbo	Illustrator		Cheng Sixin
Publishing Date		May 2018	Pages		40
Age		1-3	Format		210 x 275 mm
Key words		prose; nature; imagination			
Rights sold		English, Russian			

Award

National Outstanding Children's Literature Award

selected for classic poetry in Chinese textbooks for primary schools

- A work crafted by poet Gao Hongbo and illustrator Cheng Sixin
- Open the door to fantasy treasures with stirring words
- Describe the shape and picture of dreams with beautiful illustrations

Introduction

I Wanna is a book of prose poetry full of childlike wonder. It follows the dreams of a young red kangaroo, who imagines all the things he wants to do in spring; from climbing up the branches of the blossoming peach trees to grasping the root of the great willow tree with his feet; from putting eyes onto kites to planting himself into the ground.

The poetry expresses a rich imagination of children and their pursuit of beauty.

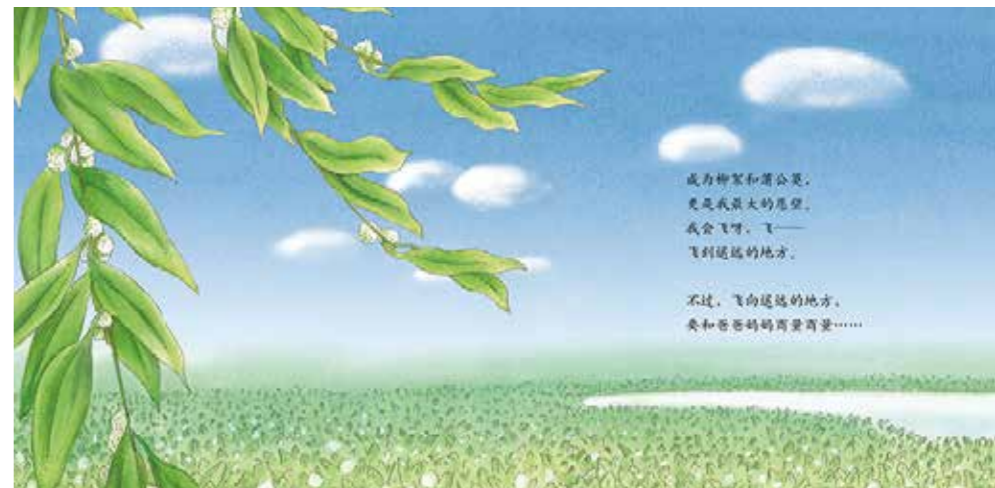


About the Author

Gao Hongbo, a famous writer of children's literature, also serves as Vice Chairman of the China Writers Association, Director of the Child Literature Committee of the China Writers Association, and the chief editor of Shi Kan. His works have been awarded government prizes, the "Five-One Project" prize, the National Book Award and the prize of National Excellent Child Literature, among others.

About the Illustrator

Cheng Sixin, the Vice Chief Editor of the magazine *West Lake*, has been engaged in children's illustrations since the 1980s. He is talented at printing powerful atmospheres and elaborate details. His works won the Golden Painter prize in the third session of the Juvenile & Children's Publishing House of China.





My Mom

Author	Ge Bing	Illustrator	Li Hongzhan
Publishing Date	May 2018	Pages	40
Age	3-6	Format	210 x 265 mm
Key words	maternal love		
Rights sold	Korea, Ukraine, Russia		



Introduction

It is a sweet and humorous picture book. The mom in the story is sometimes timid and sometimes daring, sometimes fragile and sometimes strong, sometimes gentle and sometimes fierce... Indeed, no matter how she is, there is always her deep love towards her child.

About the Author

Ge Bing is an acclaimed writer of children's literature. Since the beginning of his writing career, he has published more than 100 books of various types, including novels, fairy stories, dramas and picture books. Many of his stories were adapted into award-winning animated cartoons. He has won the Chinese National Publication Award and the Award for Outstanding Children's granted issued by the China Writers Association.

About the Illustrator

Li Hongzhan is a professional illustrator. Painting has always been an important part of his life since his childhood. His representative work *The Umbrella Tree* was selected as one of the 100 books recommended for the youth by the State Administration of Press, Publication, Radio, Film and Television, and was listed on the Top 10 Original Picture Books of 2016, and has been translated into Korea, Ukraine, Russia and other languages.

Benny Bear and Red Kangaroo's Magic Phone

Author	Liu Bingjun	Illustrator	Wang Zumin
Publishing Date	Mar. 2018	Pages	40
Age	3-6	Format	216 x 265 mm
Key words	friendship; help; problems solving		



- * A magic story about a magical phone
- * A simple truth showing not to force others to do what you yourself are unwilling to
- * A reading experience that connects parents with their kids



Introduction

This book tells the story that the Benny Bear and Red Kangaroo use the magic phone cleverly to help the Gray Rabbit family solve their problems. In the process, the Gray Rabbit mother tastes the bitterness of forcing others to do things they do not like to.

About the Author

Liu Bingjun is a children's literature writer and member of the China Writers Association. His works have won China Government Book Publication Award, the "Five-One Project" Award, the Third National Book Award, and the Second Award for Outstanding Children's Literature of China Writers Association.

About the Illustrator

Wang Zumin, born in Suzhou, is currently the Art Director of *Oriental Doll* and the Editor-in-Chief of the former *Children's Story Pictorial*. His picture book *Tiger Hill* won the UNESCO's Noma Award of Japan; *I'm the Tiger So I Fear No One* was selected for the 2016 Bologna International Illustrator Exhibition.

Daddy, Don't Be Afraid!



Award

Sina Parenting high-quality picture books in 2017

- * This is a fairy tale about life and growth, and the love of parents.
- * Each picture has a hidden secret for children to discover!

Introduction

This picture book tells a story of Papa Bear taking his son Kaka out for food. Papa Bear told Kaka not to eat Rabbit Grass because it could turn him into a rabbit. But Kaka just couldn't reject the temptation when he saw the lovely grass. Papa Bear decided to try it first for his son but ended up in becoming a rabbit himself. Instead of being overwhelmed, Kaka chose to be tough and brave to protect Papa Bear till they were finally home again.

Author	Bai Bing	Illustrator	Cher Jiang
Publishing Date	May 2017	Pages	40
Age	3-6	Format	230 x 250 mm
Key words	paternal love, growth, bravery		
Rights sold	Simplified Chinese (Malaysia, Singapore), Traditional Chinese (Hong Kong, Macao), Vietnamese, Nepali, Arabic		

About the Illustrator

Cher Jiang, an international illustrator, was born in Sichuan, China in the late 1970s, now living in the United States. She is a member of the Joplin Regional Artists Coalition (JRAC), and a member of Kentucky Regional Artists Coalition. She has published more than ten books, of which *Phoenix Valley* has won the Best Works Award.



Baby Mouse Looks for a New Mom



Author		Bai Bing	Illustrator		Cher Jiang
Publishing Date		Apr. 2015	Pages		42
Age		3-6	Format		230 x 250 mm
Key words		maternal love; growth; difference			

Rights sold | **Simplified Chinese (Malaysia, Singapore), Vietnamese, Russian (Russia, Kazakhstan, Belarus, Ukraine), En-Ch Bilingual, English, Traditional Chinese (Hongkong, Macao)**



The most popular children's book title of "New Ivy"

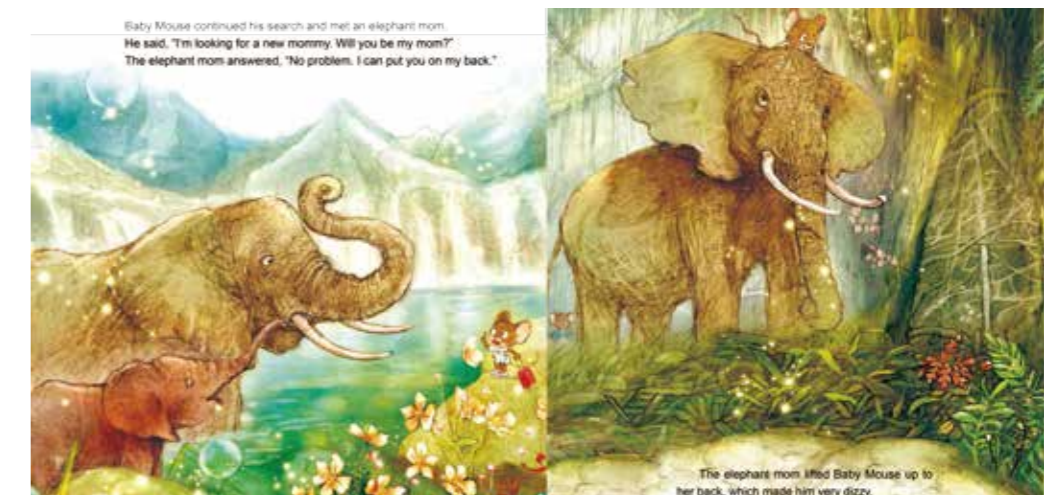
The Best Picture Book in China at the National Children's Reading Summit Review in 2015

2016 CCBF Dangdang Book List of Original Books

- A journey of love and self-growth
- A book to learn about the various ways of animal rearing
- A mysterious character is hidden in each picture. Can you find her?

Introduction

Baby Mouse is so unhappy with Mom that he decides to leave home to find a new one! However, there is always something wrong with the other moms: Hedgehog mom is too prickly, elephant mom too high, hippo mom too slippery, bear mom too loud, crocodile mom too scary, and kangaroo mom too bouncy. Most importantly, they are not his own mom! Baby Mouse finally realizes that his mom is the best for him.



See You Tomorrow



Author		Mi Jika	Illustrator		Wang Ke
Publishing Date		Aug. 2016	Pages		52
Age		3-7	Format		225 × 245 mm
Key words		school; teacher; attention			
Rights sold		Traditional Chinese			

- A book that voices children's inner thoughts in a funny way
- A book filled with warmth that could solve children's confusion
- A book that help children gain the most mental satisfaction



Introduction

Like every child, little Yifan hopes to get his teacher's attention by all means. Today, however, the teacher didn't ask him to answer even a single question, or find his painting quite unique from others', or praise him for running hard, nor even scold him for being naughty. Did the teacher really ignor him? ...

About the Author

Mi Jika is a member of China Writers Association. Her works have won Chen Bochui Children's Literature Award and Award for Excellent Book Copyright Export.

About the Illustrator

Wang Ke is an art editor and newly-emerged illustrator. He has won several June 1st Editor of the Best Book Prize by the Professionals' Association of Children's Press.

Across the River



Author		Xue Tao	Illustrator		[Russia] Anastasia Arkhipova
Publishing Date		Jan. 2015	Pages		32
Age		3-6	Format		210 × 285 mm
Key words		bear; survival; gratitude			
Rights sold		Laos, Russian, Albanian, Persian			

- It is a good story that warms your heart.
- It makes you feel the beauty of giving and gratitude.
- It helps you to appreciate the happiness from the caring between characters.



Introduction

When an old bear wakes up in the middle of winter and finds a little bear snuggling next to him, he's a bit confused. However, he soon finds that it's rather nice to have a little bear around who can trek across the frozen river in search of tasty chestnuts. After each chestnut snack, the old bear falls back into a deep slumber. When spring finally rolls around, the old bear wakes once again. But where has the little bear gone? Readers will follow the little bear's journey that leads to a surprising ending!

About the Author

Xue Tao is a well-known children's Literature author in China. He is a member of the Children's Literature Committee of China Writers Association. As a prolific children's author, he has won many awards. Many of his works have been enjoyed and studied by middle school students.

About the Illustrator

Anastasia Arkhipova is a Russian artist. She has illustrated for many children's books in Russia and abroad. In 2003 she won the first prize in a competition for Best Illustrator for the Book of the Year. In 2007 and 2009, she served as an international judge at Biennial of Illustration Bratislava (BIB). In 2014 she was awarded Honoured Artist of Russia.

Milly, Molly and Lily series

A picture book series for children to face future challenges and complicated life with growth as its theme

Translated in 42 languages and published in 110 countries and regions worldwide Sales over 30 million copies

Author		[New Zealand] Gill Pittar, Jin Bo, Gao Hongbo, Bai Bing, Ge Bing, Liu Bingjun						
Illustrator		[New Zealand] Cris Morrell, Zhao Xiaoyu						
Volumes		(Stepping into the Society series) 30 books; (Looking for Yourself series) 30 books						
Format		240 × 170 mm	Pages		24	Publishing Date		Dec. 2019
Key words		multiculture; mental growth; social skill						
Rights sold		Chinese-English(worldwide)						

- Each story focuses on one life skill for growth and self-development
- A package of sixty weekend activity guidance for parent and child
- Training the skills of listening, speaking, reading, writing, performing and creation in a comprehensive way

Introduction

This picture book series, jointly created by a New Zealand writer and Chinese children's literature writers, tell the stories happening between the black girl Milly, the white girl Molly and the Chinese girl Lily, who are from different ethnic and cultural backgrounds and become friends from strangers. Whatever they do, they do it together: go to school, have fun, ride horses, enjoy the nature, make nests for birds, protect small animals... It enables young readers to learn more about how children of their age with multicultural backgrounds live happily together. It could also help cultivate their characters and healthy attitudes when they are confronted with the complicated social contexts while developing all the skills for growth.

Stepping into the Society series aims to help children develop their social interaction and survival skills in order to build a harmonious relationship not only between each other but human and nature as well.

Looking for Yourself series aims to help children learn to accept and improve themselves as to build a strong inner self while growing up.



About the Author

Gill Pittar, a New Zealand author of children's books. The Milly & Molly series he created has been sold 30 million copies worldwide.

Gao Hongbo, a famous author of children's literature, poet, vice president of China Writers Association. His works have won many awards including the China Writers Association National Outstanding Children's Literature Award.

Jin Bo, a famous author of children's literature. His works have won several awards including the China Writers Association National Outstanding Children's Literature Award and the Best Works Award for the Best Book. He was nominated in 1992 for Hans Christian Andersen Award.

Bai Bing, a famous author of children's literature, general editor of Jieli Publishing House. His works have won the Bing Xin Children's Literature Award and Chen Bochui Children's Literature Award, etc.

Ge Bing, a famous author of children's literature. His works have won the China Writers Association National Outstanding Children's Literature Award and Soong Ching-ling Children's Literature Prize, etc. Several fairy tales of his have been adapted into animated TV series.

Liu Bingjun, a famous author of children's literature. His works have won the National Book Awards, the Best Works Award and the National Outstanding Children's Literature Award etc.



Happy Piggy Joey Series



New



Author	Gao Hongbo	Pages	37
Illustrator	Li Rong	Age	3-6
Publishing Date	Apr. 2013 (24 volumes); Dec. 2015 (10 volumes) ; Apr.2017; Jan.2018; Mar.2019		
Format	215 x 260 mm		
Key words	exploration; daily life; habit		
Rights sold	French, Korean, Vietnamese, Chinese-German (German), English (Singapore, Hong Kong, Macao, Taiwan), Russian, Greek		

Award

Nominated for the 3rd China Publishing Government Award Book Award

Bing Xin Children's Book Award

- Help children form correct self-awareness in the world of fairy tales and easily overcome the challenges of growth.

- The story involves seeking attention and excessive attention, self-identity and self-doubt, struggling for rights and enjoying cooperation.



Introduction

The series tell stories about a little piggy named Joey. He is optimistic and lively. He continuously explores the world around him, all while doing many funny things.

About the Author

Gao Hongbo is the vice president of the China Writers Association and Director of the Children's Literature Committee of the China Writers Association. As a prolific writer, he has won many awards, including the China Publication Government Award, the National Book Award of China and the National Excellent Children's Literature Award, etc.

About the Illustrator

Li Rong, an illustrator of children's books, is recognized by her distinctive artistic style that is well loved by young readers. Her representative works are *Happy Piggy Joey* series, *Hung the Sun*, *The Magician*, etc.



A Little Mouse Climbing Down the Lamp-stand



Author		Jin Bo	Illustrator		Li Hongzhan
Publishing Date		Dec. 2019	Pages		36
Age		3-6	Format		210 × 285 mm
Key words		nursery rhyme; fun			

- A catchy children's ballad adapted from the classic with renovated plots, illustration and rhythm
- Fun and visual depiction of children's ballad

Introduction

Based on the traditional children's ballad *A Little Mouse Climbing Up the Lamp-stand*, Jin Bo, the famous author of children's literature and poet, adopts new plots and rhythm for a new story. Little Mouse, the oil stealer, got trapped on the lamp-stand. His family came to rescue but in vain. What now?



About the Author

Jin Bo, Chinese children's literature writer, poet, educator, professor of Capital Normal University and member of the National Committee of Chinese Textbooks. He has been engaged in writing since mid-1950s until now. Several of his works have been selected as parts of K-12 Chinese language textbooks and introduced to countries and regions across the world. A winner of National Book Award, the Best Works Award, National Outstanding Children's Literature Award, etc. he was nominated in 1992 for Hans Christian Andersen Award.

About the Illustrator

Li Hongzhan is an outstanding Chinese children's book artist and professional illustrator with the masterpiece *The Umbrella Tree* winning the Russian Book Awards for Illustrations.



The Little Mouse up on the Lamp-stand, Again!



Author		Yuan Xiaofeng	Illustrator		Zhao Xiaoyin
Publishing Date		Jun. 2018	Pages		36
Age		3-6	Format		210 × 285 mm
Key words		nursery rhyme; reading; pleasure			

- Old nursery rhymes are infused with new elements
- The sentences are short and catchy
- With vivid and interesting character, the story is full of rhythm and dynamics



Introduction

A Little Mouse Climbing up the Lamp-stand is a traditional Chinese nursery rhyme that has been passed on for generations. What does the Little Mouse want to do by climbing up the lamp-stand? Is he supposed to steal the oil? Or maybe he has other plans!

Reinventing the story and the theme, this book makes an all-around creation based on the traditional nursery rhyme to offer refreshing and amusing reading experience.

The illustration is an artistic creation by specifically incorporates the traditional technique of paper-cut silhouette into the book.

What's more, the book is specially designed to be a combination of dual narrative spaces, i.e., the space where the story happened and the one for readers as outsiders, offering a wonderful reading experience in and out of the story itself.

About the Author

Yuan Xiaofeng, a Chinese textbook compiler for primary and middle schools, expert on parent-child reading. He has published several books on children's reading and some picture books as well.

About the Illustrator

Zhao Xiaoyin is a member of China Artists Association and Shanghai Book Design Art Committee, visiting scholar at the University of Stirling for book design. His book design won the Prize for the Best Design at the National Book Design Art Exhibition. His picture books won several prizes both at home and abroad, such as the IBBY Illustration for Children's Picture Books and the Bing Xin Children's Book Award.



Ballad of the Peach Blossoms



New

Author		Lu Ke	Illustrator		Wei Qingqing
Publishing Date		Jan. 2020	Pages		42
Age		4-6	Format		260 × 250 mm
Key words		poem; nature; love			



Introduction

This is the first illustrated collection of children poems written by the famous Chinese poet Lu Ke, including 16 poems that cover what the poet has captured and discovered in daily life with his child-like inner sights and the sensitivity as well. In the poems, there is fancy child-like imagination, positive thinking about nature and animals as well as the childlike innocence and naughty acts full of fun ... Love, kindness and childishness are reflected everywhere in these poems that will inspire children's imagination and enrich their feelings in the pursuit of beauty and kindness.

About the Author

Lu Ke is a famous poet, novelist and playwright. His works have won several national prizes. His poems and essays were selected into extra curriculum materials for college and middle school students.

About the Illustrator

Wei Qingqing is a freelancing illustrator and designer that specializes in children's book design and picture book illustration.

Mom, I Saw a Giant Monster!

Author		Liu Yufeng, Xue Wenxi	Illustrator		Liu Yufeng, Xue Wenxi
Publishing Date		Sep. 2015	Pages		36
Age		3-6	Format		215 × 285 mm
Key words		imagination; monster			
Rights sold		Nepali			



- A picture book available for reading from its both sides.
- There are two children and two worlds, where similarities override differences.
- How should an adult respond to a child's world?



Introduction

One monster appears in the mirror in the washroom: a squabby body, a big nose, a small green shoot on its head, a tail like an apple tree! The boy can't wait to tell his mother, but his mother says this kid always indulges in flights of fancy, or...

If parents can enter children's world, the two worlds will become warm and mysterious.

About the Author & Illustrator

They are a couple creating picture books, and have engaged in work related with the creation of cartoon & animation and children's picture book. They once created and published over 10 kinds of books, and their work *The Gift* won the Finalist Award of Picture Book Creation in the Third Xinyi Picture Book Award.

Five Pieces of Good Luck



Author		Lv Lina	Illustrator		Yang Lei
Publishing Date		Feb. 2019	Pages		40
Age		3-6	Format		285×210 mm
Key words		simplicity, innocence, optimistic			



- * Optimistic attitudes towards life bring good luck.
- * Enjoy life like a child with simplicity and innocence.
- * Power of beauty is the same as the power of thinking.

Introduction

One morning, Red Kangaroo finds that five daffodils are blooming in the yard. Recalling what Grandma has told him, he sets out to seek good lucks and what the five blooming daffodils implicate! Along the way, Red Kangaroo, by careful and attentive observation, finds birds that could sing in the grass; eats a delicious apple under an apple tree; picks up the red button that his good friend has lost; tastes sweet pumpkin pies at a friend's house; and gets acquainted with a good friend— Little Gray Elephant — after falling into a soil pit. On the way home in the evening, Red Kangaroo feels that he is a really lucky one.

About the Author

Lv Lina is a writer of children's literature. She has published over 100 fairy tales. Featuring a distinctive personal style, her works have won Bing Xin Children's Literature Award, Chen Bochui Children's Literature Award etc. *The Story of the Little Puppet* has been included in the national educational materials in primary school.

About the Illustrator

Yang Lei, a former art editor, is a professional illustrator. His illustrations have been selected into the Joint Exhibition of China and Overseas Excellent Children's Books' Illustrations and Exhibition Wall of Illustrators in 2014 China Shanghai International Children's Book Fair.

Dinosaur Bus



Author		Huang Yu	Illustrator		[New Zealand] Ross Kinnaird
Publishing Date		Aug. 2019	Pages		36
Age		3-7	Format		210 × 285 mm
Key words		fancy, imagination, creative			
Rights sold		Traditional Chinese, Chinese-English(worldwide)			

- * Creative texts and illustrations, inspiring children to explore in the fancy world
- * Unforeseen magic and adventures, bringing new expectations and surprises every day.



Introduction

This is a book full of fancy and surprises. Duoduo, the little boy, takes bus to school every day. One morning, when Duoduo arrives at the bus stop, to his big surprise, a magical dinosaur bus is waiting there for him to take! Duoduo spends the whole day on the bus, happily. With each day on, Duoduo takes different kinds of buses, such as a giraffe bus, a kangaroo bus, a huge blue whale bus...so, what will be the next bus like tomorrow morning? That is what Duoduo is really wondering when he is going to bed every day.

About the Author

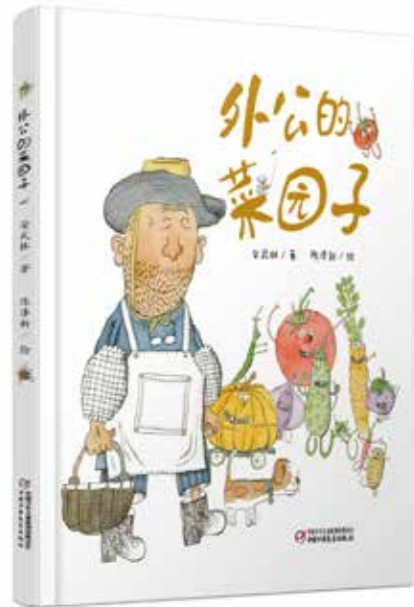
Huang Yu is member of China Writers Association, as well as a secondary National psychological consultant. Her works have been the winner of Bing Xin Children's Literature New Works Prize, Bing Xin Children's Books Prize.

About the Illustrator

Ross Kinnaird, a professional illustrator and graphic designer in New Zealand, has illustrated books winning New Zealand Children's Book Prizes.

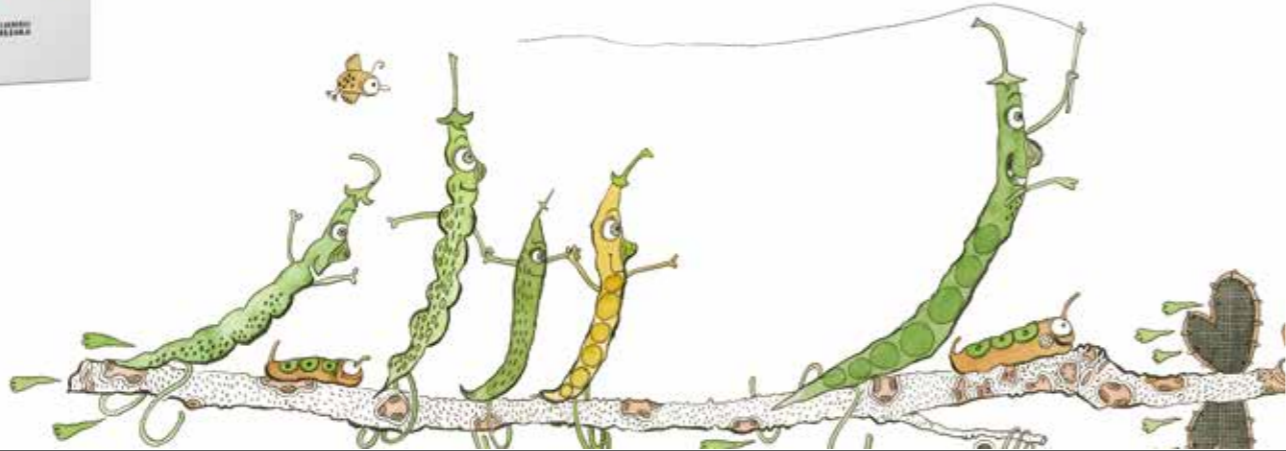
The Vegetable Garden of My Grandpa

Author		An Wulin	Pages		40
Illustrator		Chen Zexin	Age		1-3
Publishing Date		Aug. 2018	Format		216 x 265 mm
Key words		vegetable			
Rights sold		Nepali			



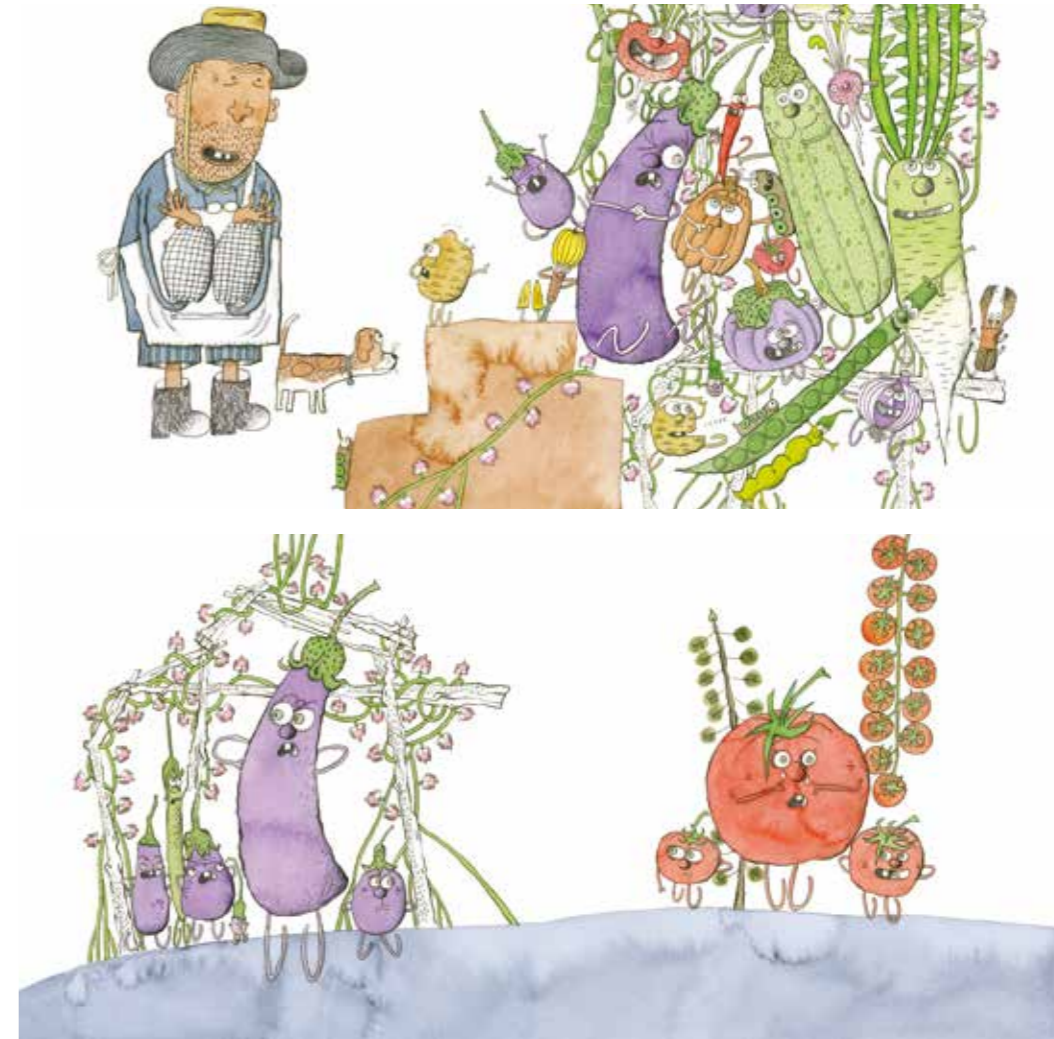
Introduction

In the story of, the grandpa's favorite thing is to take care of his vegetable garden. This vegetable garden is a magical place to me. I see the long beans waving their slim whips, a zucchini showing its big belly, a bell pepper filled with pepper water, a round onion holding its hands at its sides. When grandpa is out, the vegetable babies will jump, dance and play crazily with each other, having great fun. While once my grandpa steps into the garden, all the babies are quiet and obedient.



About the Author

An Wulin is the Vice President of the Chinese Fable Literature Research Association, also a children's literature writer, poet and critic. He has published more than 200 books, and his works have won many awards such as the National Outstanding Children's Literature Award, Chen Bochui Children's Literature Award, and the Dandelion Children's Literature Award of the Ministry of Culture. His works have been translated and introduced to US, France, UK and Arabian countries.





Tata Wants Meat

Author		Zhang Xiaonan	Publishing Date		Jun. 2018
Illustrator		[British] Petr Horáček	Pages		40
Age		3-6	Format		216 × 265 mm
Key words		leaves home; cherish; adventure			
Rights sold		Japanese			

- A picture book tells you how to cherish what you have and learn to be grateful.
- A heart-warming journey of growth which is full of adventure



Introduction

Like all puppies, Tata likes to eat meat. However, his owner does not eat meat, so Tata has none to eat. Until one day, Tata quietly leaves home. He wants to try his luck by changing his owner. Who will Tata meet? Will he find any meat in the end?

About the Author

Zhang Xiaonan is a member of the Chinese Writers Association. He has devoted himself to the creation of children's literature in recent years and has published many collections of poems. His works have been selected for a number of reputed collections. He was awarded the National Outstanding Children's Literature Award, Bing Xin Children's Literature Award etc. His work has been collected by the China Modern Literature Museum.

About the Illustrator

Petr Horáček, a British-Czech illustrator, is familiar to readers all over the world for his bright, vibrant colors, and bold, childlike images. A number of his works have won awards and accolades such as the American Children's Magazine's Best Children's Books Award, Washington Post's World's Best Children's Books of the Year, American Best Parenting Books of the Year, Netherlands 2006 Picture Book, the "Greenway Award" shortlist in 2012, the Best-selling Picture Books of Parents Magazine in 2013, and Southampton Most Popular Picture Books Award in 2008.

The Blue-Winged Teacher

Author		Tang Sulan	Illustrator		An Hong
Publishing Date		Apr. 2018	Pages		40
Age		3-6	Format		216 × 265 mm
Key words		Kindergarten; dream; growth			



- Poetically written, this fairy tale depicts magical fantasies, with beautiful pictures.
- Everyone is unique. It is important to understand and respect care about children's difference and personality.



Introduction

A blue-winged teacher, a group of children with dreams and an unusual kindergarten. What magical things will happen among them? Tang Sulan, the well-known writer of children's literature, will tell you the answer in her beautiful fairy tale. Every one of us has a pair of wings, with which we can fly to find our own place! It is a story about dream, growth and love, and also a story that is fantastic, warm and brimmed with positive energy.

About the Author

Tang Sulan is a first-rate Chinese writer whose works have won many awards such as the National Excellent Children's Literature Award, Soong Ching-ling Children's Literature Award, Bing Xin Children's Literature Award and Chen Bochui Children's Literature Award. Some of her works were selected as the teaching materials and recommended readings for primary schools and kindergartens. Her works have been collected by China Modern Literature Museum.



A Strange Dog

Author	Ren Rongrong	Pages	40
Illustrator	Shen Yuanyuan	Age	3-6
Publishing Date	Mar. 2018	Format	216 × 265 mm
Key words	humorous; poem; fear; friendship		
Rights sold	Traditional Chinese (Hongkong, Macao, Taiwan) Korean		

- It is about discovering kindness in curiosity and observation and learning to understand.



Introduction

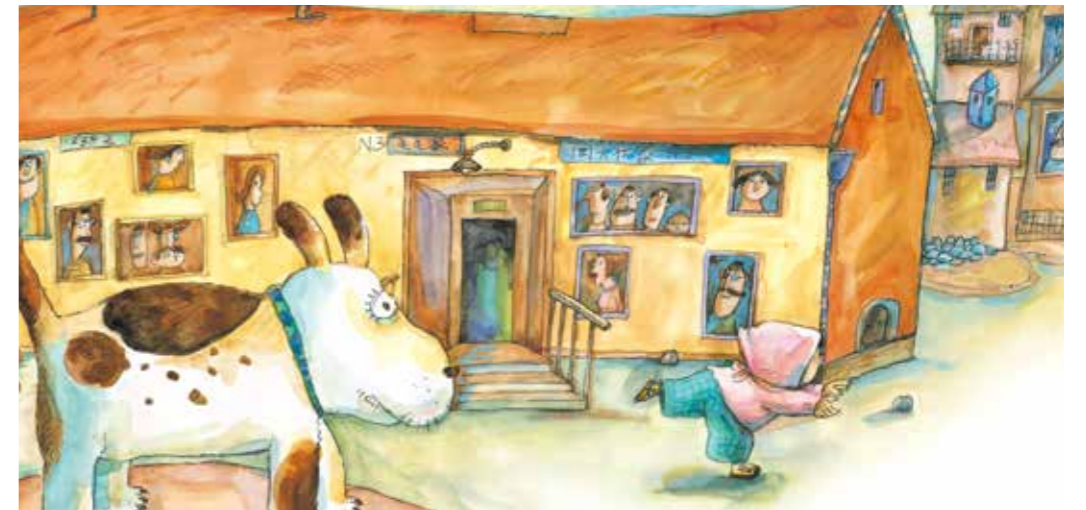
A Strange Dog is a children's poem composed by Ren Rongrong. It tells the process of boy Maomao's relation with the dog from fear to familiarity and becoming good friends. By depicting the true feelings between Maomao and the dog, it highlights the harmony between human and animal.

About the Author

Ren Rongrong, a famous children's literature translator and writer. His translation works include: *The Complete Fairy Tales of Hans Christian Andersen*, *Peter Pan*, *The Little Trapeze*, etc. He has written fairy tale collections *Mindless and Unhappy*, children's poem collection *Kids Know Big Things*, children's literature *I Also Had My Childhood: Ren Rongrong's Talk to Little Readers*, and so on. He has won many awards, such as the Outstanding Contribution Award of Chen Bochui Children's Literature Award, etc. On December 6th, 2012, he was conferred the Lifelong Achievement Award in Translation Culture by the Translators Association of China.

About the Illustrator

Shen Yuanyuan, graduated from China Academy of Art in 1982, began to create illustrations for children's books in 1985. Her work *Beijia's Cherry Class* won the Little Pine Award of Chinese Board on Books for Young People (CBBY), and her book *Blue Rabbit* won the Best Illustration Award of the 7th National Book Design Art Exhibition.





Frog and Snail

Author	Xiao Mao	Illustrator	Xu Kaiyun
Publishing Date	Jan.2019	Pages	36
Age	3-6	Format	216 x 265 mm
Key words	humorous; trick; friendship; wisdom		
Rights sold	Chinese-English(worldwide), Traditional Chinese		

Award

Shen Roujian Art Fund Award
on 2017 Shanghai Art Exhibition



Introduction

The frog sells "croak" (sound of the frog), but the snail wants to buy melons; the snail sells "houses", and the frog wants to buy a house. The story is full of twists and turns, being humorous, and simple enough, but also very affording for thought. After a child-like mischief between the frog and the snail, they treat each other sincerely, and finally they met a beautiful friendship. It is a humorous story that has been given wisdom, and it gives us more dimensions of thinking.

About the Author

Xiao Mao is a children's literature writer. His works have won Soong Ching-ling Children's Literature Award, Chen Bochui Children's Literature Award, Bing Xin Children's Literature New Work Award, National Outstanding Children's Literature Award, Feng Zikai Children's Picture Book Award, National Library Wenjin Book Award, and Children's Literature Jin Jin Award.

About the Illustrator

Xu Kaiyun is the member of Shanghai Artists Association, Shanghai Minmeng Painting and Calligraphy Institute, and Shanghai Baicao Painting Academy. In 2004, his picture book *Duli and Shali* won the award for excellent illustration in The 6th National Book Binding Art Exhibition. In 2015, his picture book *Billie's Factory* was chosen into Biennial of Illustrations Bratislava (BIB).

Changing for a New Bed

Authors	Li Yiman	Illustrator	[USA] Li Xiaohuan
Publishing Date	Nov. 2017	Pages	48
Age	3-6	Format	265 × 220 mm
Key words	self-awareness; imagination; growth		



- * Each child needs a stage. What really counts is the performance the kid delivered not the role he took.



Introduction

I have grown taller, so I need a new bed. Where should I sleep? A bird's nest? A cage? A fish tank? A paper box? A doghouse? A honeycomb? An ant hole...No, no, these beds are not suitable to me. Otherwise, just squeeze together with Mom and Dad? No, I have grown up, I want to sleep independently! With the delicate and interesting brushwork, the book focuses on the small changes and the great joy brought about by growth. By the little trouble of changing the bed, we can explore into the children's fantastic world, and cultivate their own self-awareness.

About the Author

Li Yiman is a best-selling author, translator, and children's reading promoter. He is also the academic member of the New Education experiment, the dean of the Deep Reading Research Institute, the founder of the Picture Book Easy Class, and the New Reading Institute researcher. He teaches "picture book reading and writing" in many well-known primary schools, and founded his Educational We Media "Yiman Er Kan".

About the Illustrator

Li Xiaohuan (USA) is an illustrator who has published a large number of outstanding children's books and won numerous awards. Since he went to the United States in 1990, he has drawn many large murals for the U.S. Children's Museum, primary schools and kindergartens, being praised by media.

Little Chick and Muddy

Author		Ge Bing	Illustrator		Piet Grobler (South Africa)
Publishing Date		Feb. 2017	Pages		40
Age		3-6	Format		225 × 270 mm
Key words		Chinese zodiac signs; friendly; brave			
Rights sold		English (North America)			



- It is a picture book for character building.
- We should keep good faith in hope when problem arised and face the world with love.



Introduction

Little Chick was a chicken with bad visions. One day after an incredible adventure, she and her best friend Muddy, a blind earthworm, found and resumed their true identities as dragon and phoenix. Readers will gain a better understanding of the most essential elements in Chinese culture, such as the Loong (dragon), the Fung-Wong (the phoenix), and Chinese zodiac signs while appreciating the profound friendship between the two protagonists.

About the Author

Ge Bing is an acclaimed writer of children's literature. Since the beginning of his writing career, he has published more than 100 books. His works are widely diversified, covering novels, fairy stories, dramas, and picture books. Many of his stories were adapted into award-winning animated cartoons. He has won the Chinese National Publication Award and the Award for Outstanding Children's granted issued by the China Writers' Association.

About the Illustrator

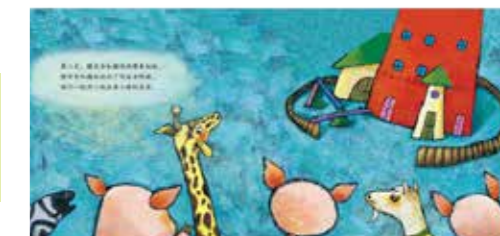
Piet Grobler is a South African illustrator, lecturer, and joint course leader in Illustration at the University of Worcester in the United Kingdom. Piet has illustrated about 80 picture books. Many of these books are translated in Xhosa, Swedish, Japanese, Chinese, Korean, German, Dutch, Spanish and Portuguese.

Piggy Rock

Authors		Fang Su-chen	Illustrator		Cui Yongyan
Publishing Date		Oct. 2014	Pages		36
Age		3-6	Format		240 × 260 mm
Key words		be yourself; special; group works			
Rights sold		Vietnamese			



- Each child needs a stage. What really counts is the performance the kid delivered not the role he took.



Introduction

Little Piggy excitedly tells his family that school is putting on the play "*Snow White*" and he is in it!" What role do you play?" ask his mother, his grandparents, and his father. To all he replies, "Just come see for yourself." Carrying their camera, the family joins the audience. But where is their Piggy? He's not the prince, not one of the dwarves, not the queen nor the princess. When the play ends, Piggy's family is still puzzled... until Piggy joins the rest of the happy cast. He played the rock! Just the rock in the forest, but he is so proud, and so is his family, praising his wisdom in taking a role that requires no memorization of lines!

The entrancing story also reminds us that children usually see things differently than adults do, and that contributing to a successful group endeavor does indeed make one a star!

About the Author

Fang Su-chen is an experienced children's author from China Taiwan. She writes children's poetry, fairy tales, and picture books. Fondly being called "Flower Granny" by readers, she has won multiple awards for the 80 books she has written and translated.

The Monster's Dictionary



Author	Fang Su-chen	Illustrator	Hao Luowen
Publishing Date	Oct. 2014	Pages	36
Age	3-6	Format	210 × 285 mm
Key words	confidence; life principle		
Rights sold	Vietnamese, Russian, Chinese-English(worldwide)		

This book contains little secrets that help children

- to get rid of difficulties
- to think positively
- to face difficulties bravely
- to solve the difficult problems in growth optimistically



Introduction

This is a story about "I Can Do It". A big-headed monster who sits atop a mountain overhears a younger climber asks the older climber how he manages to be so "awesome." The elder replies: "I don't have the word 'impossible' in my dictionary." Ah! When there is no difficulty, we can accomplish more than we ever thought possible, and this becomes true for the monster when he whites out the word "impossible" from his own dictionary. His new wisdom is noticed by other monsters who ask Big-Head to white out "impossible" from their dictionaries too. This story is reminding us to think of solutions rather than obstacles.

About the Author

Fang Su-chen is an experienced children's author from China Taiwan. She writes children's poetry, fairy tales, and picture books. Fondly being called "Flower Granny" by many readers, she has won multiple awards for the eighty books she has written and translated.

How to Teach an Elephant to Jump

Author	Xiao Mao	Illustrator	[Malaysia] Yosof Gajah
Publishing Date	Jun. 2014	Pages	32
Age	3-6	Format	140 × 210 mm
Key words	humor; talent; be yourself		
Rights sold	Vietnamese, Arabic, English (Malaysia, Singapore, Brunei)		



Introduction

A relaxing and fun story full of scientific knowledge as well as some truth about life. Children are able to learn about how fleas, grasshoppers, frogs, shrimps and kangaroos jump with laughter. While an elephant isn't born to jump like any of them, he has his own advantages that could help perfectly achieve the similar goal.

About the Author

Xiao Mao is an author of children's literature with works winning many prizes, including China Governmental Prize for Publishing, National Excellent Literature for Children, National Library Wenjin Books Prize, Bing Xin Children's Literature Award and Chen Bochui Children's Literature Award.

About the Illustrator

Yosof Gajah is a famous Malaysian artist and an active expert of international communication of children's illustrations. He is currently an international jury of BIB and Nambook International Illustration Award.

Hang the Sun



Author | Bai Bing
Illustrator | Li Rong
Publishing Date | Mar. 2014
Pages | 34
Age | 3-6
Format | 215 x 260 mm
Key words | imagination; adventure; soccer

Rights sold | Turkish, Korean, Vietnamese, Traditional Chinese (Taiwan, Hong Kong, Malaysia), Arabic, Sinhala, Chinese-English (worldwide)

- Concise and lively words, wonderful imagination and exaggerated humor, this book is worthy of repeated reading for children!
- This book tells a story about love, friendship, and inclusiveness, full of childlike innocence and fun.

Introduction

Soccer is the world's most popular sport, even among the animals! When the animal friends get together for a game, they decide to see who can kick the ball the highest. Elephant's kick goes so far even knocks the sun in the sky! Earth turns cold without the shining sun, so the friends embark on an adventure to try to replace it. They finally realize that nothing can match the real sun. But how will they find the sun again, and how will they persuade it to take its place high in the sky again?



Little E



Author | [Germany] Gunter Grossholz, Wan Yuxi
Illustrator | Gunter Grossholz, Wan Yuxi
Publishing Date | Mar. 2016
Pages | 28
Age | 3-6
Format | 215 x 285 mm
Key words | friendship; robot; companion
Rights sold | Traditional Chinese, Nepali

- A story about friendship, competition and growth
- The relationship between an old-fashioned robot and a child
- A considerate picture book filled with paternal love for his son



Introduction

After a quarrel, two boys refused to talk with each other. One of them found an old-fashioned robot called Little E. He wanted to activate it, yet he didn't know how to fit it. At this time, an adult provided help and fixed the robot. The boy operated Little E to the street with great excitement, yet the robot fell soon and he was very sad. It was at that moment, another boy emerged from the belly of the "adult". It turned out to be the one he quarreled before.

Can a robot replace a playmate? Whether it is a robot or something else, the most important thing is companionship.

About the Author & Illustrator

Gunter Grossholz & Wan Yuxi, are an artist couple living in Germany. Gunter Grossholz is a German animation master, whose works have won over 30 international prizes in America, Germany, Italy, and the Netherlands. He also works as a professor in Film Academy Baden-Wurttemberg and Stuttgart Media University in Germany. Wan Yuxi is an animation director, picture book producer and illustrator.

The Flying Bullet

Author	Bai Bing	Pages	40
Illustrator	Liu Zhenjun	Age	3-6
Publishing Date	Feb. 2018	Format	265 x 280 mm
Key words	bullet; terror; war; life		
Rights sold	Turkish, Sinhala		



- Highly recommended by Hans Christian Andersen Awards winner Cao Wenxuan
- Combines realism with transfiguration, grandness with smallness
- Demonstrate the beauty and helplessness in life through the journey of a bullet

Introduction

A small bullet dreams of flying into the sky. Patapon, he flew up. It is wonderful to fly, but once the fly begins, it can never stop. Stop, stop! But he can't... It is shocking to witness the mental journey of a bullet as well as the situation of a drifting soul. It also triggers thoughts about terror and war, about life being and human nature.



About the Illustrator

Liu Zhenjun is a professional illustrator and a children's book producer based in Beijing. In 2007, he founded the Laodujang Illustrator Factory and created a large number of picture books. The *Eleventh Red Cloth* was listed in the Key Book of the 12th Five-Year Plan. His works were displayed in "2014 China-Overseas Excellent Children Illustration Union Exhibition" jointly held by the China Children's Press & Publication Group, the Organizing Committee of China Shanghai International Children's Book Fair, and the Biennial of Illustrations Bratislava.



Mr. and Mrs. Candy's Trip



Author		Zhu Ziqiang	Illustrator		Zhu Chengliang
Publishing Date		Jul. 2014	Pages		32
Age		3-6	Format		205 × 215 mm
Key words		holiday; plan; problems; humor			
Rights sold		Korean, Laos, Laos-English			

Award

The illustrations of *Mr. and Mrs. Candy's Trip* was selected and displayed at Bologna Children's Book Fair Illustration Exhibition 2016.

- Written by Zhu Ziqiang, a well-known scholar on children's culture, children's literature theorist, translator, and author.
- Illustrated by Zhu Chengliang, the winner of the first Feng Zikai Children's Picture Book Award (*Reunion*), and an internationally renowned picture book painter.
- Strongly recommended by Patricia Aldana, the President of International Board on Books for Young People (IBBY) Foundation.



Introduction

When the lilac trees are in full blossom, *Mr. and Mrs. Candy* have a few days for themselves. Excited, they decide to go to a holiday resort thousands of miles away. So they start to search for a hotel. They browse through their options on the Internet and read customer reviews. Unfortunately, they find nothing satisfying. All the seemingly nice hotels end up having some problems, too noisy, too secluded or too difficult to reach. By the end, they decide to skip the holiday trip and just stay at home.

About the Author

Zhu Ziqiang is a children's literary theorist, translator, and author. The series *The Mouse class of Hanada Elementary School*, was written collaboratively with Zuo Wei and has won Shandong Province's Taishan Literature Award, Bing Xin's Children Literature Award, and was selected for 2010's The Most Favored 50 Picture Books. His picture book *The Talking Hands* has won the silver medal of The Picture Books' Era Award. The books translated by him include *The Power of Picture Books* and others by well-known authors such as Miyanishi Tatsuya, Taro Gomi, Akabane Sueyoshi, Takadono Hoko, and Hasegawa Yoshifumi.

Mr. and Mrs. Candy's Trip 2

Author		Zhu Ziqiang	Illustrator		Zhu Chengliang
Publishing Date		Sept. 2017	Pages		32
Age		3-6	Format		205 × 215 mm
Key words		trip; imagination			



Introduction

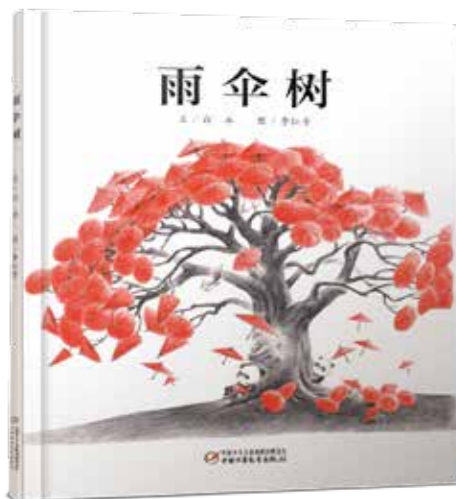
This is a heart-warming story filled with sense of humor. Having experienced the failure of the previous trip planning, this time, Candy couple had determined to push aside all obstacles and go on a trip. However, in order to make an arrangement for their little cat Chloe, the couple had wrecked their brains.

In the midst of Candy couple's repetitive "planning—overthrown—planning—overthrown" cycle, the story fell from the climax of contradiction to the all-time low. At the end, they once again gave up the trip and stayed at home. However, the ending didn't leave people feel frustrated. In comparison with a trip, Mr. Candy couple actually enjoyed spending quality time with their little cat Chloe more. The children would read and understand tender sentiments within humor, whereas the adults would read and gain the philosophy of life.

About the Illustrator

Zhu Chengliang is a well-known illustrator. He is a member of Chinese Artist Association. His picture books have won many renown Chinese and Foreign awards. His book *Reunion* has won the first Feng Zikai Children's Picture Book Award and got on New York Times Book Review, listed under 2011's World Children Picture Books.

The Umbrella Tree



Author | Bai Bing Illustrator | Li Hongzuan
Publishing Date | Apr. 2016 Pages | 48
Age | 3-6 Format | 220 x 265 mm
Key words | lost and found; love

Rights sold | Russian, Ukrainian, Korean, Vietnamese,
Romanian, Simplified Chinese (Malaysia, Singapore),
Arabic (Morocco), Nepali, Chinese-English (worldwide),
Sinhala, Chinese-Italian, Turkish, Japanese

Award

TOP 10 of the list of original picture books in 2016

Winner of Little Golden Lion Cup Award in 2016

- * This is a story about loss and search, damage and new life.
- * If only there is a dream in the heart, it will bloom; if you look for it, you will find it.
- * The sharp contrast of simple colors of black, red and white, produces a strong visual effect.



Introduction

Both Brother Panda and Sister Panda love a very old red umbrella they have. However, the red umbrella is broken and their mother throws it away. Brother Panda and Sister panda miss the red umbrella very much, so they embark on a wonderful and beautiful journey. Where is the red umbrella? In the end, Brother Panda and Sister Panda find an umbrella tree full of red umbrellas, and it is the red umbrella that was discarded...



Granny's Beautiful Cloth Scraps



Author		Xiao Mao	Pages		40
Illustrator		Hong Jun	Age		3-6
Publishing Date		Jul. 2016	Format		210 × 285 mm
Key words		imagination; death			
Rights sold		Korean			

- A structure combining with vitality and reality
- Enable readers to revive joyful childhood and experience the truth that all things suspend between life and death, while the love lasts forever
- A hidden small pillow on each page waiting to be discovered

Introduction

Granny's Beautiful Cloth Scraps tells a story delivering a tender connection between two generations of grandma and granddaughter. The kindly Granny Badger makes beautiful elephants, flying disks and clowns by cloth scraps, which provides Mili with a childhood full of brilliant colors and imagination. However, these things made by cloth scraps will disappear when the moon rises. So Mili grows up day by day in both the surprise from owning and mawkishness from losing.



About the Author

Xiao Mao, is a children's literature writer. His works have won Soong Ching-ling Children's Literature Award, Chen Bochui Children's Literature Award, Bing Xin Children's Literature New Work Award, National Outstanding Children's Literature Award, Feng Zikai Children's Picture Book Award, National Library Wenjin Book Award, and Children's Literature Jin Jin Award.

About the Illustrator

Hong Jun is a freelancing illustrator of the new generation. Born in 1985, she has shown great interest in painting, nature and animals since childhood. Working as a storyboard artist in a famous animation company after graduation, she took a part in hand painting various animation series, including *From Heaven Fallen Pigsy* and *WinX Club*. *WinX Club* had been broadcasted in many countries such as China, France and Italy. Hong Jun's works are mainly hand-painted watercolor art with a relaxed, natural yet lively style. She now lives in Wuhan and focuses on illustrations and picture books for children.



The Puppet's Journey



Author		Wang Yimei	Illustrator		Gao Jing
Publishing Date		Nov. 2014	Pages		36
Age		3-6	Format		210 × 260 mm
Key words		hope; memory; cherish			
Rights sold		Arabic			

- This is a story about oblivion and recollection.
- Only when we learn to cherish what we have now, might we have the innermost joy.

Introduction

For 25 years our puppet entertained happy circus crowds, but he is being replaced by a younger puppet. The unchanging smile carved on the old puppet's face no longer matches his inner feelings. So he sets off to find his root—or, more precisely, his tree stump, the walnut tree that he now remembers. On his journey, he is helped by a bluebird and himself helps a little girl, a frog, and a stray dog. Ah, but all things change with time, and perhaps more is forgotten than is remembered, as the puppet discovers when the tree stump has forgotten him. At first disappointed, the puppet realizes how much he himself forgot when focused on the circus crowds' cheers. He vows not only to cherish his memories but to enjoy the present more fully.

About the Author

Wang Yimei is a member of China Writers Association, and famous writer of children's literature. Having been engaged in the creation of fairy tales since 1999, she has published over 300 fairy tales, and over 80 books. Her books won many well-known awards, and selected as Chinese elementary school textbooks of PEP edition and other editions.

About the Illustrator

Gao Jing has been engaged in the field of illustration and picture books for nearly a decade. Her picture book, *The Red Cherry*, was displayed at the Bologna Book Fair in Italy. In 2012, she established her own studio called Happy Kids Picture Book Studio. She is currently living in Guangxi and focuses on painting.



老树在想，或忘记过别人，别人也忘记过他，忘记真是一个魔鬼。
我当了树桩，我回自己的神化，想起了老木偶的木头是那个木头呀。
“嘿，你别忘记我们呀。”女孩儿和青蛙不知何时出现在了老树的身边。哈哈，我回过去的木偶头开始了新的生活。

Grandma Lives in Fragrance Village



- 2014 - 100 Best Picture Books of China Children's Book List
- 2015 - Gold Award of the 2nd Nami Island International Picture Book Illustration Concours
- 2015 - Laurel Children's Book Award
- 2016 - Selected for the "Recommended Bibliography for National Primary and Secondary School Libraries (Reading Rooms) 2016"
- 2016 - Best original picture book at the first Alice Picture Book Awards
- 2016 - American Library Association Batchelder Award
- 2016 - Selected for the "Best Children's Books" list of American Library Association
- 2017 - Selected for the Chinese original picture book recommendation list

Introduction

This is a story about losing your beloved ones and how to get relieved. People will die, but their love will last forever. Dealing very sensitively with the subject of death in the family, this book helps explain the idea, and it also aids children and adults in many other family situations.



Author		Fang Su-chen	Pages		48
Illustrator		[Germany] Sonja Danowski	Age		3-6
Publishing Date		Aug. 2014	Format		230 x 270 mm
Key words		love; death			
Rights sold		English, German, French, Korean, Vietnamese , Persian, Arabic, Traditional Chinese(Taiwan)			

About the Author

Fang Su-chen is an experienced children's Literature author from China Taiwan. She writes children's poetry, fairy tales, and picture books. Fondly being called "Flower Granny" by readers, she has won multiple awards for the eighty books she has written and translated.

About the Illustrator

Sonja Danowski works as an artist and illustrator, with a particular focus on how drawn images can help preserve human memory. She was honored Golden Island Winner of Nami Concours Awards in 2015.



Red Oiled Paper Umbrella

Author	Xu Lu	Illustrator	【 Russia 】 Anastasia Arkhipova
Publishing Date	Sep. 2017	Pages	40
Age	4-8	Format	220 x 265 mm
Key words	maternal love; war; growth		
Rights sold	Nepali		



* Adapted from a real story

* To appreciate the cruelties of war and the disappearance of childhood

* To understand the beauty of peace and the greatness of maternal love

Introduction

During the years of the Anti-Japanese War, my father fought in the distance and my mom and I lived in a small town. The most profound thing in my memory is that every day after school, my mother would hold an oiled paper umbrella and quietly stand in the alley waiting for me, to pick me home ... However, the war flames spread to my hometown, I, mom and my relatives had to flee to the south. On the road of refuge, my mother was sick, and she told me to follow our relatives to go further to the south with her paper umbrella. I bid farewell to my mother in tears ...

This is a book that takes you to appreciate the great family love beyond war and beyond life and death.



About the Author

Xu Lu, a well-known writer of children's literature, poet and essayist, member of China Writers Association and vice chairman of Hubei Writers Association. More than 20 works of his have been selected as primary and secondary school textbooks in mainland China, Taiwan and Hong Kong. He has published more than 120 books. His works have won the National Outstanding Children's Literature Award, Bing Xin Children's Book Award, Chen Bochui Children's Literature Award, etc. Some of his works have been translated into English, German, French, Korean, Japanese, Swedish and other languages.

About the Illustrator

Anastasia Arkhipova, born in Moscow, Russia, graduated in 1978 from State-run Surikov College of Fine Arts of Moscow. In 2003, she won the first prize in the selection of Annual Best Books • Best Illustrators of Russia. In 2006, she was elected as a member of Executive Committee of International Children's Book Alliance. In 2014 she was awarded the honorary title of "Meritorious Painter of Russia." Her masterpiece is *Fine Rice*.

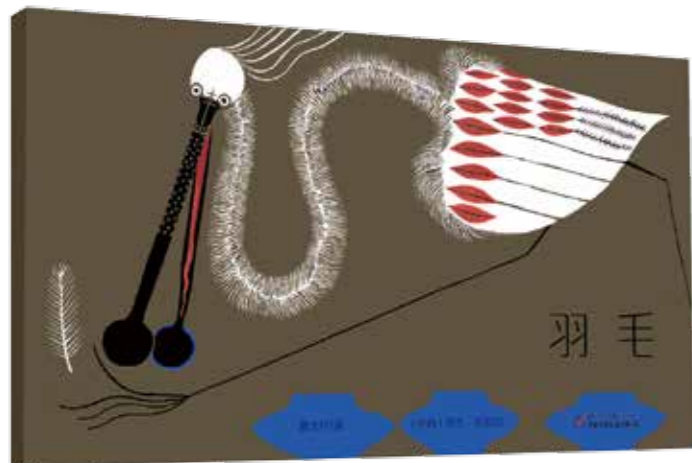


"拜托你们，一定好好照料我的儿子，他还小……"
这是妈妈说的最后一句嘱咐爷爷的话。
叔叔阿姨的话。
我们离开了妈妈，继续往前赶路。



又一个春天到来了。
我和爸爸、爷爷的叔叔阿姨一起，回到了我们熟悉的家乡。
铺满青石板的小巷，仍然湿漉漉、亮晶晶的。
桃花和杏花也都盛开了。
可是，我最亲爱的、最美丽的妈妈，永远不在了！

A Feather



Introduction

A Feather is an exquisite collaboration between China's famous author Cao Wenxuan and Brazil's artist Roger Mello. The book tells the story of a feather trying to find where it belongs, whose feather it is — questions of origin and belonging shared by all humanity. Readers will appreciate the wisdom of the words and the beauty of the illustrations.

Author | Cao Wenxuan Illustrator | [Brazil] Roger Mello
Publishing Date | Sep. 2013 Pages | 44
Format | 170 × 230 mm Age | 3-6
Key words | feather; belonging; origin

Rights sold | English (USA), Danish, French, Swedish, Japanese, Portuguese (BR), Spanish (AR), Dutch (NZ), Arabic (Middle Eastern Countries), Khmer, Farsi (IR), Nepali (Nepal), Persian (Iran), Traditional Chinese(Taiwan)

About the Author

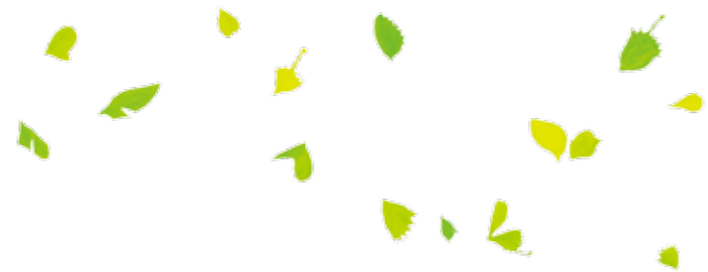
Cao Wenxuan, a professor at Peking University, is a well-known children's literature writer, who is vice chairman of Beijing Writers Association. His representative works include *The Straw House*, *Bronze and Sunflower*, *Goats Do Not Eat Heaven Grass*, *The Root Bird*, and *Dingding and Dangdang series*. He has won more than 40 awards including the Soong Ching-ling Children's Literature Prize, Bing Xin Children's Literature Award and the National Book Awards. In 2016, he won the Hans Christian Andersen Award, becoming the first Chinese writer to receive this honor.



About the Illustrator

Roger Mello, the winner of the 2014 Hans Christian Andersen Illustrator Award, is a famous illustrator, writer and playwright from Brazil. He is considered hors-concours by Fundação Nacional do Livro Infantil e Juvenil (FNLIJ), the Brazilian Section of IBBY and has won 9 Jabuti awards.





Author		Cao Wenxuan	Pages		26
Illustrator		[Brazil] Roger Mello	Age		4-8
Publishing Date		May 2017	Format		215 × 265mm
Key words		dream; strength; beauty; suspense			
Rights sold		Magazine version—English (North America, South America, Mainland China), Spanish (North America)			

Lemon Butterfly

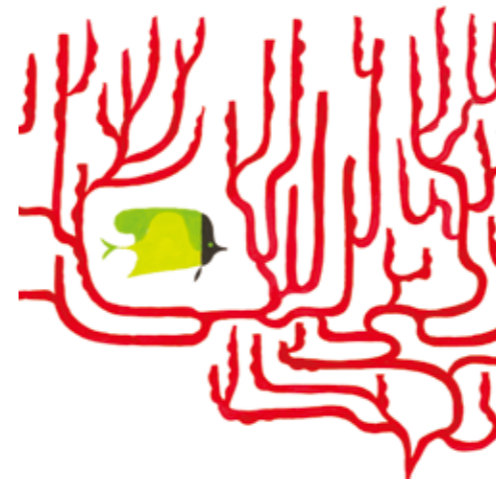


- Joint work by two winners of Hans Christian Andersen Award
- Unique artistic design – full-page spread, hollow-out and light & shadow effects
- Poetic language, full of philosophic thoughts and suitable for reading aloud



Introduction

This is a story about dream, strength, and the pursuit of beauty. A butterfly flew across deserts, broad rivers, steep mountains, and terrible storms in search of a field of flowers. Finally, it was found underneath roaring currents. Fascinated by the stunning beauty of the flowers, the butterfly made a decision and dove into the water ...



Once Upon A Time, There Was An Elephant



Authors	Chen Shige	Illustrator	Qin Yinzhi
Publishing Date	Oct. 2019	Pages	36
Age	3-6	Format	787 × 1092 mm
Key words	world; change; nature		



Introduction

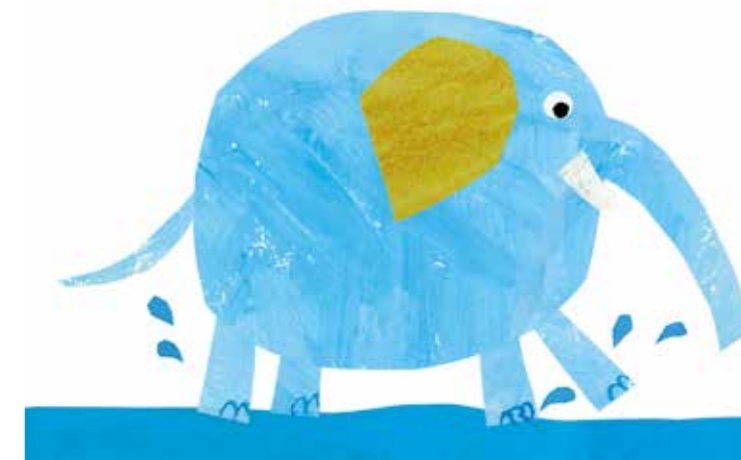
A little elephant is slowly approaching. He sees everything in the world and tries to learn, absorb and transform. He embraces everything in the world so much that he transforms into the starry sky, a river, a sand, a piece of cloud, a cup, an egg and a bus... Surprisingly, his adventure ends up in a whole new world – the Elephant Village, where we live a peaceful and wonderful life! The unbound imagination in the book expresses bright child-like happiness and sweet poetic feeling for readers to ponder.

About the Author

Chen Shige is a member of the Committee on Children's Literature of China Writers Association and one of the Ten Excellent Young Writers selected by the Children's Literature magazine. He has received many awards including the National Outstanding Children's Literature Award, Bing Xin Children's Literature Award, Children's Literature Jin Jin Award, Guangdong Lu Xun Literature and Art Prize and Shanghai Excellent Children's Book Prize.

About the Illustrator

Qin Yinzhi, a graduate from the School of Chinese Painting of Academy of Fine Arts of Shanghai University, has contributed many illustrations and picture books for various children's magazines and publishing houses. Her works have won the National Illustration Award, Bing Xin Children's Literature Book Awards and Most Beautiful Books in China, etc.



The Elephant that Ate the Night



Author	Bai Bing	Pages	44
Illustrator	Shen Yuanyuan	Age	3-6
Publishing Date	May 2018	Format	250 x 230 mm
Key words	dark; imagination		
Rights sold	English (North America, South America, Mainland China), Nepali, Traditional Chinese, English (UK)		

- * Can an elephant swallow the night?
- * Without nights, what will the world be like?
- * When the night is over, another fresh day is coming. Are you still afraid of the night?

Introduction

The animals living in a dark mushroom forest are all scared of the night. Whenever night was falling, cries could be heard throughout the forest. One day, an elephant named Ah-who came along and swallowed the night whole. Immediately after that, the forest turned as bright as daylight could be. Being happy though, these animals found that they couldn't fall asleep at all, tired and yawning all day long. The whole forest had become a place with yawnings everywhere! What should they do then?

About the Author

Bai Bing is a famous children's literature writer, editor-in-chief of Jieli Publishing House. His works have won many awards, such as Book Award of Chinese Government for Publication, National Award for Outstanding Children's Literature, Bing Xin's Children's Literature New Book Award and Chen Bochui Award for Children's Literature, etc. His works *If* and *Writing to the Clouds*, published by The People's Education Press, has been selected into the Chinese language textbooks for primary and middle schools.

About the Illustrator

Shen Yuanyuan, a famous children's book illustrator, graduated from the China Academy of Art in 1982. She was awarded the Small Pine Tree Prize for illustrations for Abraham's Cherry Class by CBBY and the Best Picture Prize for her pictures in *The Blue Rabbit* at the 7th National Exhibition of Book Design. She has also won the Award of the Best Children's Book in Bologna Children's Book Fair for twice and Golden Apple Award BIB in 2015.



Big Uncle's Savage Island

Author	Bai Bing	Illustrator	[Iran] Amin Hassanzadeh Sharif
Publishing Date	Jan. 2018	Pages	44
Age	3-6	Format	230 x 250 mm
Key words	food chain; balance; nature; life		
Rights sold	Indonesian, Nepali, Arabic		



- Illustrated by the winner of the Golden Pen Award of Belgrade Biennial of Illustrations and Japanese Noma Concours for Picture Book Illustrations.
- Why does the ideal fertile island turn into a dreadful beast island?
- The strong style of painting adopts the cyclical composition and rhythmic pictures.

Introduction

Big Uncle had a beautiful dream. He bought a beautiful island and wanted to grow a lot of beautiful things on the island. In order to get rid of the weeds as soon as possible, he put a rabbit onto the island. However, the rabbit did not bring him good luck. He had to introduce the weasel, the big gray wolf and the big tiger in turn. Big Uncle had no way out at last, so he had to flee, thus, his beautiful dream turned into a nightmare.



About the Illustrator

As master in Book Illustration Department of Azad University and master in Book Illustration Department of Fine Art Institute of Bologna of Italy, Amin Hassanzadeh Sharif is a very ingenious picture book creator. His works such as *Blue Tree* and *The Voice of the Clock*, have been published in Denmark, Italy, France and other countries. His works have won the Golden Pen Award of Belgrade Biennial of Illustrations and Japanese Noma Concours for Picture Book Illustrations.



A Town of One Person



Author		Bai Bing	Illustrator		【 Iran 】 Pejman Rahimizadeh
Publishing Date		Jul. 2017	Pages		36
Age		3-6	Format		210 x 265 mm
Key words		Magic; envy			
Rights sold		Nepali, Korean, Mongolian, Sinhala			

- * Joint work by China's famous children's literature writer and an Iranian Hans Christian Andersen Awards nominee
- * The seemingly simple storyline contains thought-provoking philosophies that inspire children's wisdom.



Introduction

This is a town of one person, where everything is unique. One fly, one mosquito, one frog, one dog, one little girl who can make soft drink of moonlight, One little boy who can make rainbow bread, One little singer who can play the cello of cirrus, and one little magician who can perform magic. One day, the little magician suddenly feels tired of these people and creatures around her. Then she makes all of them disappear. Afterwards, the little magician feels lonely when there is nobody else around. So, she decides to bring back her old neighbors. But can they return?

About the Illustrator

Pejman Rahimizadeh was born in Iran in 1970, who has been working as a professional illustrator for 20 years and created illustrations for 60 books. He was nominated for the Hans Christian Andersen Award in 2016 and for the Astrid Lindgren Memorial Award in 2016 and 2017. With the works, he wishes to depict a world that is not mediocre and keeps illustrating with various styles. In his view, *A Town of One Person* is one of the most beautiful stories he has ever painted.



I Want to Fly

Author		Jin Bo	Illustrator		【 Spain 】 Javier Angel Zabala Herrero
Publishing Date		Dec. 2015	Pages		40
Age		3-6	Format		210 × 285 mm
Key words		kites; fly; hope			
Rights sold		Korean, Arabic, Persian			



The Excellent Book of the Year of Chinese Book List 2016

The Gold Prize of the first Picture Book Age Award in 2016

- * The philosophic enlightenment that is most poetic —— a touching story about dream and perseverance
- * The open-ending stimulates children's infinite imagination!



Introduction

This beautiful story is like a classic fairy tale told by Hans Christian Andersen. The major character is an old man who is too frail to go out. He has no choice but to make many kites at home and hang them on the walls. One day, a sparrow encourages a kite to flap its wings; suddenly it flies out the window and into the sky! In the end, the old man himself can fly and go, surrounded by stars. This is the perfect ending for the old man's life. The whole book is romantic, colored with surrealism and hope.

About the Author

Jin Bo, a member of China Writers Association, is a renowned children's literature author. He has won numerous awards, including the National Excellent Children's Literature Award, the National Book Award of China, etc. He was Chinese candidate for Hans Christian Andersen Award in 1992.

About the Illustrator

Javier Angel Zabala Herrero is a famous Spanish illustrator and has illustrated for more than 80 poetry anthologies and novels. His works have been translated into 17 languages and are widely acknowledged and sold around the world. He won the Nation Award of Spain in 2005 and was nominated for Hans Christian Andersen Award in 2012. He has also won the Award of the Best Children's Book in Bologna Children's Book Fair for two times and Golden Apple Award BIB in 2015.

The Nian Monster is Coming!



Author		Pre-school Pictorial editorial team	Illustrator		Yan Yixi
Publishing Date		Jan. 2020	Pages		40
Age		3-6	Format		265 × 216 mm
Key words		Nian; New Year; Traditional Chinese custom			



Introduction

Long long ago, the Nian Monster would regularly ravage the village on New Year's Eve. One year, an old beggar came to the village. In return for the kindness of the old woman who gave him food, he decided to help her against the Nian Monster. He managed to do things from pasting big red paper in the yard, wrapping himself with a large red cloth and burning a bamboo stick to imitate the sound of making dumpling filling and succeeded in scaring the Nian Monster away. Since then, the custom has come into being that every household will put on new clothes, eat dumplings, paste up Spring Festival couplets and light fire cracks as well on New Year's Eve.



Nian

Author		Zhu Huiying	Illustrator		Zhu Huiying
Publishing Date		Jan. 2015	Pages		36
Age		3-6	Format		210 × 285 mm
Key words		legend; spring festival			
Rights sold		Traditional Chinese, Nepali, Italian-Chinese			



- A much-told story of *The Beast Called Nian* to children during the spring festival
- Perfect combination of painting, paper-cut and three-dimensional art
- Charming folk customs of the Chinese Spring Festival



Introduction

Long time ago, there was a monster living in the bottom of ocean. It would ashore to search for food before the attack of severe cold. People were afraid of this monster, except for a little boy who knows the secret to defeat it... It is the story about a brave little boy who has chased the monster called Nian back to ocean with red firecrackers, lantern and cloak.

About the Author & Illustrator

Zhu Huiying is an excellent and versatile painter. She establish a new form of artistic expression with three-dimensional paper-cut painting. Her works have been collected by Tsinghua University. When she was studying in the UK, the President of Camberwell College of Arts under University of the Arts London had expressed the will of collect her works.

The Sweet Laba Congee



Author | Zhang Qiusheng | Illustrator | Zhu Chengliang
Publishing Date | Jan. 2017 | Pages | 36
Age | 3-6 | Format | 220 × 265 mm
Key words | festival; sharing
Rights sold | Nepali, English (North America, South America, Mainland China), Spanish (North America)

- It is about Chinese traditional festival that is brimmed with sharing and caring.
- It sets the story in the context of happy and cozy daily life and embodies the love and warmth in details.
- The pictures fully demonstrate the winter scenes of a village in Northern China and present much fun to children.



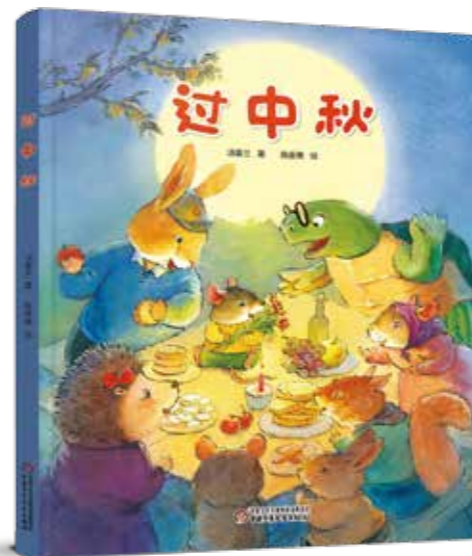
Introduction

This is a story about traditional Chinese customs in Spring Festival, the Lunar New Year. According to the customs, Yan'er's family cooks Laba congee on the eighth day of the twelfth lunar month. When the congee was ready, the family first worshipped the ancestors and deities then sent congee to the eldest people in the village. They left a bowl for Dad, who was working and couldn't be with the family; and Uncle, who was in a university. The family called for a reunion at the Chinese New Year. It is a loving story with a bowl of sweet congee, which makes your kids learn to share and be grateful.

About the Author

Zhang Qiusheng is a renowned children's literature writer and poet, a member of the China Writers Association. He has written and edited papers, magazines and books for youngsters for 40 years and published more than 70 fairytales, poetries and prose collections. His works have won many awards.

Celebrating the Mid-Autumn Festival



Author | Tang Sulan | Illustrator | Chen Xiangguo
Publishing Date | Aug. 2016 | Pages | 42
Age | 3-6 | Format | 235 × 280 mm
Key words | mid-autumn festival; family reunion



Introduction

The Mid-Autumn Festival is approaching. Granny and Grandpa in the countryside are busy making Osmanthus jelly and mooncakes for their children and grandchildren to come back and enjoy them together. Milly, a little mouse that lives in the yard, is happily following what Granny and Grandpa are doing and making delicious food on his own, because he is planning to invite his friends over for the festival, too.

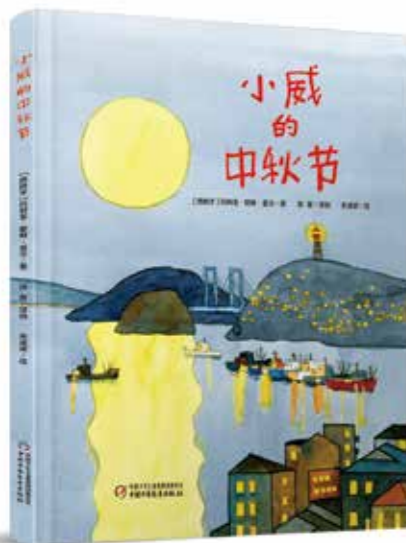
About the Author

Tang Sulan, a famous author of children's literature, has written and published over 40 books for children and won several awards including the National Outstanding Children's Literature award, Soong Ching-ling Children's Literature Prize, Chen Bochui Children's Literature Award, etc.

About the Illustrator

Chen Xiangguo is a famous illustrator for children's books, with some of her works published in many countries.

Mid-Autumn Festival at Xiao Wei's Home



Author		[Spain] Maria Jesus Gil	Pages		40
Illustrator		Zhu Chengliang	Publishing Date		Sep. 2018
Age		3-6	Format		220 x 265 mm
Key words		traditional culture; homesick; reunion			
Rights sold		Nepali, Chinese-German			

- A Chinese traditional festival in the eyes of Maria Jesus Gil, former chairman of the Hans Christian Andersen Awards jury

- A festival story of family reunion, the sharing of warmth and love



Introduction

On the day of the Mid-Autumn Festival, everyone of Xiaowei's family is busy preparing for the beautiful festival, and even his aunt who lives in London is coming back to join the family reunion. The story expresses the Chinese children's desire for festivals, and their lovely wish for eating moon cakes, meeting their relatives who may come from afar, and flying a lantern with friends. It also conveys a philosophy of reunion, sharing and gratitude represented by the Mid-Autumn Festival.

About the Author

Maria Jesus Gil, is the former chairman of the Hans Christian Andersen Award Jury. During her 20-year career at SM Publishing of Spain, she worked as an international copyright manager and director of the editorial office of the Children's Reading Department. Maria served as a judge of the 2008 and 2010 Hans Christian Andersen Award, and the chairman of the jury for 2012 and 2014 Hans Christian Andersen Award. She was also the chairman of the 32nd Conference of the International Children's Book Alliance in Santiago de Compostela, Spain.

Lord Rabbit Lost its Ear



- Feeling the time-honored Chinese traditional culture
- Discovering exquisite paper-cutting art
- Tasting the poetic and childlike words



Author		Jin Bo	Illustrator		Zhao Xigang
Publishing Date		Jan. 2015	Pages		40
Age		3-6	Format		220 × 265 mm
Key words		paper-cut; mid-autumn day; family; reunion			

Introduction

When the Mid-Autumn Festival comes, a boy gets a little Lord Rabbit statuette from his Grandmother. But he accidentally drops it, breaking off an ear which he then can't find anywhere. The boy continues his search because he treasures his little Lord Rabbit. In this warm story of innocence and belief, Grandma and Jade Rabbit from the moon help him look for what he has lost. This is a story about friendship and perseverance with childlike innocence and imagination.

About the Author

Jin Bo, a member of China Writers Association, is a renowned children's literature author. He has won numerous awards, including the National Excellent Children's Literature Award, the National Book Award of China, etc. He was Chinese candidate for Hans Christian Anderson Award in 1992.

About the Illustrator

Zhao Xigang is an associate professor at Beijing University of Civil Engineering and Architecture. His book *The Art of Paper-Cutting* won the 2012 Silver Medal Award at the Most Beautiful Books in the World competition in Leipzig, Germany.

Magpie Messenger



Author | Gao Hongbo Illustrator | Cheng Sixin
Publishing Date | Aug. 2016 Pages | 36
Age | 3-6 Format | 225 x 265 mm
Key words | Chinese Valentine's Day; love story



- A beautiful love story
- A new interpretation of Qixi Festival through the vivid and interesting picture books

Introduction

On the 7th day of the 7th lunar month on the Chinese calendar, magpies will carry a feather letter, informing the magpies far and wide to fly over the Milky Way to build a bridge, so that the Cowherd and the Weaver and their children can have their annual family reunion. The three magpie messengers followed the orders of the magpie grandmother, and ultimately completed the mission. A sister magpie also received a small gift from the daughter of the Weaver. What kind of gift is it? What is special about Qixi Festival told by the magpie messenger? Let's go and find it out in the book!

About the Author

Gao Hongbo, a famous writer of children's literature, also serves as Vice Chairman of the China Writers Association, Director of the Child Literature Committee of the China Writers Association, and the chief editor of Shi Kan. His works have been awarded government prizes, the "Five-One Project" prize, the National Book Award and the prize of National Excellent Child Literature, among others.

About the Illustrator

Cheng Sixin, who has worked as an illustrator for children's books since the 1980s, is known for creating a strong atmosphere and showing exquisite details. His works are published in dozens of picture books and various journals for children in China. He won the third Golden Painter Award issued by China Children's Publishing House.

The Little Flower Under the Monument

Author | Xu Lu Illustrator | Cher Jiang
Publishing Date | May 2016 Pages | 40
Age | 3-6 Format | 215 x 275 mm
Key words | death; war; romantic; bravery



- A touching story warming your heart
- A beautiful picture book showing romance



Introduction

The great grandfather of the little girl guards the cemetery only by himself. On an ordinary morning, the girl goes to visit her great grandfather after learning that her great grandfather stays here alone, just for keeping a company of his beloved friends who sacrificed themselves in wars. The circle of life reminds her of dandelion seeds that travel in the wind and eventually will drop into the soil and blossom. It gives an elegant life education for kids who begin to learn the ways of people.

About the Author

Xu Lu, a well-known writer of children's literature, poet and essayist, member of China Writers Association and vice chairman of Hubei Writers Association. More than 20 works of his have been selected as primary and secondary school textbooks in mainland China, Taiwan and Hong Kong. He has published more than 120 books. His works have won the National Outstanding Children's Literature Award, Bing Xin Children's Book Award, Chen Bochui Children's Literature Award, etc. Some of his works have been translated into English, German, French, Korean, Japanese, Swedish and other languages.

About the Illustrator

Cher Jiang, an international illustrator, was born in Sichuan, China in the late 1970s, now living in the United States and is a full-time illustrator of *Precious Moments*. She is a member of the Joplin Regional Artists Coalition (JRAC), and a member of Kentucky Regional Artists Coalition. She has published more than 10 books, of which *Phoenix Valley* has won the Best Works Award.

Lantern Kid



Author | Jin Bo
Illustrator | Yan Qing
Publishing Date | Jan. 2016
Pages | 32
Age | 3-6
Format | 205 × 255 mm
Key words | traditional culture, kind-hearted, warm, bright

- A magical story that took place during the Chinese traditional festival Lantern Festival
- An elf came to the world to restore the eyesight of a blind child
- It is full of imagination and warmth, bringing hope to the people



Introduction

Using the traditional Lantern Festival as its setting, this picture book presents Chinese culture.

The lantern spirit, shown here as a little kid, makes lamps that warm up people's hearts. The spirit of the Lantern Festival illuminates the lamps, brightens the stars, and even lights a blind child's eyes so he is able to see. But then the lantern spirit vanishes. Where did it go? Will it return for next year's festival?

About the Author

Jin Bo, a member of China Writers Association, is a renowned children's literature author. He has won numerous awards, including the National Excellent Children's Literature Award, the National Book Award of China, etc. He was Chinese candidate for Hans Christian Anderson Award in 1992.

About the Illustrator

Yan Qing has been creating illustrations for children's books and picture books for more than 20 years. His works have been published in dozens of journals and by many publishers in China. The picture book *A Small House* was selected for the 11th National Art Exhibition in 2009, and *Shadow People* was selected for the Biennial of Illustration Bratislava in 2015.

Xiao Huan and Grandpa



Author | Xiao Mao
Illustrator | Ding Qi
Publishing Date | Jan. 2016
Pages | 40
Age | 3-6
Format | 220 × 265 mm
Key words | respect; senior citizen

- One of the unique festivals in China — Double Ninth Festival
- Respect for the elderly, love of children, and close, deep family bound between grandparents and their grandchildren



Introduction

This book is based on the Double Ninth Festival, also called the Respect for the Aged Day. On this day, people decorate with dogwood, appreciate daisy and climb the mountains. This picture book shows the profound ties between Xiao Huan and his grandparent who together ascend climb the mountains on the Double Ninth Festival together. The grandfather cared and protected Xiao Huan along the way, and also showed his childish part. Grandpa's cute and somewhat annoying "old child" mentality, as well as the ties between Xiao Huan and grandpa, is a true portrayal of many Chinese families in the contemporary era, and can inspire people to pay attention to the lives and emotions of the elderly.

About the Author

Xiao Mao, a children's literature writer. His works have won Soong Ching-ling Children's Literature Award, Chen Bochui Children's Literature Award, Bing Xin Children's Literature New Work Award, National Outstanding Children's Literature Prize, Feng Zikai Children's Picture Book Award, National Library Wenjin Book Award, and Children's Literature Jin Jin Award.

About the Illustrator

Ding Qi was engaged in the creation of children's books many years ago, produced illustrations for many publishers and children's publications. The representative works include *Old Grandma*, *Round Face and Square Face*, *The Raven on the Tree*, etc.

The Peach Tree Brother



- A strange little boy with his hair cut into the shape of a tree branch
- A story about city development and harmonious co-existence with nature

Author | Xue Tao
Illustrator | Du Lingyun
Publishing Date | Dec. 2015
Pages | 36
Age | 3-6
Format | 220 × 265 mm
Key words | traditional culture; urban development; friendship
Rights sold | English (North America, South America, Mainland China), Spanish (North America)



Introduction

Spring Festival is coming, and Xiao Ke goes back to his hometown to visit his grandparents and the peach tree brother together with his father. His father planted the peach tree brother when he was young. They all love and treasure the tree a lot. But their hometown will be cleared away. With the clearing equipment coming to clear the area, Xiao Ke and his father have to make a choice! What will they do?

About the Author

Xue Tao is a well-known children's author in China. He is a member of the Children's Literature Committee of China Writers Association. As a prolific children's author, he has won many awards. Many of his works have been enjoyed and studied by middle school students.

About the Illustrator

Du Lingyun is an illustrator, who loves painting since an early age. She is an expert at pencil drawing, and watercolor painting; forms a delicate style due to "timidness" and creates rich pictures because of an all-round personality. Her illustrations deliver a creative concept of recording life with purity and truth, which light up one's soul.

Grandmother and the Rooster



- A story about family affection, neighborhood and harmony between human beings and nature

Author | Wang Yimei
Illustrator | Yu Hechen
Publishing Date | Mar. 2016
Pages | 36
Age | 3-6
Format | 220 × 265 mm
Key words | Spring Festival; family; love
Rights sold | English (North America)



Introduction

It tells a touching story of a grandmother who takes a big rooster to the city where her grandson lives. Their arrival evokes the memories of many people, and things begin to change. By dealing very sensitively with the subject of familial harmony and affection, this books appeals to the readership of many youth.

About the Author

Wang Yimei, a famous Chinese writer, has written more than 30 books including the full-length fairy tales *The Moon River of the Mole* and *The Puppet Forest*, novels *Eyes of City* and *A Grove*, fairy tale series like *Rice Grains* and *Sugar Witch* and short fairy tales *Ant in the Book* and *Bunny's Carrot*.

About the Illustrator

Yu Hechen is a national award-winning artist, whose work is exhibited widely in solo and group exhibitions in galleries and museums in the United States, Canada, France and Japan. After immigrant to Canada, he began to illustrate and publish dozens of children's books.

Xiao Bao's Water-Sprinkling Festival

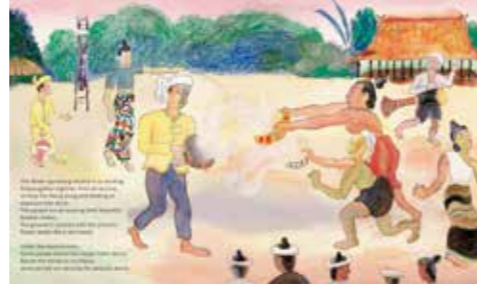
Authors	Xu Lu	Illustrator	Ju Hongshen
Publishing Date	Oct. 2015	Pages	36
Age	3-6	Format	220 × 265 mm
Key words	dai ethnic group; stay-at-home children		



- Rich local characteristics and distinctive folk customs
- Exaggerated characters, and perfect blend of realism and freehand writing

Introduction

Xiao Bao, a boy, lived with his grandparents in northern Shaanxi. His parents who work in Yunnan invited him to join the Water-Sprinkling Festival. Xiao Bao sets out on his own journey. First time traveling alone, the passage through space and time via the train's roaring and the unique customs and festivals in the ethnic minority regions all made Xiao Bao's trip even more amazing and wonderful. All kinds of new and fantastic scenes and events emerged one after another. Xiao Bao was passionate and in high spirits as if he entered a new world.



About the Author

Xu Lu, a well-known writer of children's literature, poet and essayist, member of China Writers Association and vice chairman of Hubei Writers Association. More than 20 works of his have been selected as primary and secondary school textbooks in mainland China, Taiwan and Hong Kong. He has published more than 120 books. His works have won the National Outstanding Children's Literature Award, Bing Xin Children's Book Award, Chen Bochui Children's Literature Award, etc. Some of his works have been translated into English, German, French, Korean, Japanese, Swedish and other languages.

About the Illustrator

Ju Hongshen's art works and books have been exhibited in China, Europe and the United States many times. His art works have won the Gold, Silver and Bronze Awards at the 4th, 5th and 8th National Bookbinding Exhibition. He served as a judge of the Fourth National Bookbinding Design Paper Evaluation Meeting and the Sixth National Bookbinding Design Exhibition. His publications include *Collection of Paintings by Xu Yun · Ju Hongshen*, *Book Design My Communication Language*, and *Twelve Lectures on Visual Language* and others.

My Dragon Boat Festival

Authors	Ge Bing	Illustrator	Li Li
Publishing Date	Jan. 2015	Pages	36
Age	3-6	Format	220 × 265 mm
Key words	family; Dragon Boat Festival		
Rights sold	Nepali		



- Experiencing the Chinese traditional Dragon Boat Festival by picking reed leaves, making Zongzi (traditional Chinese rice dumpling), watching the dragon boat race and wearing sachets



Introduction

My Dragon Boat Festival is about a child who lives in the city following his parents to go back to the village, their hometown, and spending the Dragon Boat Festival with his grandparents. From the perspective of the child, the story depicts a unique Dragon Boat Festival with more traditional Chinese characteristics through such plots as making Zongzi and watching the dragon boat race. This book allows readers to get the whole picture of traditional Chinese Dragon Boat Festival and reflects the family affection among the three generations.

About the Author

Ge Bing is an acclaimed writer of children's literature. Since the beginning of his writing career, he has published more than 100 books. His works are widely diversified, covering novels, fairy stories, dramas, and picture books. Many of his stories were adapted into award-winning animated cartoons. He has won the Chinese National Publication Award and the Award for Outstanding Children's granted issued by the China Writers' Association.

About the Illustrator

Li Li has been engaged in creating children's illustrations and designing books for many years, with the works having been displayed at the National Fine Arts Exhibition for numerous times and awarded with several prizes including the Silver Prize of Zhejiang Fine Arts Exhibition.

Dragon's Hometown



Author	Dong Hongyou	Illustrator	Yu Hechen
Publishing Date	Jan. 2015	Pages	36
Age	3-6	Format	220 × 265 mm
Key words	Lantern Festival; homesick		
Rights sold	Arabic, English (North America)		

- A story with Chinese Spring Festival atmosphere
- A moment for overseas Chinese to relieve the homesickness
- Dragon dance, rice dumplings, walking on stilts and guessing lantern riddles what a lively Lantern Festival



Introduction

You don't have to imagine Little Dragon Girl's excitement when she flies with her family back to her birthplace in China, Little Dragon Island, because she narrates her own story delightfully. It's Lantern Festival time; anticipation grows as festival morning comes with drums, firecrackers, and gongs. It's her own Dad who fills the dragon head for the celebrations and guides the golden dragon through the streets.

About the Author

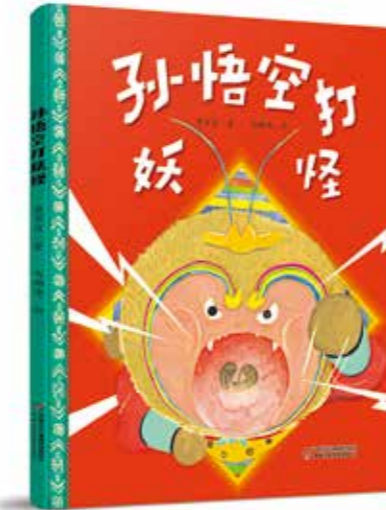
Dong Hongyou is the award-winning author of many books for children and young adults, including picture books, novels, poem, essay collection and documentary literature.

About the Illustrator

Yu Hechen is a national award-winning artist, whose work is exhibited widely in solo and group exhibitions in galleries and museums in the United States, Canada, France and Japan. After immigrant to Canada, he began to illustrate and published dozens of children's books.

Sun Wukong Fights off Monster

Author	Fan Jiaxin	Illustrator	Ma Penghao
Publishing Date	Dec. 2018	Pages	40
Age	1-3	Format	265 x 216 mm
Key words	nursery rhyme; Chinese classic novel		



- Artistic re-creation of a classic nursery rhyme to promote Chinese traditional culture
- Traditional culture blends with modern art to enable children to experience new vitality from the classics
- Learn the wisdom of telling right from wrong, good from evil, and prevent them from being deceived



Introduction

The text of the book was originally a classic nursery rhyme. The prototype of the story originates from one of China's four famous classic novels *Journey to the West*. The profound traditional culture can arouse children's great interest in reading.

About the Author

Fan Jiaxin, is a member of China Writers Association, a member of Chinese Folk Writers and Artists Association, and also a literary critic. His works won several awards including National Award for Excellent Children's Book, Hunan Province's "Five-One" Project Award etc. His work has been collected by the China Modern Literature Museum.

About the Illustrator

Ma Penghao, the author of picture books *A Pear Falling into the Water*, and *Bark Hut under the Window*. *A Pear Falling into the Water* was nominated for the Xinyi Picture Book Award in 2014.

Fairy Tales of the Twelve Zodiac Signs series



Authors	Jin Bo etc.	Illustrator	Xu Kaiyun
Publishing Date	Aug. 2019	Volumes	12
Pages	24	Format	170 × 170 mm
Age	3-7		
Key words	Chines Zodiac; traditional culture		
Rights sold	Chinese-English(worldwide)		



Introduction

The 12-volume picture book series tells 12 fairy tales featuring separately each of the twelve Chinese zodiac signs in traditional Chinese culture. All the fairy tales are rich in amusement full of humorous language, where children are able to develop their aesthetic taste, feel the power of love and persistence, and enjoy the happiness brought by contributing and giving.

Reviews

The picture book series is full of relaxing and fun stories that are true to children's life. Those twelve zodiac signs, with their own distinctive, child-like characters and features, are well made to help children recognize and learn about the zodiac animals and trigger their appetite for further more traditional Chinese culture.

—Krystal, global certified senior director of Gymboree

The twelve zodiac signs are familiar to every Chinese child. Unlike the traditional stories, this series has transformed our understanding of them. Each of the zodiac animals is set in a fantastic and amusing story that carries the profound message.

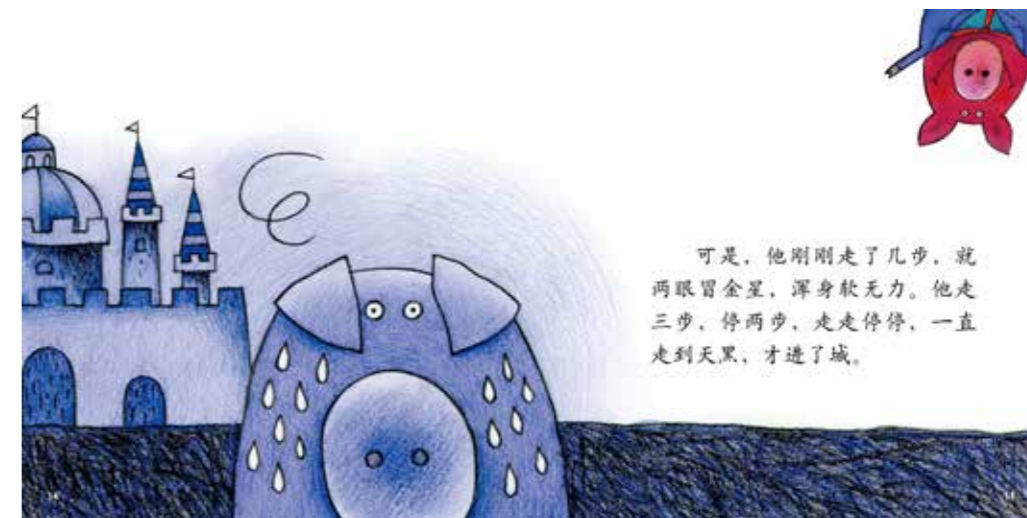
—Cui Mina, senior national reading director and lecturer of over 100 storytelling events

About the Author

Jin Bo is an author of children's literature and poet. Several of his literary piece of works have been selected into Chinese and music textbooks for primary and middle schools in China. He is a multi-award-winning author, including the National Book Award, the Best Works Award, the National Outstanding Children's Literature Award, Soong Ching-ling Children's Literature Prize and Bing Xin Book Award, etc. He was nominated in 1992 for the Hans Christian Andersen Award.

About the Illustrator

Xu Kaiyun, a member of Shanghai Artists Association, has been engaged in illustration for children's books for years. He was invited to be the art editor of a children's magazine in France in 1995. His comic-strip, The Invisibility Cloak, was at the 8th China Fine Arts Exhibition in 1994; the picture book, Du Li and Sha Li, won the 6th National Book Design Art Exhibition for Excellent Illustration in 2004; the picture book, Billy's Factory, was presented in the BIB in 2015.

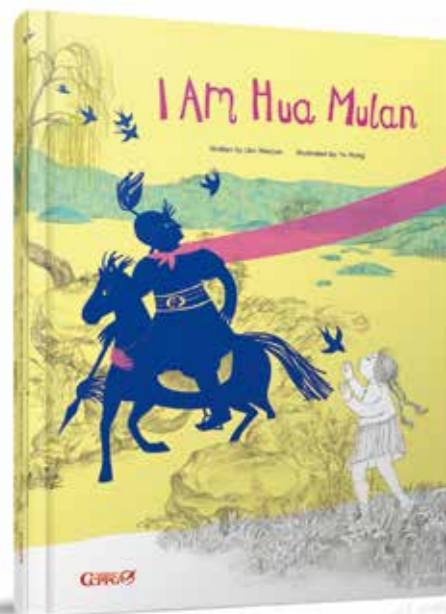


可是，他刚刚走了几步，就两眼冒金星，浑身软无力。他走三步，停两步，走走停停，一直走到天黑，才进了城。



从这天起，小牛就悄悄来到丛林边，听那个小男孩儿拉琴。有时候，他还走到人家的窗户外听电视里的音乐呢。他听呀听呀，记住了世界上好多好听的曲子。

I Am Hua Mulan



Author		Qin Wenjun	Pages		56
Illustrator		[Britain] Yu Rong	Age		3-6
Publishing Date		Mar. 2017	Format		225 x 300 mm
Key words		history; dream; courage; love			
Rights sold		Magazine version—English (North America, South America, Mainland China), Spanish (North America), Arabic (Morocco), Swedish, Danish, Nepali, Chinese-English (Britain), Japanese			

- * Communication between an ancient female hero and a girl in modern times.
- * With more than ten massive fold pages and large-scale scenes, the ancient and modern settings echo to each other.
- * There are some little secrets hidden in the drawings, waiting to be discovered.

Introduction

In this book, the classical story of Mulan is retold through the perspective of a girl in present day. One day, the girl had a long dream about Hua Mulan, a famous female soldier in Chinese history. She shared all the experiences with Mulan. Like Mulan, she is a brave, strong, and goodhearted girl. She is also Mulan in another age.



About the Author

Qin Wenjun was born in Shanghai in 1954. She suggests that each and every child is an irreplaceable miracle. She is the author of the popular young adult fiction *A Boy Named Jia Li*, *A Girl Named Jia Mei* and *Fourth Brother's Green Manor*. Her works have won many prestigious awards.

About the Illustrator

Yu Rong is a British-Chinese illustrator. She graduated from The Royal Academy of Arts with a M.A degree in Visual Communication and Design. Her illustrated books have been published in different countries. Her book *Panda's Traces* is honored as an ALA Notable Children's Book. *The Story of A Mynah Bird* was a winner of Golden Apple Award in the 24th Biennial of Illustrations Bratislava (BIB) and was nominated as the Most Beautiful Books in China in 2013.



Classic Chinese Folktale Picture Book series

The Story of the Three Buddhist Monks



New

Author		Zhang Xiaoling	Illustrator		【 Columbia 】 Andrea Castro Naranjo
Publishing Date		Jan. 2020	Pages		40
Age		3-6	Format		250 × 250 mm
Key words		three monks; temple; living together			

- A story based on a Chinese folk proverb with survival wisdom of the Chinese people

- Rather than being monks, the three characters acted more like kids, staging a fun story.

- There is no blame or criticism, but tolerance and understanding.



Introduction

On the top of a high mountain, there located a small temple, where a young Buddhist monk lived. Going down the mountain to fetch water on thin dawn every day, he lived a simple but happy life. One day, a tall thin monk came and stayed. It was then much easier for them to fetch water by working together. Not before long, a short and fat monk came and stayed. As a result, none of them was willing to go to fetch water anymore in consideration of fairness until something happened later. One day, a lightning accidentally ignited the tree and then the temple itself got fired. But there was not even one drop of water stored around. Was the fire put out eventually? What happened to the three monks?

About the Author

Zhang Xiaoling, a children's literature writer, works currently in Jiangsu Phoenix Juvenile and Children's Publishing Ltd. Since 2003, she has published a variety of works, including novels, short stories and picture books. She is the winner of the Judging Panel's Recommended Awards of the 1st Feng Zikai Children's Picture Book Award.

About the Illustrator

Andrea Castro Naranjo is a freelance illustrator born in Colombian. Graduated from Art School at the Pontificia Universidad Javeriana, she has made illustrations for many picture books and got her own works published. She also works on product design and visual arts design. She is the winner of the Crea Digital 2015 Award and the Crea Digital 2017 Award.

Classic Chinese Folktale Picture Book series

The Story of Matou Qin

A story containing an understanding of kindness, benevolence and righteousness, as well as the love and concern for children.

Author		Bao'erji Yuanye	Illustrator		Guituzi
Publishing Date		Jun. 2020	Pages		48
Age		3-6	Format		210 × 285 mm
Key words		kindness; white horse; grassland			



New



Introduction

On a vast, picturesque grassland, there lives a shepherd boy named Yundeng who dreams to own a horse someday. Yet being so poor, he has nothing but the four lambs. One day, there comes a burst of whirlwind that gobbles up Yundeng and drops him on the other side of the mountain from where he was shepherding. Strangely even, when he wakes up, he actually find that his lambs are joined by a white horse which looks exactly the same as in his dream. Where does the white horse come from?

About the Author

Baoerji Yuanye, being in Mongolian nationality, is a member of China Writers Association, renowned contemporary essayist, winner of the Junma Literary Awards for Ethnic Minority Writers established by China Writers Association, the Prize for Best Essay of People's Literature Awards and the China Journalism Awards Golden Prize for Best Supplement Works in 2000. Many of his essays have been selected into textbooks for Chinese students.

About the Illustrator

Guituzi, also known as Liu Jing, was born in 1980s in Nanjing, Jiangsu. Starting her career in illustration in 2010, she has made illustrations for over 10 children's literature books and various magazines. She began to create her own original picture books for children since 2013, with representative works such as *Kido*, *You're So Cute* and *The Lucky Clover of That Summer*.

Classic Chinese Folktale Picture Book series

The Little Carp Leap Over the Dragon's Gate

Dream it until you can do it



Author		Jin Bo	Illustrator		Gong Yanling
Publishing Date		Jan. 2020	Pages		40
Age		3-6	Format		250 × 250 mm
Key words		adventure; dauntless; dream			

- A long-lasting folktale from generation to generation
- The philosophy of growth against all odds
- A praise to the persistent fighting
- A laud to the high-flying dreams



Introduction

What does the outside world look like? A little brave carp decided to leave his home embarking on a journey of exploration. Despite all kinds of hardship getting in his way, he swam across eighty-one rivers and finally reached the legendary Yellow River. Would he be able to leap over the formidable Dragon's Gate amid the roaring waves and angry storms? Would he get himself transformed into a dragon?

About the Author

Jin Bo, Chinese children's literature writer, poet, educator, professor of Capital Normal University and member of the National Committee of Chinese Textbooks. He has been engaged in writing since mid-1950s until now. Several of his works have been selected as parts of K-12 Chinese language textbooks and introduced to countries and regions across the world. A winner of National Book Award, the Best Works Award, National Outstanding Children's Literature Award, etc. he was nominated in 1992 for Hans Christian Andersen Award.

About the Illustrator

Gong Yanling, a freelance illustrator, enjoys the life surrounded by books, plants and various sounds in nature. Her works were shortlisted for the 5th Feng Zikai Chinese Children's Picture Book Award and selected into the China Children's Illustrator Yearbook 2011 by Zhejiang Provincial Fine Arts Association for International Exchange, as well as exhibited at the Chinese original illustration Exhibition during Frankfurt Book Fair and Bologna Children's Book Fair.

Classic Chinese Folktale Picture Book series

The Ginseng Baby

Being kind to others is being to yourself.



Author		Ge Bing	Illustrator		Yu Dixia
Publishing Date		Jan. 2020	Pages		30
Age		3-6	Format		250 × 250 mm
Key words		kindness; feel grateful			

- A manifestation of the Chinese values and traditional ethics of gratefulness and the belief of being kind is a blessing
- Giving the power of kindness to contemporary children



Introduction

A little boy called Little Tiger accidentally fell off a cliff when he was seeking in the mountain forests the ginseng, a panacea that is supposed to cure his grandma's illness. Fortunately, he was saved by a baby, whom he soon recognized as the Ginseng Baby. He managed to capture the baby with a red string but chose to release him later on. The Ginseng Baby offered to treat Little Tiger's grandma in return. As a result, his body somehow began to be smaller and smaller...

About the Author

Ge Bing, a famous children's literature writer, is known as the Father of *Blue-skinned Mouse and Big-faced Cat*. His works have been well-received and won many prizes, such as the China Publishing Government Award, the National Book Award, the National Outstanding Children's Literature Award, the Soong Ching-ling Foundation Literature Prize and Chen Bochui Children's Literature Award, etc. Some of these works have been adapted into animation TV series, winning the China TV Golden Eagle Award and the Golden Boy Award etc.

About the Illustrator

Yu Dixia, a freelance illustrator, works in cooperation with several publishing agencies and has created covers or illustrations for quite a few books and magazines.

Classic Chinese Folktale Picture Book series

The Long-haired Girl

Growing up with strength in the old stories
Kindness and love overwhelm fear

Author		Chen Mengmin	Illustrator		【 Italy 】 Chiara Nasi
Publishing Date		Jan. 2020	Pages		40
Age		3-6	Format		250 × 250 mm
Key words		adventure; dauntless; dream			



- A story energized with a feeling of pursuing a better life as well as the solid spirit against difficulties.
- Elements like Mountain Demon and Spirit of Banyan Tree usher the readers into the legendary folktales.



Introduction

There was once in a small village a beautiful girl called the Long-haired Girl because of her soft and extremely long hair that shone like silk. She was also characterized by kind heartedness. One year, the village suffered from a serious drought that forced the villagers to climb over the mountains for the water. Merely by accident, Long-haired Girl found a mountain spring. However, being threatened by the ferocious Mountain Demon to keep it as secret, what should she choose to do? Keep herself safe or save the villagers? Make compromise or rise to fight against the evil?

About the Author

Chen Mengmin is the author of more than 100 books. She is the winner of Bingxin Children's Literature Award 2010, first prize of the ninth Mandarin Daily News Children's Literature Award, Hsin Yi Picture Book Award, the first Original Fantastic Literature Award, first Dabaijing Original Picture Book Award etc.

About the Illustrator

Chiara Nasi has always been an Italian freelance artist with a deep interest in art, design, and illustration for children's books. She likes traditional stories from different cultural backgrounds and gives them life through her artworks. She is good at using different medium, such as watercolor, colored pencils, proplene and digital drawing in her creation.

Classic Chinese Folktale Picture Book series

A Mouse Bride

Author		Lu Feng	Illustrator		Xu Yu'an
Publishing Date		Apr. 2018	Pages		48
Age		3-6	Format		190 × 215 mm
Key words		rhythm; strong; sarcastic			
Rights sold		Swedish, English			



- Cheltenham Annual Illustration Awards
- Emerging Designer Competition "Huacan Award", Best Emerging Designer Award
- Gold Award of the Publication Group in the Third National Flower Arrangement Art Show

- A folktale full of wit and humor
- A thought-provoking philosophical fairy tale
- Concise, fine and catchy children's poetry language



Introduction

The mouse father is trying to find an ideal and powerful one for his precious daughter to marry. Among these candidates, one is stronger than another: the sun, the dark cloud, the strong wind and the enclosure wall. Finally, the mouse father finds that the strongest candidate is ...the cat. The mouse father wants to marry his daughter to the cat. So what's the problem?

About the Author

Lu Feng, former president and chief editor of Children's Epoch of China Welfare Institute, has written poetry anthologies, fairy tales and literature review books. His fairy tale the *Golden Axe* has won the Third Prize of the First National Children's Literature Creation.

About the Illustrator

Xu Yu'an, born in 1987, having liked painting since an early age, and graduated from the Department of Textile Design, Donghua University in 2009, is currently engaged in illustration design.

Classic Chinese Folktale Picture Book series

Legend of Sun-Moon Lake



- A classical legend about heroes
- A story guiding us to seek light through darkness

Author | Chen Mengmin | Illustrator | Zhao Guangyu
Publishing Date | Jan. 2018 | Pages | 40
Age | 3-6 | Format | 250 × 250 mm
Key words | folk tale; legend; heroism; bravery
Rights sold | Vietnamese, English (North America, South America, Mainland China), Spanish (North America)



Introduction

The sun and the moon were swallowed by two evil dragons! A young couple of the villagers rose to the occasion and slayed the evils with dragons at last! But the sun and the moon were still deep down in the Lake. What should they do then? Why are the sun and the moon hanging in the sky forever to lighten people's life? The reason is that there are people loving and pursuing light on the earth.

About the Author

Chen Mengmin is the author of more than 100 books. She is the winner of Bingxin Children's Literature Award 2010, first prize of the ninth Mandarin Daily News Children's Literature Award, Hsin Yi Picture Book Award, the first Original Fantastic Literature Award, first Dabajing Original Picture Book Award etc.

About the Illustrator

Zhao Guangyu is a freelance children's book writer and illustrator for more than 10 years, a winner of Children's Literature Jin Jin Award Best Illustrator. He is good at using integrated materials and a variety of painting techniques in the pictures.

Classic Chinese Folktale Picture Book series

All Birds Paying Homage to the Phoenix



- An interpretation of an ancient folk tale
- A dialogue between goodness and beauty
- A hidden answer announced till the end

Authors | Xiao Mao | Illustrator | Zhang Xiaoming
Publishing Date | Jan. 2018 | Pages | 40
Age | 3-6 | Format | 250 × 250 mm
Key words | folk tale; sacrifice; admiration



Introduction

Why did the birds fly crossing ninety-nine mountains to the Phoenix who lived on the high sycamore tree growing on the high hill? Goodness will pass to each other, and beauty will touch each other's soul, which can be proved by the most beautiful plumage of the Phoenix.

About the Author

Xiao Mao is a famous writer of children's literature, who has won many national awards including the first China Government Publication Prize, Dandelion Prize of the Ministry of Culture, National Library Wenjin Book Prize, Bing Xin's Children's Literature Prize, Feng Zikai Children's Picture Prize, and Chen Bochui Children's Literature Prize, etc.

About the Illustrator

Zhang Xiaoming, a young teacher at the School of Mass Media and Animation of Luxun Academy of Fine Arts, has been engaged in the creation of picture books. He has been awarded the title of "Top 100 Young Designers in China".

Master's Picture Books Yang Yongqing Classic Chinese Folktale

Classic picture books that represent the essence of traditional Chinese aesthetics
Selling for decades of years with different versions in the world

Author	Yang Yongqing etc.	Illustrator	Yang Yongqing
Volumes	10	Publishing Date	Oct. 2019
Age	5-8	Format	210 × 210 mm
Key words	classic story; custom		



- China's well-established classic stories, myths and legends, folklore, historical stories, fairy tales, fables, etc.
- Hand paintings on rice paper by the hands of masters displaying traditional Chinese aesthetics



Introduction

This picture book series is a collection of masterpieces by Yang Yongqing, the famous master of traditional Chinese painting and illustration for children's books. There are ten volumes in it telling 21 different stories adapted from mythologies, legends, folktales, historic records, fairy-tales and fables. Each of these stories is vivid and appealing in depiction, especially with all the extraordinary hand-painted artworks showcasing the charm of the authentic Chinese art of painting.

Master's Picture Books Yang Yongqing Aesthetic Chinese Painting, Aesthetic Chinese Poem

Author	Yang Yongqing	Illustrator	Yang Yongqing
Volumes	3	Pages	78
Publishing Date	Feb. 2019	Age	5-8
Format	210 × 210 mm		
Key words	classic story; custom		



- Illustrated by master in traditional Chinese painting, reproducing the social life depicted in the ancient poems
- Each poem paired with several illustrations
- Learn about geography, the lunar calendar, idioms, well-known figures as well as historical events

Introduction

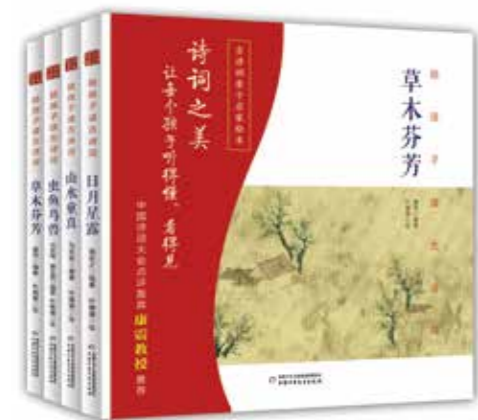
History could be somehow traced back through a series of ancient poems. This is such a series of the ancient poems, reflecting the real life of the ancient Chinese people and being passed down from generation to generation. With the aid of the poems and pictures, we can grasp the course of Chinese ancient history, catch a glimpse of the life scene in the old time and understand the vicissitude of the nation, the country and the people depicted by the great poets so as to learn deeply much about the history and the development of the country.

About the Author & Illustrator

Yang Yongqing (1927-2011) is a famous contemporary painter of traditional Chinese art and comics, graphic artist and children's art educator. He specializes in contents and characters in traditional Chinese culture. The superior achievements in his career is in the paintings for children. With an uniquely exquisite depiction, all the characters under his brushes are true to life and quite impressive. Throughout his whole life, he has created 52 comic books, many of which have been translated into different languages and published all around the world and have won him many awards and high recognition both at home and abroad as a master of Chinese painting and an excellent illustrator for children's books.

A Parent-child Version of Chinese Ancient Poetry Series

Beauty in the combination of music, painting and imagination



Author	Lian Ping	Illustrator	Ye Yuanyuan
Volumes	4	Publishing Date	Aug. 2015
Pages	78	Age	6-10
Format	230 × 240 mm		
Key words	Chinese poems; plants; four seasons		
Rights sold	Japanese		



Introduction

The series contains 4 books: *Fragrant Grass and Trees*, *Nature and children*, *Sun, Moon and Stars*, *Landscape and Childlike Innocence*.

The first 3 contains 35 poems respectively, and the last one is made up of altogether 38 poems. These poems teach children to love and adore nature as a super power, and show the amazing influence nature cast on children.

Flowers, grass, trees and plants, they show beauty; animals show friendship and love with human kind; the sun, the moon, the stars, the weather, they show the splendiness of nature; the landscape, the girls in groups, the cowboys, take children across the time barrier and to see the childlike innocence.

About the Author

Lian Ping, PhD of ancient literature of Peking University, is deputy editing examiner, and working in the People's Literature Publishing House. He likes reading poetry, and also likes telling stories behind the poetry.

About the Illustrator

Ye Yuanyuan graduated from the Department of Video Art of the Central Academy of Fine Arts, and is mainly engaged in experimental video and illustration production. In 2016, she was selected into the Illustration Artist Training Project of the National Art Fund of the Ministry of Culture.

A Parent-child Version of Chinese Ancient Classics Series

Back to the Infancy of Chinese Literature, Nourishing young minds with esthetic values



Author	Luo Min	Illustrator	Ye Yuanyuan
Volumes	2	Publishing Date	Oct. 2019
Pages	82	Age	6-10
Format	230 × 240 mm		
Key words	Book of Songs		



Introduction

This is a collection of 76 poems in the Book of Songs, mostly in their excerpts. The poems are varied in themes, including family bonds, love, separation, war, ritual of sacrifice, banquet, dancing celebration, etc. Each of the poems are matched with a brief but informative interpretation which not only help look into the scene described, but the implications of it. The paintings are made in full scale with delicate details, using the drawing techniques in murals and portrait bricks in ancient China combined with some modern elements in the figures of the characters.

About the Author

Luo Min, graduated from the Department of Chinese Language and Literature of Peking University with a doctorate degree, is now an associate professor at the School of Humanities and Social Sciences of Beihang University with programs such as Introduction to the Book of Songs and Poetry and Chinese Culture. She has received various honors like Ten Best Teachers and Excellent Youth Scholars several times and published several academic works, including A Cultural Note on the Book of Songs. She is also good at old-style poet writing.

About the Illustrator

Ye Yuanyuan has mainly engaged in experimental video-audio creation and illustration, In 2016, she was selected into the National Art Foundation Program for Training Talents of Illustration.

The Grand River

Author | Yu Dawu
Illustrator | Yu Dawu
Publishing Date | Jan. 2019
Pages | 43
Age | 9-14
Format | 285 × 342 mm
Key words | the Yellow River; traditional Chinese culture; daily life in China



Top 10 Original Chinese Picture Books in 2019

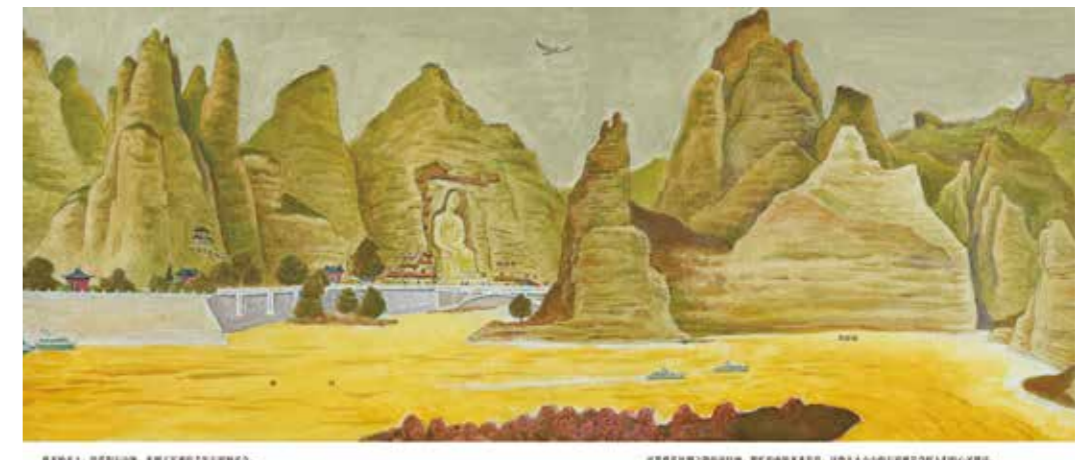
- * The first original picture book for children with the Yellow River as its theme
- * Written and illustrated by the world-renowned artist Yu Dawu
- * A creation with three years of a journey in addition to thirty years of conceiving
- * A picture book of Large-scale Pattern that brings about a real expedition

Introduction

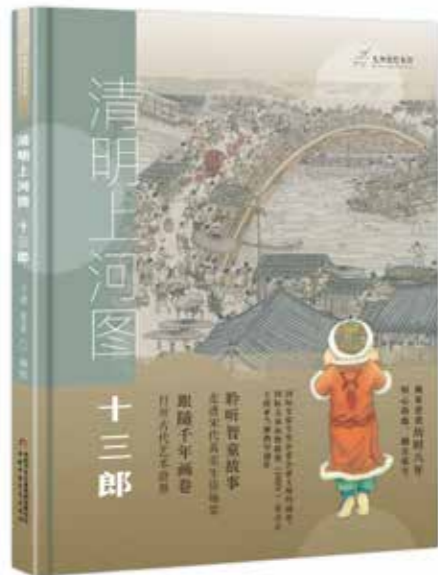
The Chinese nation are typically nurtured by the great rivers running through its land. This picture book features not only one of the longest rivers of centuries old in the country—the Yellow River, but the daily life closely bounding up with the river. This is a long-scroll type of a picture book, that is, integrating the traditional elements of the format into the modern picture book. What amazes you most is that all the pages ultimately form the whole picture of the Yellow River.

About the Author & Illustrator

Yu Dawu, world-famous master of traditional Chinese painting, writer and illustrator of picture books, and member of Chinese Artists Association. His paintings have been rewarded with UNESCO Noma Prize, Japan's Koudannsha Publishing Culture Prize, and Sankei Shimbun Prize for Drawing etc.



Along the River During the Qingming Festival: Master the Thirteenth



Author		Zi Yuan & Feifei	Illustrator		Zi Yuan & Feifei
Publishing Date		Jan. 2019	Pages		96
Age		9-14	Format		211 × 279 mm
Key words		traditional culture; ancient painting; adventures			

- A fascinating legend of a smart child in ancient China
- A world-renowned painting that transcends a thousand years
- A creation of eight years' hard work

Introduction

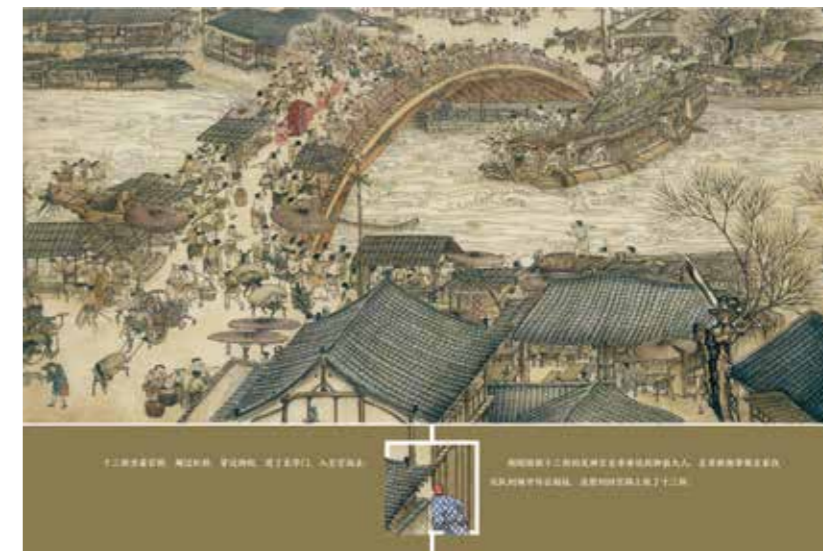
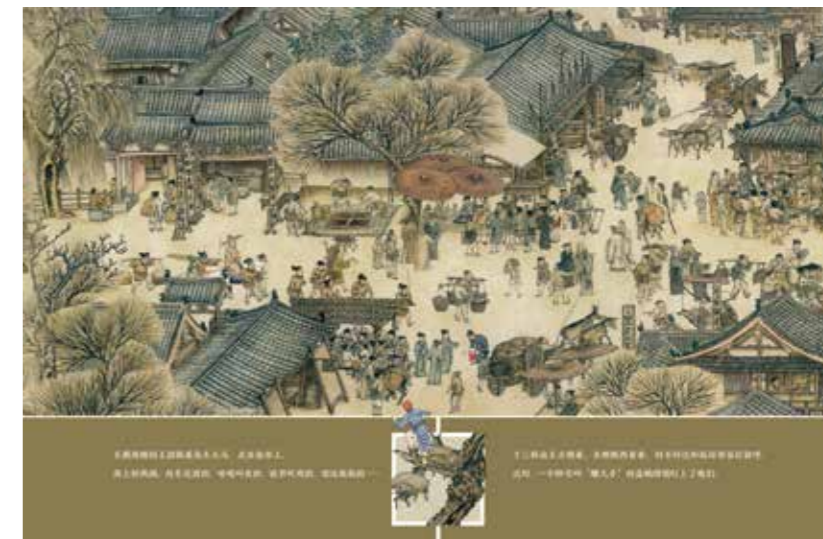
The story was set during the reign of Emperor Shenzong (1068 – 1086) of the Song Dynasty. A five-year-old boy, being called Master the Thirteenth, was abducted when he went with his family for outing. Fortunately and surprisingly, he not only succeeded in escaping from the kidnapping, but helped the officials trace and capture the bad guy with his intelligence.

The most distinctive feature of this book is the ingenious integration of *Along the River During Qingming Festival*, a famous painting in Song Dynasty, with a real story recorded in a historical book. While immersing into the amazing story, children are able to navigate the city streets, walls and over 800 characters in the famous painting as a background, triggering their interest in learning more about the daily life and social customs in ancient China.

About the Author & Illustrator

Zi Yuan has been engaged in painting of landscapes, figures, flowers and birds painting, either with realistic or freehand style, for over 20 years. He has a special taste for the well-known art of work , *Along the River During the Qingming Festival*. He spent eight years travelling around while collecting materials for his creation, and ended up with this talented book, working as a unique guidance to the ancient Chinese culture..

Feifei, with dual educational backgrounds of a economics major in Tongji University as well as a news major in Fudan University in China, has devoted much love and help in Zi Yuan's creative work.



Lady Zhaojun Departs for the Frontier

Coupled with Pipa music under the same title for readers to enjoy the story



Author		Zhen Ni	Illustrator		Ye Yuanyuan
Publishing Date		Apr. 2019	Pages		42
Age		9-14	Format		260 × 250 mm
Key words		traditional culture; folk story			



Introduction

Starting from the frequent conflicts between Han Dynasty and Huns, the book tells the story of Lady Zhaojun, a young girl who volunteered to go on a long journey to the barren lands of Huns and married the nomad prince, in the mission of maintaining peace and stability of the border and rapport of two peoples. While elaborating on her extraordinary beauty that caused the flying crane to drop down, the story goes deep into her emotions during the departure of her homeland, revealing the love for the family and the nation of the Chinese people.

About the Illustrator

Ye Yuanyuan has mainly engaged in experimental video-audio creation and illustration, In 2016, she was selected into the National Art Foundation Program for Training Talents of Illustration.

Three Stanzas of Plum-blossoms

Authors		Yao Li	Illustrator		Yao Li
Publishing Date		Oct. 2018	Pages		40
Age		4-8	Format		210 × 285 mm
Key words		traditional Chinese music; history			



- Expressing Chinese classical music through classical paintings
- Feeling the broad-minded and unconstrained moral integrity of a scholar



Introduction

Wang Huizhi, a scholar in the Eastern Jin Dynasty (316-420) meets with General Huan Yi, "a flute-sage," on a path. Not bound by the secular etiquette and laws, at his whim, Wang invites Huan to play a flute tune for him. Open-minded, Huang plays the flute tune at his invitation and produces *Three Stanzas of Plum Blossoms*, a famous tune passed down for thousands of years. Music is needed while you enjoy this picture book, which will let your mind be free.

About the Illustrator

Yao Li, a freelance illustrator, graduated from Academy of Arts & Design, Tsinghua University, with a major of traditional Chinese painting.

Lofty Mountains and Flowing Water



Author | Liu Xuefeng Illustrator | [Germany] Gunter Grossholz & Wan Yuxi
Publishing Date | Apr. 2016 Pages | 32
Age | 4-8 Format | 220 × 290 mm
Key words | music; friendship; history

Rights sold | **English (North America, South America, Mainland China), Spanish (North America)**



- Feeling the magnificent beauty of natural
- A friendship story praised far and wide
- The wonderful feeling of having a bosom friend

Introduction

Yu Boya was a famous music master with a good command of the temperament and superb skills in playing the musical instrument in ancient China. Once he was playing the musical instrument and met a woodcutter called Zhong Ziqi in the mountain by accident. Zhong could understand the description of the magnificent beauty of lofty mountains and flowing water within the striking notes, so they became bosom friends. After the death of Zhong Ziqi, Yu broke his musical instrument because no one in the world could understand his performance anymore.

About the Author

Liu Xuefeng once worked as the chief editor of *Philharmonic*, a renowned Chinese music journal. Since 1996, he has started to write classic music columns for newspapers and magazines and has published many books about music appreciation.

About the Illustrator

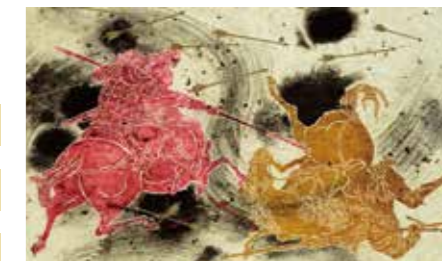
Gunter Grossholz & Wan Yuxi, are an artist couple living in Germany. Gunter Grossholz is a German animation master, whose works have won over 30 international prizes in America, Germany, Italy and the Netherlands. He also works as a professor in Film Academy Baden-Wurtemberg and Stuttgart Media University in Germany. Wan Yuxi is an animation director, picture book producer and illustrator.

Ambush on All Sides



Bingxin Award for Children's Book

- Meeting heroes from ancient China
- Reading classic Chinese history stories
- Enjoying the beauty of traditional Chinese art



Author | Yu Hongcheng Illustrator | Yu Hongcheng
Publishing Date | Apr. 2017 Pages | 42
Age | 3-6 Format | 285 × 300 mm
Key words | history; battle; bravery

Rights sold | **English (North America, South America, Mainland China), Spanish (North America)**

Introduction

The well-known story happened around 2000 years ago, a chaotic period in Chinese history. Xiang Yu, a talented military commander, led his troops to compete with Liu Bang for the supremacy over China. He won many victories during the long struggle but his arrogance and lack of strategy caused him to be defeated at the end.

About the Author & Illustrator

Yu Hongcheng, born in 1989, graduated from Urban Design and Painting Studio of Central Academy of Fine Arts and went to the UK for her master's degree and studied Illustration and Engravings. She has dedicated her time to the creation and innovation of Chinese original picture books.

Creation of the Gods

Authors	Miao Wei & Tang Dai	Illustrator	Zhao Chengwei
Publishing Date	Apr. 2017	Pages	44
Age	4-8	Format	342 × 258 mm
Key words	myths; legends; history; battle; wits		
Rights sold	Swedish, Nepali		



The Best Picture Book Award winner of 2017

- It is about a verisimilar Chinese romaunt dating back to 4,000 years ago
- Virtue and vice, justice and evil, and the contest between human and gods are magnificently unfolded before the readers.
- The lavish and ingenious craftsmanship in painting alone could hold the readers in enchantment.

Introduction

The tale tells the legend personage Jiang Ziya, a humble old man with great talent in Shang Dynasty. In his seventies, he met King Wen of Zhou and was designated as the prime minister by the latter. Jiang assisted both King Wen of Zhou and the successor King Wu, and plunged into desperate fights against the nefarious King Zhu of the Shang Dynasty. Together, they frustrated waves upon waves of the evil forces' attacks, including all kinds of demons and ghosts, and finally established the Zhou Dynasty.

Demons, ghosts, immortals and gods are becoming protagonists in historical stories. This is truly a fascinating perspective, making history pleasant both to ears and eyes.

About the Illustrator

As a famous painter, Zhao Chengwei is a member of Chinese Association of Fine Brushwork and Heavy-color Painting, and a fine art editor of Chinese Drama Publishing House. From the age of 10, he followed his father in learning picture drawing. In 1992, he worked on the painting for the book *A Dream in Red Mansions*.

Cuckoo's Songs for Four Seasons

Author	Wen Da	Illustrator	Ye Luying
Publishing Date	Aug. 2017	Pages	48
Age	3-6	Format	206 × 250 mm
Key words	kind-hearted; friendship; adventure		



- An agrarian masterpiece deep in remote mountains
- A splendid legend
- Spectacular pictures full of wonders



Introduction

Since time immemorial, there goes a legend in which a Hani lad, in order to rid his clansmen of the hardship in life, set off on his own to seek counsel from the legendary cuckoo, so that the four seasons could be distinguished, and the farming schedule could be arranged accordingly. On his way he met a frog and a rooster, who accompanied him to accomplish his quest. Did they find the cuckoo?

To our relief, honesty, courage and wisdom help pave the way onward, lessening the frustration and hardship on their journey.

About the Illustrator

Ye Luying is an independent illustrator, picture book author, and designer. After graduation, she is active in publishing house operation, business scheming, and art brand promotion. Her works have won many awards, including the 7th Taiwan Xinyi Picture Book Award, the 13th Chinese Cartoon Golden Dragon Award for Best Illustration Works, Gold Medal of Gold Windmill International Youth Illustrator Competition of Shanghai International Children's Book Exhibition.

Where Does Rice Come From?



Author	Yu Hongcheng	Illustrator	Yu Hongcheng
Publishing Date	Mar. 2016	Age	3-6
Pages	40	Format	215 × 285 mm
Key words	agriculture; rural life; rice		
Rights sold	Khmer, Traditional Chinese (Taiwan), Nepali, English (North America, South America, Mainland China), Spanish (North America)		



2016 Bologna Ragazzi Award

The 12th Wenjin Book Award of the National Library of China

The Top Prize of the 5th Fengzikai Children's Book Award

- * The exquisite illustrations of the 24 solar terms and the growth of rice reflect the wisdom of farming civilization.
- * The magnificent view of the Yuanyang Terraced Fields in Yunnan demonstrates the beautiful and harmonious farming life.
- * The refined details guide readers to deepen the understanding of farming culture.

Introduction

Taking the world culture heritage, Yunyang Terraced fields in Yunnan, as the background and the 24 solar terms as the clue, the book presented the process of rice planting in China with refined and detailed illustrations, showing not only the life course of a grain of rice but also the harmonious coexistence of man and nature. The book tells children the life of rice in the most poetic way.



About the Author & Illustrator

Yu Hongcheng, born in 1989, graduated from Urban Design and Painting Studio of Central Academy of Fine Arts and went to the UK for her master's degree and studied Illustration and Engravings. She has dedicated her time to the creation and innovation of Chinese original picture books.



My Dad is a Soldier

Author | Zhao Moran
Illustrator | Zhao Moran
Publishing Date | Jul. 2017
Pages | 48
Age | 3-6
Format | 215 × 285 mm
Key words | army life; family; childhood



Bingxin Award for Children's Book



- Mysterious military camp life in the mountains
- Wonderful childhood experience of distinctive features
- Yearning, waiting and understanding between father and daughter

Introduction

When I was a child, I was envious of my neighbor whose father sent him to school in the morning and picked him up after school every day, yet I should go to school and return home all alone and peek at his father from the peep hole. Because my father is a soldier, he could not be always with my mother and me. However, for this reason, I have experienced a special childhood full of expectations. With a father serving in the army stationed in the mountains, what kind of novel experience could I have in my childhood?

About the Author & Illustrator

Zhao Moran is a young author of picture book. She started the study of Chinese painting at the age of 6. In university, She devoted herself to the creation of illustrations. The illustrator is an ardent lover and prudent researcher of the creation of illustrated books, book design and writing.

My Dad's Bicycle

Author | Yu Dawu
Illustrator | Yu Dawu
Publishing Date | Mar. 2016
Pages | 32
Age | 3-6
Format | 220 × 290 mm
Key words | Beijing; Hutong; childhood
Rights sold | English (North America, South America, Mainland China), Spanish (North America), Nepali



- Do you want to know what the Hutong in old Beijing was like?
- Do you want to know the daily life in the Hutong?
- Do you want to know what a bike could bring into the childhood joy?



Introduction

In the 1950s, bikes were still rare in Beijing. One day, father rode a bike home. Therefore, I would practice riding the stylish bike in the Hutong with my friends after school every day. As time went by, we became increasingly reckless and the bicycle was broken by accident. I thought that my father would blame me, yet he just frowned. Describing original life in Beijing Hutong and keeping the memorable happiness alive.

About the Author & Illustrator

Yu Dawu, born in Beijing in 1948, is an internationally renowned Chinese illustrator, traditional Chinese painting artist, and picture book writer as well. He is adept at depicting Chinese classic literary genres with fine brush techniques, fully displaying the charm of traditional Chinese painting. In 1988, *Nezha Conquers the Dragon King*, one of his comic books, was rewarded ACCU Noma Grand Prize.

Little William's Great Wall Adventures



Author		[British] William Lindsay	Illustrator		Zhang Da
Publishing Date		Jun. 2018	Pages		11
Age		9-12	Format		195 × 275mm
Key words		The Great Wall; historical & cultural knowledge			

- This is a pop-up book about the Great Wall with time-travel legends and magic.
- It is highly recommended by British Ambassador to China Dame Barbara Janet Woodward.

Introduction

This is a knowledge-oriented pop-up book about the Great Wall that tells the story of little William's dream.

With the help of an ancient coin, the English boy traveled from Hadrian's Wall in London to the Great Wall of China in the Ming Dynasty. He had a series of fantastic adventures: starting from Jiayuguan, Little William and puppy Maiwawa traveled across the desert and the Yellow River, visited the Terracotta Warriors and Horses of Qin Shi Huang's Mausoleum and eventually arrived in Beijing, capital of the Ming Dynasty.

The book covered abundant historical and cultural knowledge about the Great Wall, and the young readers' interests in the ancient Great Wall culture would be enhanced through the book's reading system featured by interactive games.



About the Author

William Lindsey has lived in China since 1990, specializing in Great Wall Studies, Great Wall site visits, Great Wall cultural landscape protection and other work. He has published *The Solo Journey through the Great Wall*, *The Great Wall of China — The Image of Asia*, *A Century of the Great Wall* and *100 Questions of the Great Wall* (English version) and other books. In 2010, Lindsay hosted the documentary *Walk through the Great Wall with William* for the National Geographic Channel.

About the Illustrator

Zhang Da graduated from Fashion Design Department of Northwest Institute of Textile Science and Technology and had been a teacher for the school after graduation. In 1997, he won the High Fashion Award in MittelModa international young designers competition. In 2005, he opened his own studio and established his women fashion label "BOUNDLESS".



Nian and the Boy

Author	Wally De Doncker (Belgium)	Illustrator	Xiong Liang
Publishing Date	Aug. 2019	Pages	53
Age	7-12	Format	220 x 265 mm
Key words	Nian; humans; conflicts; love; understanding		
Rights sold	Dutch		



Introduction

Once upon a time, the monster Baby Nian and his parents lived happily and peacefully in a valley where cherries were his favorite food. Time went by and one day humans moved into the valley and made it transformed to suit their needs. They built houses, cultivated the land, and raised livestock. The cherry trees had accordingly been turned into their property instead of being owned by Baby Nian, leaving Baby Nian and his family retreating into the dark corner of the world. However, Baby Nian had been longing for the cherries all the time, so conflicts occurred increasingly, in which Baby Nian was severely wounded and wanted to revenge. At that critical moment, an old man in the village stood out—he was the boy many years ago whom Baby Nian came across and got along with ...

About the Author

Wally De Doncker is an award-winning Belgian writer and children's literature expert. Many of his works have been translated into foreign languages and rearranged into play, musical, animation and musical film. He is also a song writer. In September 2014, he was elected as President of IBBY.

About the Illustrator

Xiong Liang is an established painter and writer, a fore runner working on the creation of picture books in China. He is also the first Chinese painter shortlisted for the 2018 Hans Christian Andersen Award. His picture books are wonderfully expressive as they have absorbed the essence of traditional Chinese art and marry lines and ink to eastern concepts of color, creating unique and poetic characters and scenery. Many of his works have been translated into different languages in different countries.

Review

I have never read such an imaginative and unique story about the Chinese mythological creature Nian. It presents the ideal of harmonious coexistence between humans and nature in a complicated yet incisive way.

—Zhang Mingzhou, President of IBBY

From the Author

I cast doubt on whatever happens around me. I hope my story may elicit questions from the readers. Whenever the readers can ponder a little on what I wrote, I am content.

—Wally De Doncker

From the Illustrator

I draw the monster Baby Nian on each page looking at things around with his eyes widening but filled with confusion. Despite of being clumsy, he was persistent in getting back his lost home.

—Xiong Liang





Coughing Animals

Author		Zhi Han	Publishing Date		Nov. 2018
Illustrator		[Argentina] Fabian Negrin	Pages		36
Age		3-6	Format		184 x 260 mm
Key words		environment;nature			
Rights sold		Nepali			

- Air pollution, cough infection...Is there anyone who could survive finally?
- Where should the animals go? What should they do?



Introduction

Coughing Animals is a picture book with an environmental theme. Excessive industrial activities have produced air pollution, and smog and dust are flooding in the air. The pure blue sky becomes more and more rare to children. This picture book takes readers into the nature to experience the sadness and hardship of the coughing animals caused by a chimney emission. When solving problems and fighting against pollution with animals, readers can truly realize the importance of environmental and natural protection.

About the Author

Zhi Han is a member of the China Writers Association. She has published more than 10 books and won many awards, including the third prize of nationwide fifth nursery rhyme, and the new works award of Bing Xin Children's Literature etc.

About the Illustrator

Fabian Negrin is a famous illustrator from Argentina. He won the Best Children's Book Award in the 2010 Bologna Children's Book Fair Non-sci-fi class, and won the Bratislava Illustrated Biennial Golden Emblem Award for *One Thousand and One Nights* and *Love is Waiting for You*. For four consecutive years, he was nominated for the Lindgren Astrid Memorial Award and was nominated for the Hans Andersen Award in 2014.



Where is Spring?

Author		Ge Cuilin	Illustrator		Zhang Xue
Publishing Date		Apr. 2018	Pages		40
Age		3-6	Format		216 x 265 mm
Key words		spring; animal			
Rights sold		Korean, English (North America, South American, Mainland China)			



Introduction

Spring is beautiful, but, where on earth is spring? The little cock decides to find the answer. The rabbit tells him that spring is in green grass. The honeybee tells him that spring is in flowers. The frog tells him that spring is in the babbling river. The bird tells him that spring is on the lush leaves...Where on earth is spring? Let's follow the little cock to find it!

About the Author

Ge Cuilin started to publish works in 1949, and so far has published 20 volumes of collections. Her works are highly praised in Chinese literature, for "they are national epics in the form of fairy tales, which are highlighted against the artistic cultural background and endowed with the modern meaning". *The Wild Grape* was awarded the First Prize of the National Children's Literature Creation. It has been translated into English, French, German, Russian and Japanese, and filmed into a TV series which won the Youth TV Program Award in 1986 Munich International Youth TV Festival.

About the Illustrator

Zhang Xue, illustrator for children's book, has drawn illustrations for many children's publications like *Children's Illustrated Magazine* and books, being well-received among readers.

The Exhaling Hippo



Author		Liu Xun	Illustrator		Liu Xun
Publishing Date		Dec. 2017	Pages		56
Age		3-6	Format		216 x 265 mm
Key words		imaginary friend; silence book			

- A picture book with no words that allows children to enjoy creative reading
- A journey of fun triggered by the most common scenes in life
- Surprise, warmth and endless imagination can be found everywhere



Introduction

On a winter morning, you wake up, go out of your house and exhale. Have you ever thought about what the air you breathe out will become? What kind of journey will it go through? Where will it go? Let's have an interesting reading tour with kids!

About the Author& Illustrator

Liu Xun, is established in the creation of oil paintings and picture books, winner of Feng Zikai Award, being characterized by profound skills in traditional Chinese painting, fine brushwork and calligraphy. Her book *Teeth, Teeth, Throw You to the Roof* won the Masterpiece Award of the Fourth Feng Zikai Children's Picture Book Award selected for 2010's The Most Favored 50 Picture Books.

Little Scientists Series



Author		Bao Dongni	Volumes		7
Publishing Date		Jul.2016	Pages		30
Age		3-6	Format		205 x 255 mm
Key words		everyday science			
Rights sold		1~5titles—Vietnamese, Arabic (Egypt)			

- Life science stories in pictures bring children surprises during reading.
- Humorous words coupled with refreshing and exquisite pictures kindle children's interest in reading.
- The books are filled with explanation and Q&A for brain development and motivating children to learn everyday science.

Introduction

Each book is divided into two parts: fun stories with pictures that explain science and knowledge pages designed to further explain science in the stories to motivate young readers' to think critically and proactively participate in learning.

About the Author

Bao Dongni, children's literature writer, member of China's Writers' Association, and psychiatrist, who has published over 70 works (about three million words in total) in China and abroad. She has won the 4th National Best Children's Literature Award granted by China's Writers Association, the 5th National Outstanding Children's Book Award, Bing Xin Literature New Work Award, Bing Xin Book Award, etc.



My Diary Series

Author		Gao Hongbo, etc.	Pages		40
Illustrator		Chen Yueqi, etc.	Age		3-6
Publishing Date		Mar. 2015	Format		205 × 205 mm
Volumes		20			
Key words		insects; dairy; adventures			
Rights sold		Vietnamese, Nepali, Arabic, Chinese-English(worldwide), Mongolian, Sinhala			



- The secrets of growth ciphers hidden in the world of insects!
- Learn to get self-approval
- Say NO to blind imitation
- Learn to stand in others' shoes
- Learn to grow tough and independent
- Learn to try hard and persevere

Introduction

This collection of 18 insect diaries is a delightful way for children to explore the fascinating worlds of ladybirds, bees, ants, dung beetles, dragonflies, snails, cicadas, spiders and crickets in a truly entertaining and imaginative way.

Each volume is told from the perspective of one main character, and incorporates both fact and fantasy to create stories in a diary format that are at once charming, adventurous, and full of vivid details!

Young readers are sure to develop not just a better understanding of, but also a deeper appreciation for the important role of insects in our world... and they'll have fun doing it!

About the Illustrator

Chen Yueqi is an illustrator and graphic designer. Since childhood, she has been passionate about painting and has been officially illustrating since 2006. She works with major domestic publishers to draw illustrations for books, magazines, etc. Her works are fresh and natural.



Mom-and-Kid's World of Scientific Exploration Series



Author		Wei Jie, Yu Ming	Illustrator		Wei Jie, Yu Ming
Publishing Date		Sept. 2019; Dec. 2019	Pages		72
Age		3-6	Format		215 x 280 mm
Key words		universe; science; technology; explore; imagination			

- Creative work jointly made by a mom and her kid, backed by some scientists
- Picture book series born of hundreds of a kid's scribbles
- A series of mind-blowing planet adventures
- 50 interesting facts involved in each book to boost your science learning

Introduction

This is a series of picture books created by a mother hand-in-hand with her son. It interprets scientific knowledge of aeronautics and astronautics, water, fire and other fields through vivid and interesting adventure stories.

The Fantasy Universe is an amazing world created by wild imagination. As a courier of Love Express, Miao Duoduo, a little boy who lives in the center of the Universe, is responsible for guiding travelers in their planetary trip. Meng Xiaoyu is a curious kid from the Earth. Guided by Miao Duoduo, he travels around the Universe, exploring a lot of scientific fields with his love, courage and intelligence, resolving conflicts, cracking the puzzling cases, and most of all, making many friends.

Volume 1: Rockets Planet
Volume 2: Robots Planet

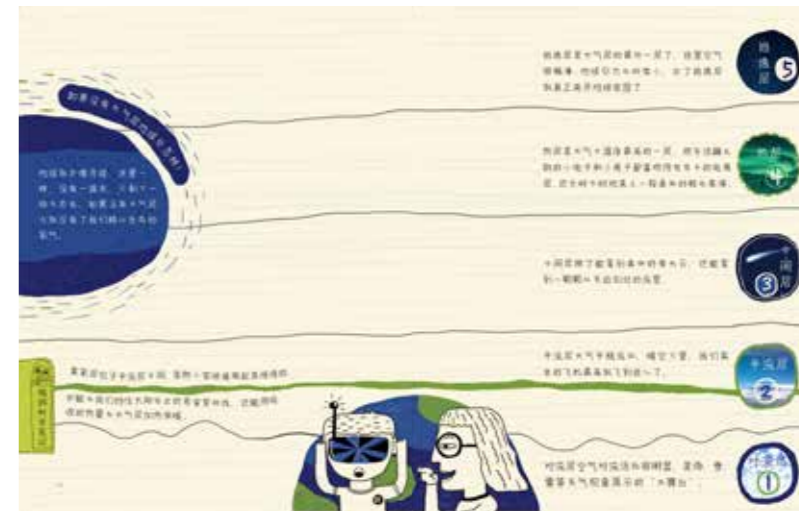
Astronautics, astronomy and physics, etc.
The development of robots, its structure, functions, types as well as the future trends.



About the Author & Illustrator

Wei Jie, formerly serving as a creative lecturer at an art college, a director in Ogilvy & Mather and DDB, a senior executive in an internet company, is now a picture book writer. With 15 years' working experience in the creative industry, she has been devoted to tapping children's talents of creativity.

Yu Ming, the son of Wei Jie, is a little boy in kindergarten, who is full of weird but wonderful ideas in his mind and has strong curiosity and desire for scientific exploration.



Red Kangaroo's Thousands Whys on Physics Series



Author		【 Canada 】 Chris Ferry	Pages		36
Illustrator		【 Canada 】 Chris Ferry	Age		3-12
Publishing Date		May.2018	Format		192 × 192 mm
Volumes		20			
Key words		Q&As; physical knowledge			
Rights sold		1-10 Volumes—Spanish (North America) 1-10 Volumes—English (World)			

- Zuckerberg has chosen for his children this series, which are lessons a physicist has given to his children.
- The dialogues between a red kangaroo and a Dr. make the books more accessible to the readers.
- The simple and cute pictures feature rich colors and a layout in line with children's cognitive law.

Introduction

This series is a set of physics picture books for children. Chris Ferry, a Canadian Physical scientist and Mathematician, made knowledge of physics into picture books. Through Q & A between the professor and the red kangaroo, he explained knowledge of physics in simple terms, including classical mechanics, optics and quantum physics. With a large number of interesting pictures, this series is acceptable and popular among children and parents. It also helps parents understand that science is not that scary.

Volumes:

The World Is Made Up of Atoms
 Dynamic and Static Secrets (Newton's Three Laws)
 The Light of the Rainbow (Optics)
 Fly Fly to the Sky (The Science of Flying)
 A Messy Room (Statistical Physics)
 All the Time in the World (Special Relativity)
 Snapping (Electricity)
 How to Become a Superhero (Radiology)
 Going Back in Time (General Relativity)
 Bathing in Waves (Wave in Physics)
 The Atom Family (Quantum Physics 1)
 Eating light (Quantum Physics 2)
 Quantum Building Blocks (Quantum Physics 3)
 Being Here and There (Quantum Physics 4)
 Quantum Guessing Game (Quantum Physics 5)
 Waves and Particles (Quantum Physics 6)
 Tangled in Entanglement (Quantum Physics 7)
 The Language of Quantum (Quantum Physics 8)
 Keep a Quantum Secret (Quantum Physics 9)
 Super Super Computers (Quantum Physics 10)
 etc:

About the Author

Chris Ferry, a Canadian Physical scientist and Mathematician, father of 4 children, graduated from the University of Waterloo, an elite university of Canada, and obtained his PhD degree in mathematical physics. After graduation, he has been successively engaged in teaching at American and Australian universities. At present, he works at Sydney Science & Technology University.



Dr. Dinosaurs Series

Author	Zhang Yuguang	Volumes	8
Pages	40	Age	3-6
Publishing Date	Jul. 2018	Format	210 × 250 mm
Key words	dinosaurs; questions; secret		
Rights sold	Traditional Chinese (Hong Kong, Macao), Vietnamese, Indonesian		



- This series approaches the life of dinosaurs in depth from small angles.
- Written and proofread by experts, it features an interesting layout and great readability.
- Exquisite pictures, vivid images and the extended spread design bring great enjoyment.

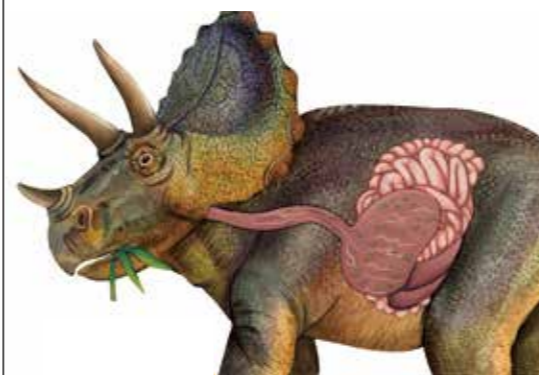
Introduction

This series features a set of picture books on popular science of dinosaurs. It caters to the taste of kids aged 7-10 and is helpful to cultivate their scientific way of thinking. 7 knowledge modules are introduced to kids through 7 interesting questions, namely, the size and physical appearance of dinosaurs, their attack and defense, their feeding habits and digestion, their reproduction and nurturing, their names and fossils, their IQ and evolution as well as their extinction and life extension thereafter.



About the Author

Zhang Yuguang, Ph.D., Researcher, Deputy Director of the Scientific Research Department of Beijing Natural History Museum, Chief Expert of the Innovation Team of the Beijing Academy of Science and Technology, is mainly engaged in the research and popularization of paleontology (dinosaurs and ancient birds). He has written more than 100 articles on popular science and published books such as *Encyclopedia of Dinosaurs* and *Encyclopedia of Prehistoric Creatures*.



Interesting Science Picture Books - Stories of Safe Living



Author	Hua Xiaowu, etc.	Illustrator	Zhong Yu, etc.
Publishing Date	Apr. 2019	Pages	28
Age	3-8	Format	185 x 260 mm
Key words	safety in daily life; interesting story		

Volumes: 10

1. Great Adventures in Zoo Town (Transportation Safety)
2. Eating Cherries on the Mountain (Nature Safety)
3. A Wily Fox and a Silly Wolf (Public Safety)
4. Gigu Gigu School of Magic (Behavior Safety)
5. A Swaying Carrot Building (Earthquake Safety)
6. A "Smelly" Idea of a Beautiful Peacock (Gas Safety)
7. I Want to Go Swimming (Swimming Safety)
8. A Party of the Little Crocodile (Daily items Safety)
9. Powerful Electricity (Electricity Safety)
10. Flaming Bird Lanterns (Fire Safety)



Introduction

This set of books focuses on safety issues for children aged 3-8 years old in their daily life. Through the interesting stories in the books with nearly 300 elaborate illustrations, it covers 10 major safety topics in transportation, daily items, behavior, earthquake, gas, public facilities, electricity, natural surroundings, swimming, fire, etc. in order to make children well-equipped with the common sense and learn to avoid or tackle any such safety problems .

Interesting Science Picture Books - Magic Human Body



Authors	We Love Science Magazine	Volumes	10
Publishing Date	Dec. 2016	Pages	28
Age	3-6	Format	185 x 260 mm
Key words	body; good health habits		
Rights sold	Vietnamese, Indonesian, Mongolian, Laos, Sinhala		

- The series has been carefully reviewed by experts to ensure accuracy.

- It can help young readers to develop good health habits.



Introduction

Based on science, it introduces knowledge about the human body as well as animals' bodies. In each volume, it starts from one part of human body, like the mouth. Then, it introduces the differences between human being and animals in this part. Through the comparison, children will get to know the features of human body and begin to explore other creatures as well as the world from their bodies. There are tips in each volume to tell kids why and how to take care of their bodies.

Interesting Science Picture Books - Interesting Animal Stories



Authors		We Love Science Magazine	Volumes		10
Publishing Date		Jul.2016	Pages		28
Age		3-6	Format		185 x 260 mm
Key words		Q & A; characteristics; traits; living habits, animals			
Rights sold		Vietnamese			

- The pictures in each book are all hand-painted with bright colors and lovely animal images.
- This series contains Q&A sections to annotate knowledge points in the story, which makes the books more readable.

Introduction

This series contains 10 volumes respectively featuring on hippo, polar bear, dog, kangaroo, elephant, camel, howler monkey, koala, chimpanzee and squirrel. Based on their different characteristics, this series integrates different animals' traits and living habits into reasonable plots and fluent language. Each book also highlights detailed illustrations that explain animals in the story in a systematical and in-depth way and introduce related animals as well. In this way, this series will meet readers' demands of learning more refined knowledge. On the last page of each book, there is a small test helping enhance readers' impression on the knowledge points.



The Magic Castle of Safety Education

Author		The Intimate Sister magazine	Volumes		12
Publishing Date		Oct. 2017	Pages		40
Age		3-8	Format		215 x 275 mm
Key words		safety knowledge;4D games; energy			



- The Magic Castle of Safety Education offers authoritative, professional, sincere and warm tips on safety to children between three and seven years old and their parents.
- It starts with common safety details that can easily be overlooked in life.
- It covers more than 100 pieces of tips on safety for 6 major daily life scenes.

Introduction

This set is a collection of real-case child accidents and safety researches that took place in the recent five years, and highlights more than 100 must-know safety points that can guarantee children's safety. The book does not make sensational effects, and does not scare children with bloody scenes. It only tells the warmest and most vivid stories, employs the most practical and interesting games and props, and applies the most realistic and shocking 4D experience games...It has built a magic castle of safety education that is full of love, energy and wisdom for children.

About the Author

The Intimate Sister was a magazine established in 2002 and was published by China Children's Press & Publication Group. With a 50-years-old cultural image "the Intimate Sister" as the brand, it always takes on the responsibility of promoting parent-child communication and enhancing the mental health of children, thus helping children to understand themselves, understand others, and learn to get along with the society.

Safety Education for Children series

Little Lele, the Autofan –Unraveling the Mysteries in the Automobile scenes

Author | Nie Xiaomao
Format | 210 x 260 mm
Pages | 8
Publishing Date | May 2019
Key words | Car; traffic safety

Introduction

Lele's family has bought a new car! Following his tour in this story, readers could visit the Auto 4s store, roads, the filling station and the parking lot in their three-dimensional versions, some of which are specifically presented in the flip-flop format and the skidway design. You could learn about how the cars are driven as well as the safety issues involved.



Wheels on the road – The history of Automobiles

Author | Wang Xiaochen
Format | 210 x 275 mm
Pages | 32
Publishing Date | Apr. 2019
Key words | transportation

Introduction

This is a book about the history of automobile. It begins with the age when there was no transportation vehicles, and continues to the rapid development of modern automobiles, with an outlook on the future that inspires imagination.



Safety Education for Children series

My Very First Activity Book for Safety Tips in Full-scale Settings

Author | Chen Mengmin
Format | 210 x 275 mm
Pages | 24
Publishing Date | Apr. 2019
Key words | Activity; safety tips

Introduction

Led by Lele, the protagonist in the story, young readers will go through the specific daily social settings, of which 10 to 15 safety tips each are involved deliberately, and get access to safety matters that counts. It also comes with an application in the digital device, on which children may quiz themselves at the given settings of home, road, kindergarten as well as public places, and try to be experts on the safety issues.



I Can Protect Myself series

Author | Xiaomaidongcai
Illustrator | Xiaomaidongcai
Volumes | 2
Format | 210 x 145 mm
Pages | 206
Publishing Date | March 2019
Key words | Self-protection

Introduction

Getting hit by a car, eating unhygienic food, getting hurt while exercising, getting bullied on campus, and encountering offensive strangers...How do we deal with it all? Children can get the know-how as to the precautions, first aid as well as observational skills that will be of vital importance during an emergency!





Six Short Sons

Author	Shen Baiying	Illustrator	Zhu Shifang
Publishing Date	Feb. 2010	Pages	48
Format	190 × 215 mm	Age	3-6
Key words	Chinese folktale; ingenuity		
Rights sold	English (North America, South America, Chinese Mainland), Spanish (North America), Korean		

- * The author has created a new folk fairy tale style.
- * Readers can enjoy benefits and fun in reading, guessing, and learning simultaneously.
- * Illustrations provide you with funny and wonderful figures, featuring both rich tradition and the modern fashion.

Introduction

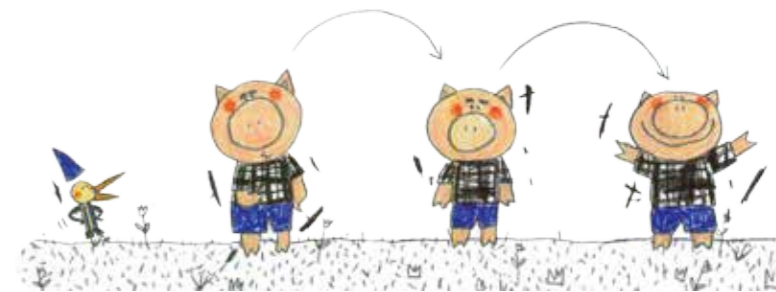
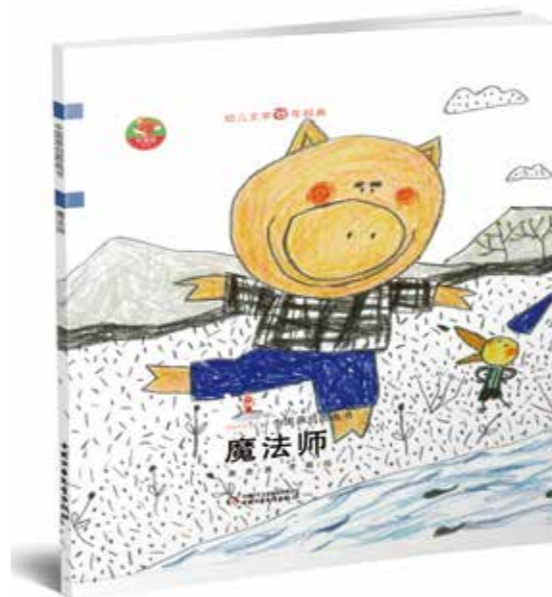
Like the best of folktales, author Shen Baiying paces the prose masterfully and, as with a series of riddles, encourages the audience's involvement in guessing how each of the small, but smart, six sons makes a living out in the wide world. And, indeed, each son is ingenious, making their parents being proud and proving that size does not matter.



The old man and his wife were so happy. They asked their sons: "So how did you guys make things?"

The Magician

Author	Xiao Mao	Illustrator	Li Rong
Publishing Date	Feb. 2010	Pages	48
Format	190 × 215 mm	Age	3-6
Key words	nature; imagination;		
Rights sold	Korean, English (North America, South America, Chinese Mainland), Spanish (North America)		



Introduction

Is Nature itself a magician? How can little Piggywiggy explain the changes he sees with his eyes? A bamboo shoot becomes a bamboo, a tadpole becomes a frog, a caterpillar becomes a butterfly. What can this seem to be to a child except pure magic? Although a kind, earnest bird tries to explain to Piggywiggy that such changes are natural, the youngster has his own evidence and he's sticking to it! Both sweet and fun for the entire family, there is much to discuss.

Little Willow and Little Jujube Tree

Authors	Sun Youjun	Illustrator	Zhu Shifang
Publishing Date	Feb. 2010	Pages	48
Format	190 × 215 mm	Age	3-6
Key words	pride; modesty		

Rights sold | **Lao, English(North America, South America, Chinese Mainland, Spanish(North America)**



Introduction

This picture book is about the joy an old man and the nearby children receive from the trees he plants, first a jujube, then a willow. The willow is a beautiful tree, leafing early. The jujube is a scruffy tree, but later in the summer bears fruit for all. Is one tree better than the other? If trees could talk, would the willow taunt the jujube, not understanding that everything has its own virtues and that timing is crucial?